

Messenger Bot

Messenger Bot Workflow Guide

Contents

- Messenger Bot Workflow Guide
- Scope
- Introduction
- Requirements
- Accessing Messenger Bot
- UI Overview
- Dashboard
- Import Account
- Flow Builder
- Comment Automation
- Subscriber Manager
- Messenger Bot
- Broadcasting
- Social Posting
- Search Tools
- Support Desk
- Logout



Scope

This document provides the user with a detailed walk-through of the various workflows of the Messenger Bot web application. The primary focus is to demonstrate step by step processes involved in managing and monitoring the Messenger Bot for marketing, sales, and support.

Introduction

Messenger Bot is a software application that provides an Artificial Intelligence-based service to users to control different customer services, sales, and marketing features. It allows software-based control to revolutionize conventional ways to conduct businesses. It provides an automated comment feature, automated messenger tools for better customer service, and a posting feature.

Messenger Bot consists of a dashboard to help users monitor different statistics of the collected information. The dashboard helps users to visualize the various aspects of the application thus providing better solutions. It comes with search tools, to help its users analyze their website. The Messenger Bot is a user end application used to optimize the social interactions and providing a direct line of communication between the customer and their problem.

Requirements

Internet Connectivity: Required

Recommended Browser: Google Chrome, Safari, Firefox.

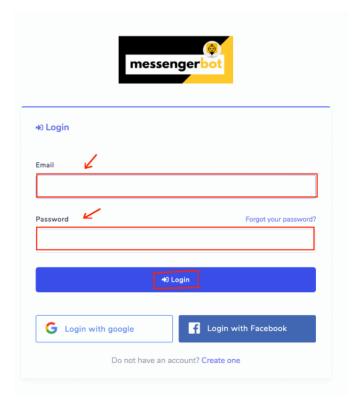
Accessing Messenger Bot

The initial steps for accessing the UI and using Messenger Bot are explained in this section.

- 1. Enter the https://start.Messenger-Bot.app/home/login-page in your Browser.
- 2. The login page of the Messenger Bot will appear on the screen.
- 3. Enter your credentials to begin.







Note

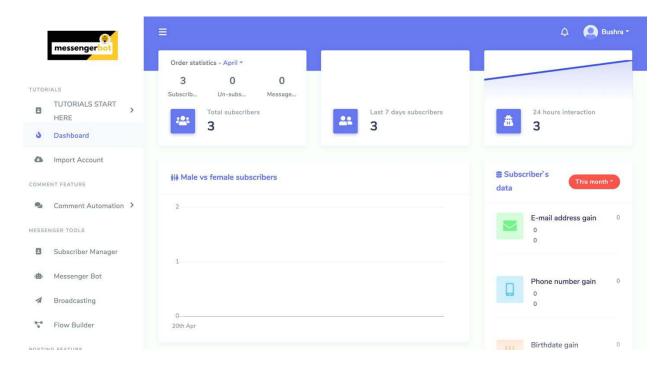
- If the account doesn't already exist, the user needs to enter required information after selecting **Create one** option from the login page.
- For login, user can also use Login with google or Login with Facebook options from the login page.





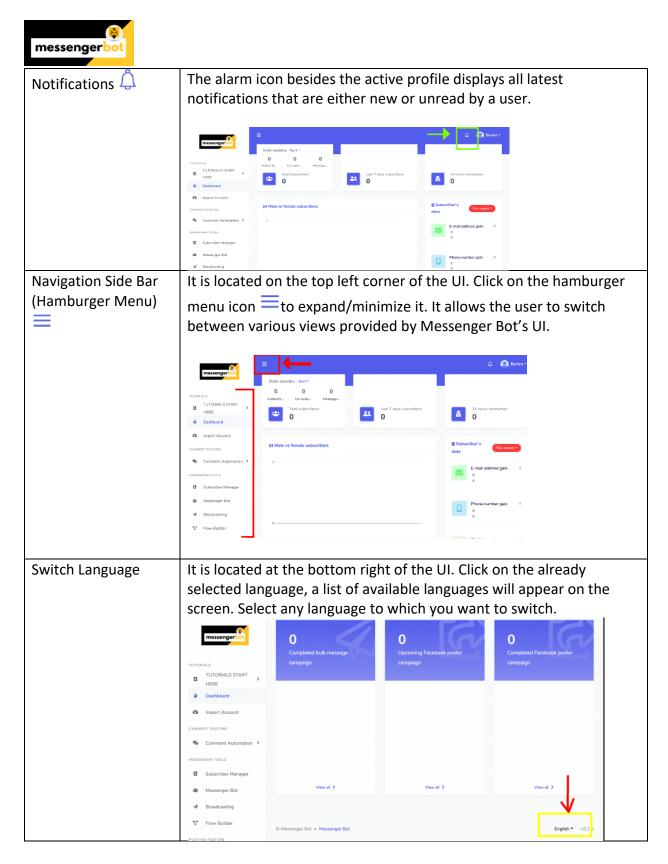
UI Overview

This is the default view of the UI that appears on the screen after user login activity once the account is (required only first time).



Field Name	Description
Active Profile	It is located at the top left corner of the UI next to Current Profile. It displays the name of the active profile. User can access the following:
	Profile: Change the profile settings
	Activities: View your calendar
	Change password
	• Logout
	Short cut to Facebook profile
	TUTGEAUS START HERE Obstants Instant Account Overage Total Account Overage Ov





To have a detailed overview for each, click on the respective section name from the list of various views shared below:





- <u>Dashboard</u>
- Import Account
- Flow Builder
- Comment Automation
- Subscriber Manager
- Messenger Bot
- Broadcasting
- Social Posting
- Search Tools
- Support Desk

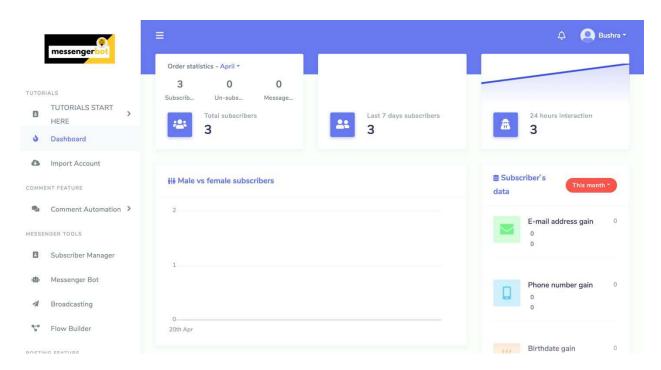




Dashboard

Messenger Bot's dashboard collects user traffic specific information and helps the user to visualize the various aspects of Messenger Bot in the form of graphs. This dashboard is also the default view of Messenger Bot application

However, to view the dashboard select the **Dashboard** option from the navigation sidebar. The following screen will appear on the application window:



It is further divided into twelve widgets:

- Order Statistics
- Last 7 days subscribers
- 24 hours interaction
- Male vs female subscribers
- Subscriber's data
- Latest subscribers
- Subscribers from different sources
- Last auto reply
- Upcoming bulk message
- Completed bulk message
- Upcoming Facebook poster campaign





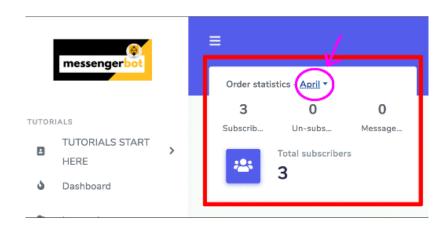
• Completed Facebook poster campaign

A brief description of each widget is also shared in the section below.

Order Statistics

This widget displays stats based on number of subscribers the integrated Facebook page has and categorize them month-wise.

- To view the stats of different month, select the already selected month. A dropdown menu will appear on the screen, Select a different month this time.



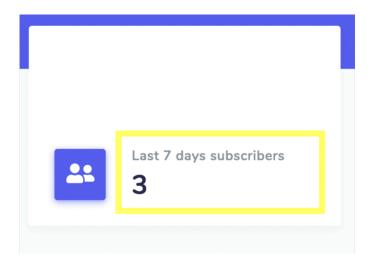
Last 7 days subscribers

This widget displays the total number of subscribers, the integrated Facebook page has in past 7 days.

- To view the date wise number of subscriptions, click on this widget.







24 Hour Interaction

This modal view displays the interaction made in past 24 hours. It classifies the number of subscribers based on the time on they subscribed the Facebook page. Widget uses a graph to display this interaction.

- Hover over on the graph to view the number of subscribers per hour.

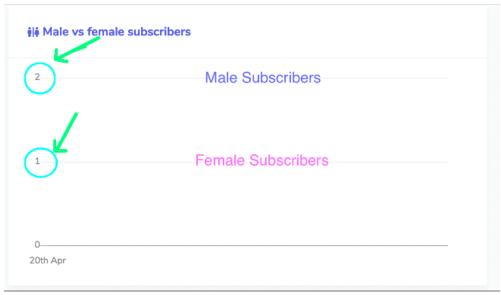


Male vs female subscribers

This view displays the graphical representation of existing male subscribers' ratio versus the female subscribers. A gender-wise classification based on number can be observed by respective dates on hovering the parts of the graph.







Subscriber's Data

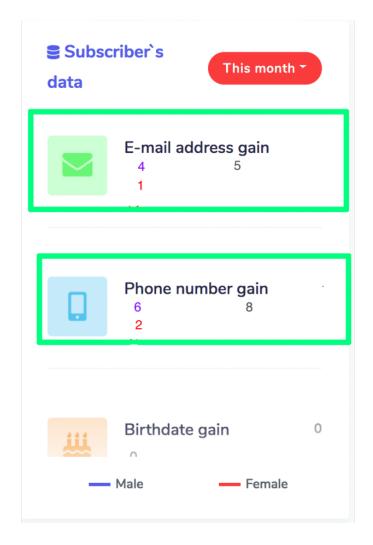
This widget displays a summary of all the subscribers. It provides following information of the subscribers:

- Email-address gain
- Phone number gain
- Birthdate gain

You can scroll down to access the remaining fields. You can select the time period to narrow down the search.







The widget classifies male data in purple color while female subscriber's data in red color.

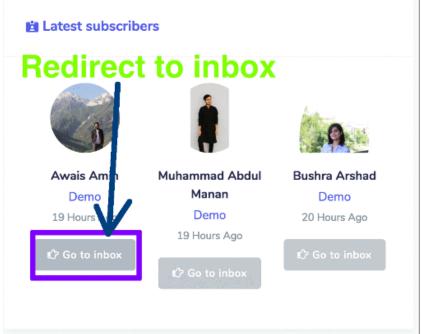
Latest subscribers

This section displays a link to all the latest subscribers. You can reach out to them by selecting **Go to inbox**.

This widget also provides a short cut to the Facebook page to which the subscribers are associated. Click on the page name, as shown "Demo" page as an example below:







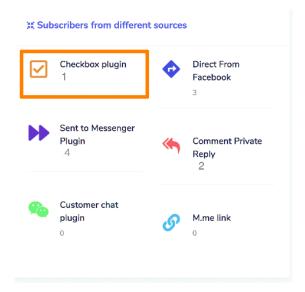
Subscribers from different sources

You can also visualize a summarized view of total number of subscribers from different sources. It displays statistics of subscribers from following sources:

- Checkbox plugin
- Direct from Facebook
- Sent to Messenger Plugin
- Comment Private Reply
- Customer chat plugin
- M.me link







Last auto reply

This section displays a summary of the auto reply feature. It displays the details like:

- Reply was sent to whom
- Reply time
- Comment ID
- Comment

You can click on **Comment ID** to redirect to the comment which was auto-replied on your page.



Upcoming bulk message

You can view the statistics and exacts number of upcoming bulk message. To view the details of this section, click on **View all** to redirect bulk message screen.





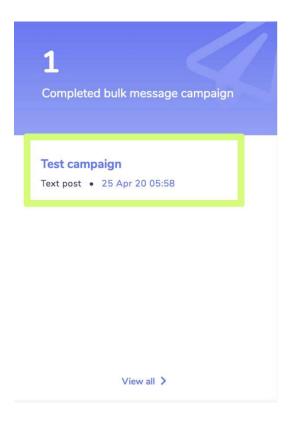


Completed bulk message

You can view the statistics and exacts number of completed bulk message. Click on **View all** to redirect bulk message screen.







Upcoming Facebook poster campaign

You can view the statistics and exacts number of upcoming Facebook poster campaigns. Click on **View all** you will be redirected to Facebook Poster screen.







Completed Facebook poster campaign

You can view the statistics and exacts number of completed Facebook poster campaings. Click on **View all** you will be redirected to Facebook Poster screen.







Import Account

To make Messenger Bot application function, you need to import your account to it. You can import your Facebook account by selecting the Import Account option from the side navigation bar.

- Select the Import Account option from navigation side bar. A screen containing Login with Facebook will appear.
- 2. Select Login in with Facebook option.
- 3. Continue with your Facebook user profile.

Note

- If you are not logged in, then you need to login to your Facebook account to continue.
- 4. Once logged in, a list of pages will appear that are associated with your imported Facebook account. Select the pages you want to import by clicking on the square check boxes next to the names of available pages. Select **Next.**
- 5. Turn on the slider button against the options you want to allow the Messenger Bot Application to perform actions to. The options include, receive your email address, manage your pages, and other management related permissions.

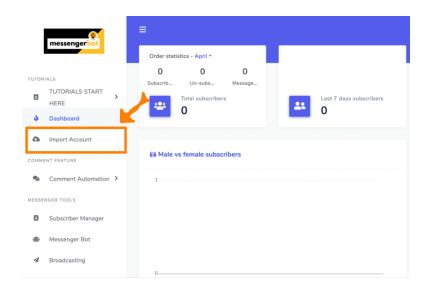
Note

- To make Messenger Bot application perform in most adequate way, allow all management permissions.
- 6. Once given the application all permissions, select **Done.**

Your existing Facebook account will be imported to Messenger Bot along with different rights of accessibility and integrations.





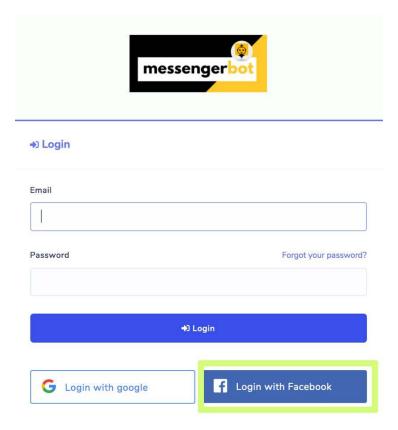


Login with Facebook

As mentioned in <u>Accessing Messenger Bot</u> section, one way to access the Messenger Bot application is to login with your Facebook account.





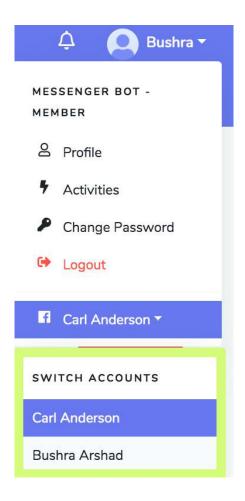


Switch accounts

Once logged in with Facebook, you can manage multiple accounts as well. Select your account profile from the top right of the screen. A dropdown menu will appear containing multiple accounts that are logged in already. You can select any of your account based on your requirements and manage the bot settings.







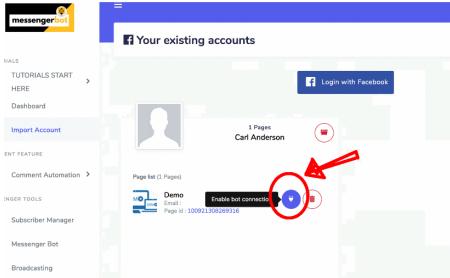
Enable Messenger Bot

Once the account is imported, you need to enable the Messenger Bot application.

- 1) Select the icon next to the page name.
- 2) A dialogue box will appear select **OK** to proceed.



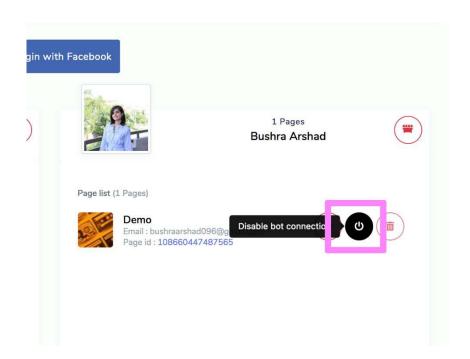




Bot connection will be enabled.

Disable bot connection

To disable the bot connection, you need to select Cicon next to the name of your Facebook page.



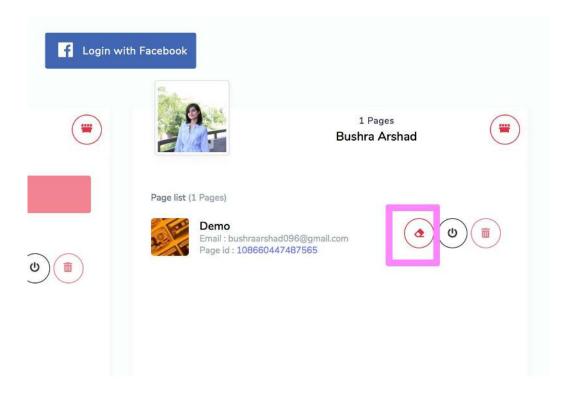
Bot connection will be disabled.





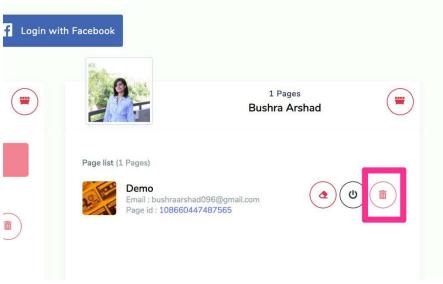
Delete bot connection

You can delete all bot connections and reset the settings once again by selecting the next to the name of your Facebook page.



Delete Facebook page

You can delete you page from the database by select icon against the page name in the page list.





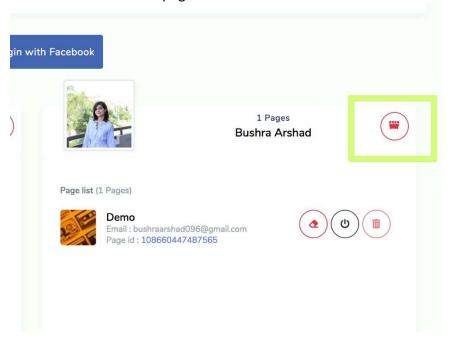


Note

• To delete any page you need to enable delete button you need to disable the bot connection by selecting \bigcirc icon.

Delete Facebook account

To delete the Facebook account, select the icon, next to the account's user name. Deleting the user account will also remove the pages associated with that account.



Note

• Once deleted, you can still import your account once again and reconfigure it.

Messenger Bot Integration from Facebook

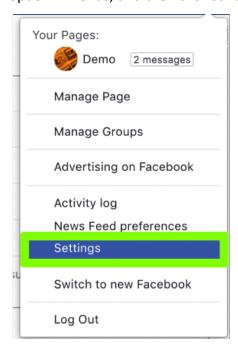
To integrate the Facebook account and manage Messenger Bot permissions from Facebook platform, follow the steps given below:

- 1. Log into Facebook and click in the top right of Facebook.
- 2. Click Settings.





- 3. Click Apps and Websites on the left.
- 4. Click **Business Integrations** on the left side.
- 5. Filter between **Active** or **Removed** at the top, or search for Messenger Bot business integration using the search bar to the right.
- 6. Click **View and Edit** next to the Messenger Bot business integration to control the info it has access to. Adjust your settings by checking or unchecking the boxes next to your information or using the dropdown menus, and then click **Save**.



Remove Messenger Bot integration

To remove Messenger Bot integration, select Messenger Bot then click **Remove > Remove.** If a business integration is:

- **Active:** You've connected Messenger Bot integration to your account. Messenger Bot can manage your ads, Pages, groups, events, messages or other business info.
- **Removed:** You've disconnected Messenger Bot integration from your account. It can no longer manage your ads, Pages, groups, events, messages or other business info. It'll also no longer be able to request private info about you, but it may have info you've previously shared.





Business integrations

Connected to your account

Business integrations are apps and services that you've used Facebook to log into. They can receive information you chose to share with them and manage features for your Facebook business assets. Learn more

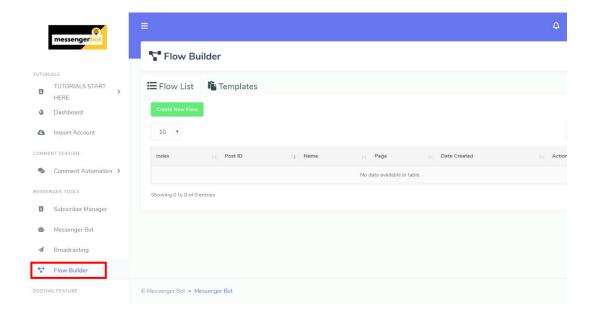




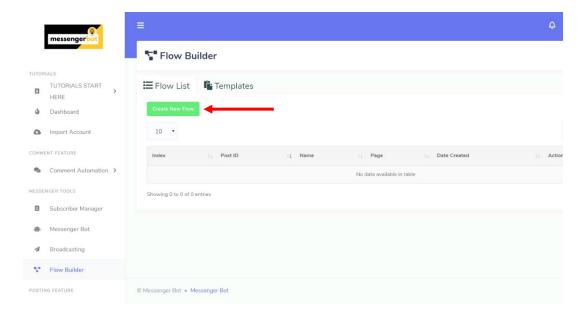


Flow Builder

When you logged in to your account. You will now be able to use the flow builder just below the Broadcast.



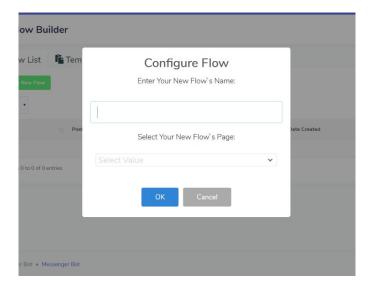
Let's get to know flow builder more and learn how to use it by clicking Create New Flow button



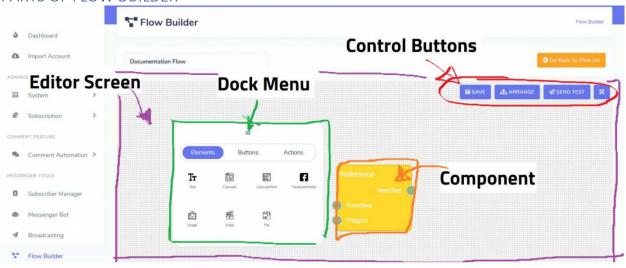




Enter the name of the flow you will create here as well as select your New Flow's Page, and click OK when done.



PARTS OF FLOW BUILDER



The Flow Builder has four parts:

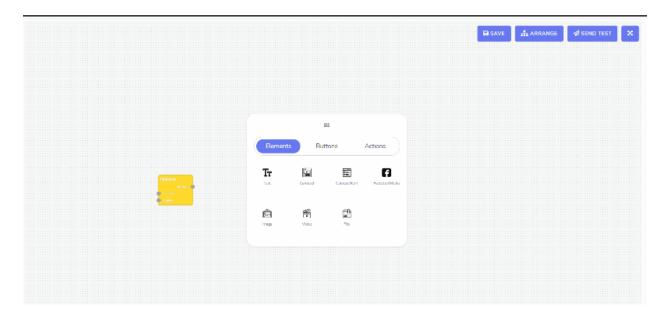
- 1. Editor Screen This is where your will place your components and do your flow set-up.
- 2. Dock Menu You can create components using the Dock Menu by dragging the component from the Dock menu and dropping it on the Editor Screen.
- 3. Components This is the building block of your flow. Each component have an Input and Output sockets. You can connect each component from one another by connecting compatible input and output sockets.





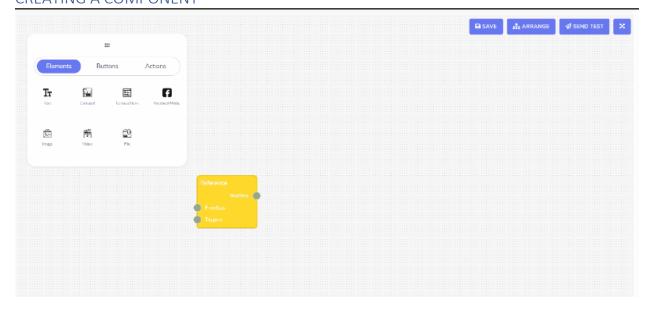
4. Control Buttons - This part contains 4 buttons for the primary operation of the flow builder. You can save, arrange, send a test and finally, you can maximize and minimize the editor screen window.

THE DOCK MENU



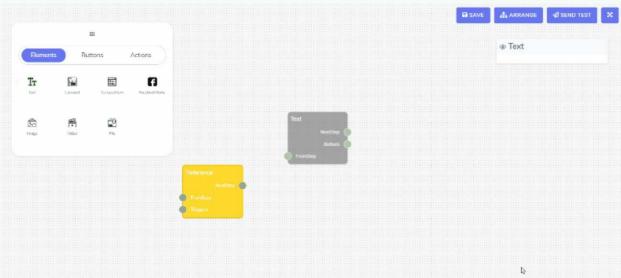
You can move around the dock menu by dragging it. You can also minimize and maximize it by double-clicking.

CREATING A COMPONENT

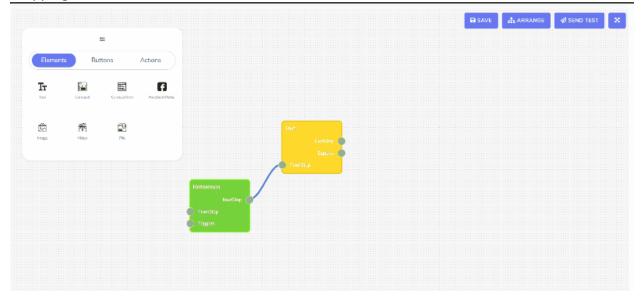




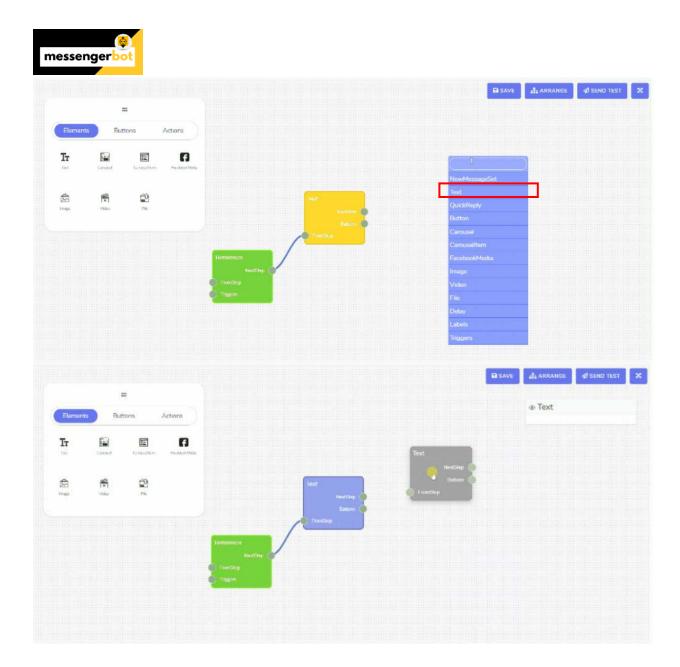




You can create a component using the Dock Menu by dragging your chosen component then dropping it on the editor screen.





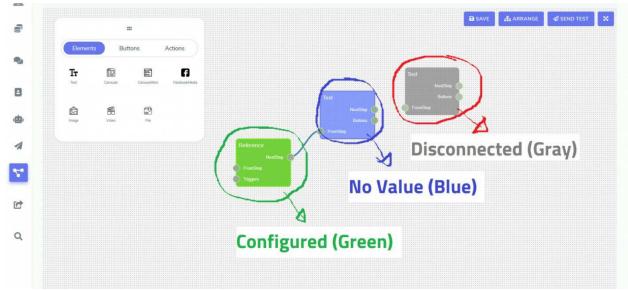


You can also create a component by RIGHT-CLICKING anywhere on the editor screen, then the Context Menu will show. Once the context menu appears, simply click on your chosen component and it will be created on the editor screen.





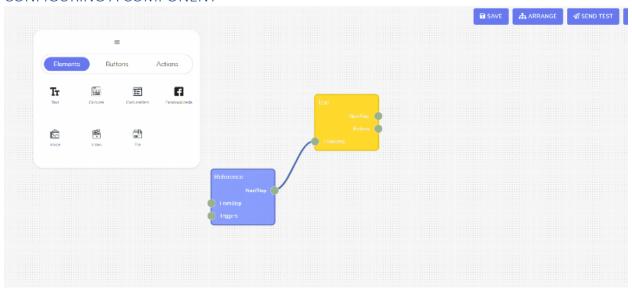
COMPONENT STATUS TYPES



There are three statuses of Components:

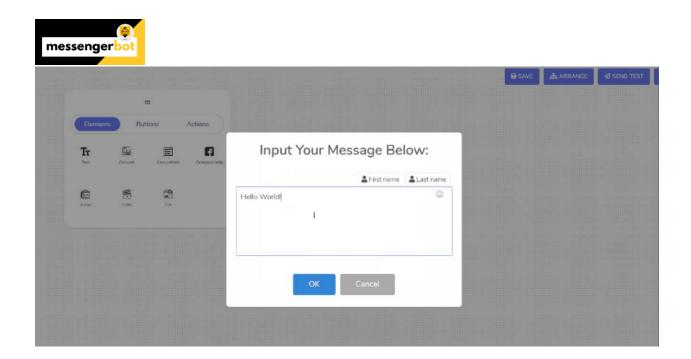
- 1. Configured Means that the component has a value and is configured. (colored green)
- 2. No Value Means that the component is disconnected from the Reference component link-tree, but it has no value. (colored blue)
- 3. Disconnected This component may have or have not a value, but it is disconnected from the Reference component link-tree.

CONFIGURING A COMPONENT

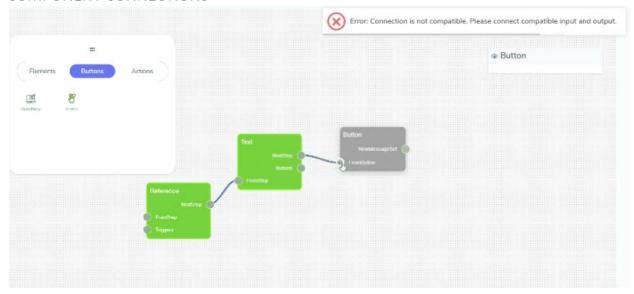


You can configure a component, all you have to do is to DOUBLE CLICK the component and a pop-up form will show up for the configuration.





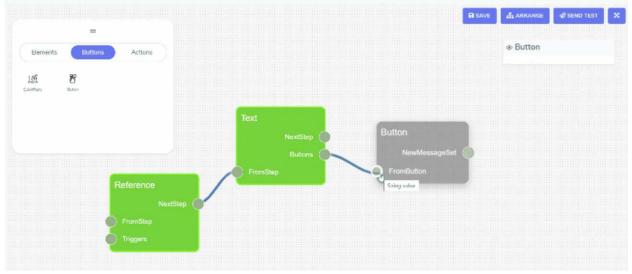
COMPONENT CONNECTIONS



The example above shows that you cannot connect incompatible sockets.







On the example above, you can only connect sockets if they are compatible. Ex: Text to Buttons connection.

Connection Profile:

Text:

- Input (FromStep): Reference, NewMessageSet, Text, Carousel, FacebookMedia, Image, Video,
 File, Delay
- Output (NextStep): Text, Carousel, FacebookMedia, Image, Video, File, Delay, CarouselItem
- Output (Buttons): QuickReply, Buttons

Carousel:

- Input (FromStep): Reference, NewMessageSet, Text, Carousel, FacebookMedia, Image, Video,
 File, Delay
- Output (NextStep): Text, Carousel, FacebookMedia, Image, Video, File, Delay, CarouselItem
- Output (CarouselItem): CarouselItem
- Output (QuickReply): QuickReply

Carouselltem:

- Input (FromStep): Reference, NewMessageSet, Text, Carousel, FacebookMedia, Image, Video,
 File, Delay
- Output (Buttons): QuickReply, Button





FacebookMedia:

- Input (FromStep): Reference, NewMessageSet, Text, Carousel, FacebookMedia, Image, Video,
 File, Delay
- Output (NextStep): Text, Carousel, FacebookMedia, Image, Video, File, Delay, CarouselItem
- Output (Buttons): QuickReply, Buttons

Image:

- Input (FromStep): Reference, NewMessageSet, Text, Carousel, FacebookMedia, Image, Video,
 File, Delay
- Output (NextStep): Text, Carousel, FacebookMedia, Image, Video, File, Delay, CarouselItem

Video:

- Input (FromStep): Reference, NewMessageSet, Text, Carousel, FacebookMedia, Image, Video,
 File, Delay
- Output (NextStep): Text, Carousel, FacebookMedia, Image, Video, File, Delay, CarouselItem

File:

- Input (FromStep): Reference, NewMessageSet, Text, Carousel, FacebookMedia, Image, Video,
 File, Delay
- Output (NextStep): Text, Carousel, FacebookMedia, Image, Video, File, Delay, CarouselItem

QuickReply:

- Input (FromStep): Text, Carousel, CarouselItem, FacebookMedia
- Output (NewMessageSet): Reference, NewMessageSet

Buttons:

- Input (FromStep): Text, Carousel, CarouselItem, FacebookMedia
- Output (NewMessageSet): Reference, NewMessageSet

NewMessageSet:

- Input (Buttons): QuickReply, Button
- Input (Triggers): Triggers
- Output (NextStep): Text, Carousel, FacebookMedia, Image, Video, File, Delay, CarouselItem
- Output (Labels): Labels





Reference:

- Input (Buttons): QuickReply, Button
- Input (Triggers): Triggers
- Output (NextStep): Text, Carousel, FacebookMedia, Image, Video, File, Delay, CarouselItem

Delays:

- Input(FromStep): Reference, NewMessageSet, Text, Carousel, FacebookMedia, Image, Video,
 File, Delay, CarouselItem
- Output (NextStep): Text, Carousel, FacebookMedia, Image, Video, File, Delay, CarouselItem

Labels:

• Input(NewMessageSet): NewMessageSet

Triggers:

• Output (NewMessageSet): Reference, NewMessageSet





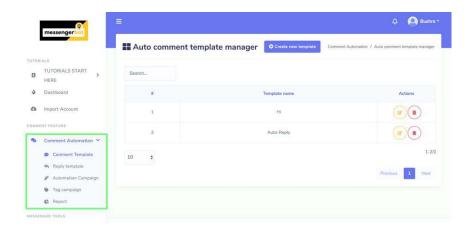
Comment Automation

Comment Automation allows a user to create, edit and delete comment and reply templates. This view gives a full control of comment automation and tagging. It gives a summarized report of existing campaigns and templates.

To view this section, navigate to **Comment Automation** from the navigation menu located at the left under **Comment Feature** section. Tab on **Comment Automation**.

The following options will appear in the sub-menu:

- <u>Comment Template</u>
- Reply Template
- Automation Campaign
- Tag Campaign
- Report



A brief description of these views is shared in their relevant sections, below.

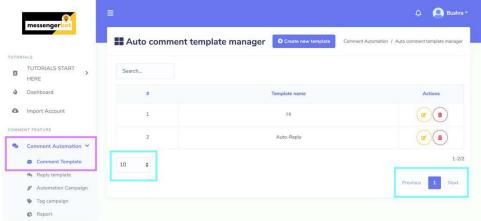
Comment Template

To view this section, navigate to **Comment Automation** from the navigation menu located at the left side and select **Comment Template**.

The **Auto comment template manager** view consists of multiple templates. You can select the number of templates to be viewed per page. You can also search for a particular template by using the search bar.



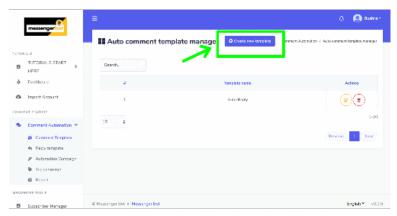




Create new template

To create a new template, follow the steps given below:

- 1) Select **Create a new template** option located at the top of Auto comment template manager view.
- 2) Provide the information for post auto comment, that includes:
 - Template name: Name of your template
 - Auto comment: The automatic reply to a comment.
- 3) Select **Save** to create a new template.



Comment Template Options

You can perform following actions on Auto comment template manager screen:

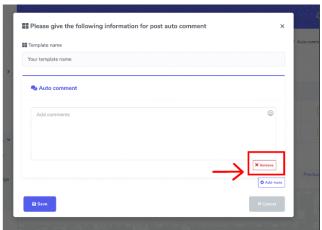
Remove the comment: You can remove the comment from the information providing screen by selecting button at the bottom.

Edit the template: You can edit the template by selecting the icon against the template to be edited.





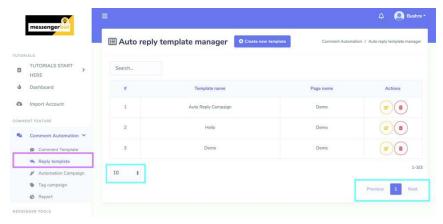
Delete the template: You can delete the template by selecting the icon against the template to be deleted.



Reply Template

To view this section, navigate to **Comment Automation** from the navigation menu located at the left side and select **Reply Template**.

The **Auto reply template manager** view consists of multiple reply templates. You can select the number of templates to be viewed per page. You can also search for a template using the search bar.



Create new template

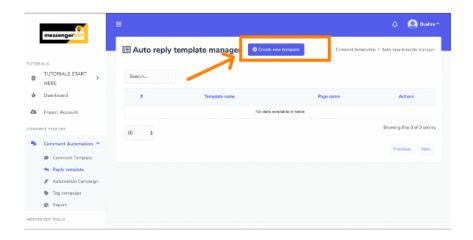
To create a new template, follow the steps given below:

- Select Create a new template option located at the top of Auto comment template manager view.
- 2) Select the page for which you want to apply auto-reply.
- 3) Add the offensive remarks in inverted commas and select the action in corresponding to those remarks.





- 4) Select a message template you want to reply the person with.
- 5) Select all options based on your choice by selecting the toggle button to either ON/OFF.
- 6) Provide a name for your auto-reply campaign, then select **Save.**



Reply Template Options

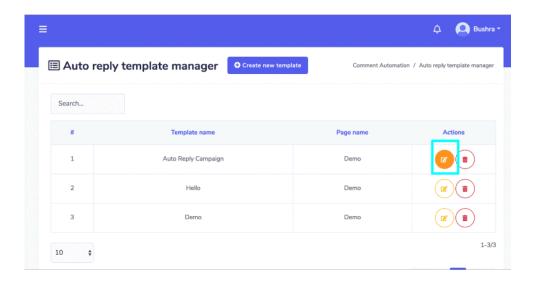
You can perform following actions on Auto reply template manager screen:

Edit the template: You can edit the template by selecting the icon against the template to be edited.

Delete the template: You can delete the template by selecting the icon against the template to be deleted.





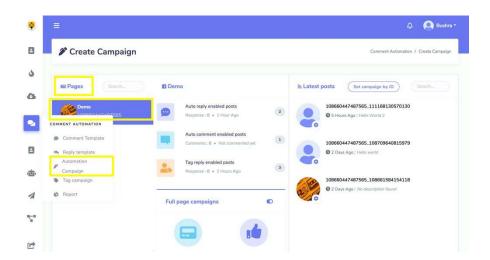


Automation Campaign

To view this section, navigate to **Comment Automation** from the navigation menu located at the left side and select **Automation Campaign**.

The **Create Campaign** view consists of multiple options. This view is divided into two sections. The left side allows user to run **Full page campaigns**. The right side is used for **setting the campaigns by ID**.

A summarized view of numbers of how many total **Auto comments, Auto replies** and **Auto campaigns** created can be found in the left section. You can create different campaigns, enable auto replies and comments on several posts from this view.







Full page campaigns

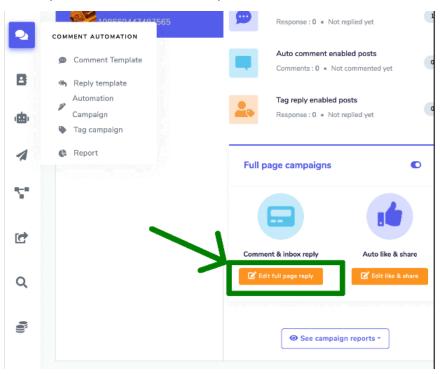
Campaigns can be set for Facebook pages. This helps a user to run an overall campaign for their page. The settings apply throughout the Facebook page and for all posts. To set a full page campaign, a user has two methods:

- Comment & inbox reply
- Auto like & share

Comment & inbox reply

To comment & give inbox reply, follow the steps given below:

- 1) Select the Edit Full page reply option from Full page campaigns section.
- 2) Now edit your information for page response, and make updates.
- 3) Select **Save**, your information will be updated.



Auto like & share

To auto like & share the page, follow the steps given below:

- 1) Select the Edit like & share option from Full page campaigns section.
- 2) Now edit the fields available on the **Auto like and share** screen, and make updates.
- 3) Select **Save**, your information will be updated.







Note

• Auto like as page option, supports only two pages at a time.

Set campaign by ID

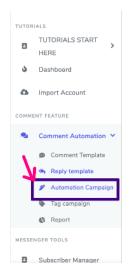
You can also set a campaign for a particular post by using its ID. Just follow the steps given below:

- 1) Select the Facebook page for which you want to create this campaign.
- 2) Select the **Set campaign by ID** option available on the right section of the screen.
- 3) Enter the **Post ID** of the post for which you want to set the campaign.
- 4) Enable the options you want to be available for your campaign.
- 5) Provide further information based on your selection from Step 4, then select **Submit.**

A new campaign will be created.







On selecting the cicon, users can perform following actions:

- *Enable auto reply:* You can enable the auto comment feature by selecting icon. A dropdown menu will appear, now select the **Enable auto reply** option. Provide the following information for **post auto reply**:
 - Choose the labels you created from <u>Labels</u> section.
 - Select the template you want to choose. If you want to choose an already created one, turn the slider button ON.
 - Select the auto reply template from the dropdown menu.
 - Select Submit.

Your auto reply will be enabled.

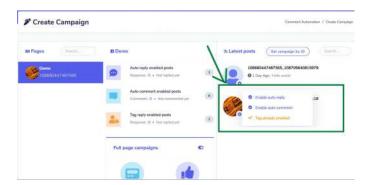






- **Enable auto comment:** You can enable the auto comment feature by selecting icon. A dropdown menu will appear, now select the **Enable auto comment** option. Provide the following information for **post auto comment**:
 - Auto comment campaign name
 - o Select an Auto comment template
 - o Schedule a type for your post auto comment.
 - o Schedule a time for the post
 - Select your time zone based on your location.

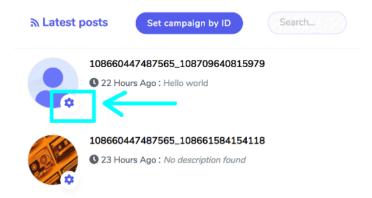
Your auto reply will be enabled.



Enable and fetch commenter: You can enable the auto tag feature by selecting icon.
 A dropdown menu will appear, now select the Enable and fetch commenter option.
 Your auto tag feature will be enabled.







Automation campaign output

You can see the comment of the user is liked, replied and the message is redirected to the inbox. The end user is notified as well about the reply from the admin side. The admin's comment and reply in this demo are automated.



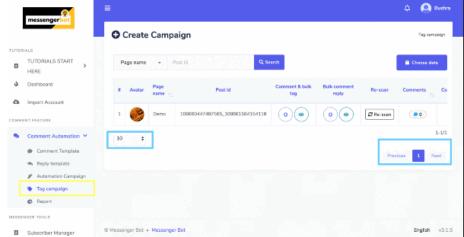
Tag campaign

To view this section, navigate to **Comment Automation** from the navigation menu located at the left side and select **Tag campaign**.

The **Create campaign** view consists of campaign list. You can select the number of campaigns to be viewed per page. You can also choose the date range for which you want to view the list. In order to access the hidden fields of the table, move the bottom slider towards the right side. You can also search for a particular campaign using the Post ID in the search bar.



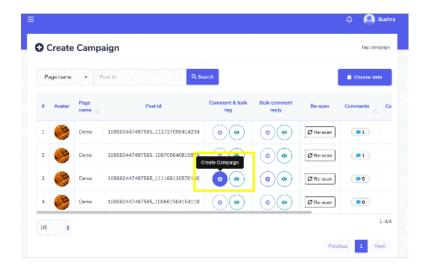




Create Campaigns

Users can perform following actions from create campaign screen:

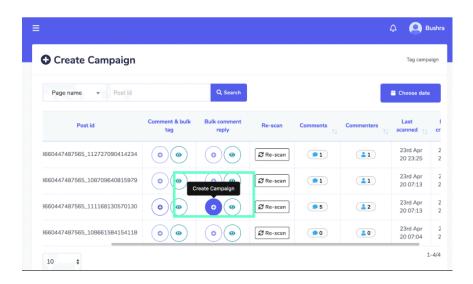
- *Create campaign for comment & bulk tag:* For the posts with multiple comments, you can bulk tag the subscribers. Just follow the steps given below:
 - Select the icon against the ID for which the campaign is to be created.
 - A modal will pop up, Enter the campaign name, select the range of commenters
 from the drop-down menu. Provide the content to bulk tag the commentators.
 - o You can restrict the tags for some people.
 - Select the schedule for your campaign.
 - o After adding all information, select **Create Campaign**.







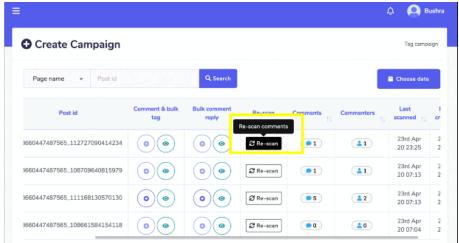
- *View report for comment & bulk tag*: By selecting the icon against the ID for which the report is to be viewed as shown in <u>comment bulk tag report</u> section.
- Create campaign for bulk comment reply: For comment replies in a bulk, follow the steps given below:
 - Select the icon against the ID for which the campaign is to be created.
 - A modal will pop up, enter the campaign name.
 - Provide the reply content in reply content field.
 - o To enable the same reply multiple times, turn **ON** the slider button.
 - You can schedule the campaign right now or sometime later.
 - o You can add delay between the replies as well.
 - After adding all information, select Create Campaign.



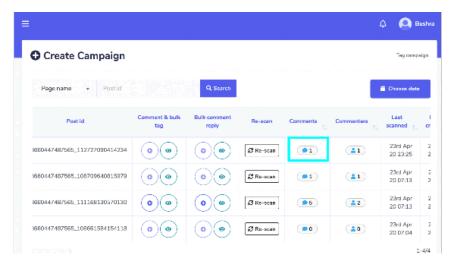
- *View report for bulk comment reply*: By selecting the icon against the ID for which the report is to be viewed as shown in bulk comment reply report section.
- Rescan the existing comments: By selecting the Rescan option against the Post ID
 whose comments are needed to be scanned. A dialogue box will appear for
 confirmation.







- View the comments: By selecting the number of comments, a modal will appear which allows you to:
 - You can visit the Facebook page.
 - You can go the post by selecting the Visit Post option.
 - You can also download the comment list in .CSV file.



- View the commenters: by selecting the number of commenters, a modal will appear which allows you to:
 - You can visit the Facebook page.
 - You can go the post by selecting the Visit Post option.
 - o You can also download the commenters list in .CSV file.

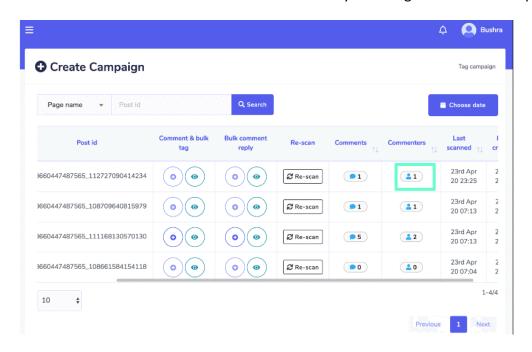




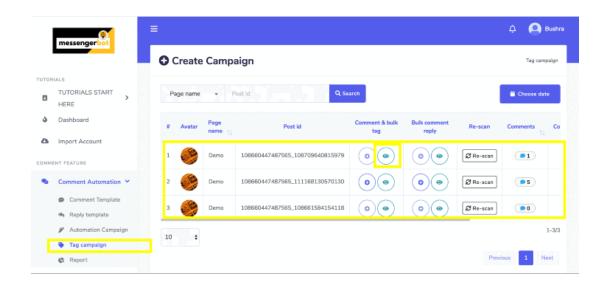
o You can also unsubscribe the commentator by selecting



option.



An overall demonstration of this section is given below:

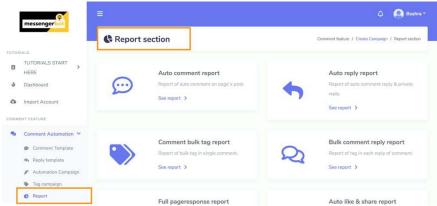


Report

To view this section, navigate to **Comment Automation** from the navigation menu located at the left side and select **Report**.







The Reports view allows the user to view the different report categories that can be viewed, edited and exported. This section displays following six types of reports:

- Auto comment report
- Auto reply report
- Comment bulk tag report
- Bulk comment reply report
- Full page response report
- Auto like & share report

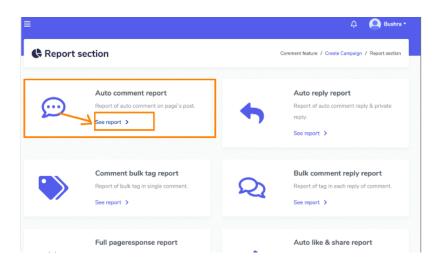
Auto comment report

To access, the auto comment report and perform different actions follow the steps given below:

- 1) Select **See report** option from the **Auto comment report** modal.
- 2) An **All auto comment report** view will appear on the screen containing a list of posts. User can search for a particular post by using the search bar.
- 3) Select option against the page you want to perform actions on.
- 4) Select the icon to create the campaign report.
- 5) Select icon to edit the campaign and make relevant updates.
- 6) In order to pause the campaign, select icon against the selected campaign.
- 7) For force reprocessing, select icon against the selected campaign.
- 8) Select uto permanently delete a particular campaign.







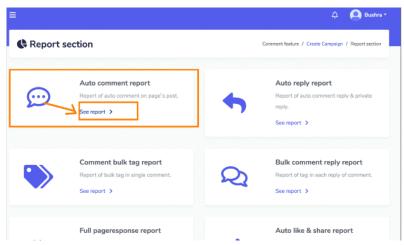
Auto reply report

To access, the auto comment report and perform different actions follow the steps given below:

- 1) Select **See report** option from the **Auto reply report** modal.
- 2) An **All auto reply report** view will appear on the screen containing a list of posts. User can search for a particular post by using the search bar.
- 3) Select option against the page you want to perform actions on.
- 4) Select the icon to view the campaign report.
- 5) Select icon to edit the campaign and make relevant updates.
- 6) In order to pause the campaign, select icon against the selected campaign.
- 7) Select to permanently delete a particular campaign.







Comment bulk tag report

To access, the auto comment report and perform different actions follow the steps given below:

- 1) Select See report option from the Comment bulk tag report modal.
- 2) A **Comment & bulk tag report** view will appear on the screen containing a list of posts. User can search for a particular post by using the search bar. User can choose and narrow down the search by selecting the dates for which the posts are to be viewed.
- 3) Select option against the page you want to perform actions on.
- 4) Select the icon to view the campaign report.
- 5) Select icon to edit the campaign and make relevant updates.

Note

- Only pending campaigns are editable.
- 6) Select to permanently delete a particular campaign.

Bulk comment reply report

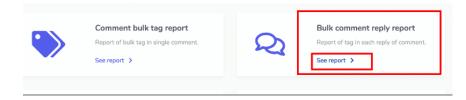
To access, the bulk comment reply report and perform different actions follow the steps given below:

1) Select See report option from the Bulk comment reply report modal.





- 2) A Bulk comment reply campaign report view will appear on the screen containing a list of posts. User can search for a particular post by using the search bar. User can choose and narrow down the search by selecting the dates for which the posts are to be viewed.
- 3) Select option against the page you want to perform actions on.
- 4) Select the icon to view the campaign report.
- 5) Select icon to edit the campaign and make relevant updates.



Full page response report

To access, the full page response report and perform different actions follow the steps given below:

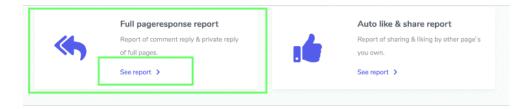
- 1) Select See report option from the Full page response report modal.
- 2) A **Full page response report** view will appear on the screen containing a list of posts. User can search for a particular post by using the search bar. User can choose and narrow down the search by selecting the dates for which the posts are to be viewed.

option from

- 3) Select the icon to view the page response report.
- 4) You can also download the lead list in .CSV file by selecting the page response report screen.







Auto like & share report

To access, the auto like & share report and perform different actions follow the steps given below:

- 1) Select See report option from the Auto like & share report modal.
- 2) An Auto like/share report view will appear on the screen containing a list of posts. User can search for a particular post by using the search bar. User can choose and narrow down the search by selecting the dates for which the posts are to be viewed.
- 3) Mark the checkboxes individually or perform bulk action by selecting them from the header of the table.
- 4) Select the icon to view the auto like/share report.



Instagram Auto Comment Reply With Messenger Bot

At this time, Instagram is one of the most popular social media among all social media and it has also become more popular day by day. So as a popular media, Instagram has given some opportunities for third-party app developers to integrate through Instagram API. Messenger





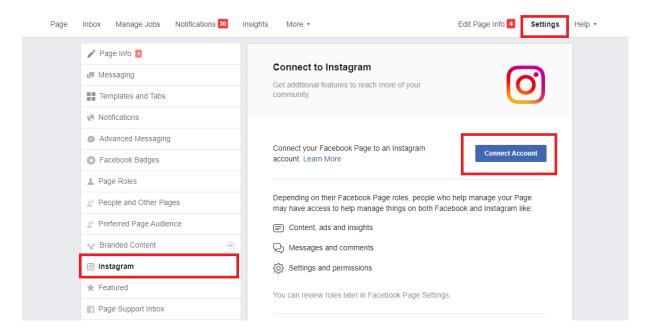
Bot has integrated these features. So to get the instagram features with Messenger Bot, you've to first integrate your Instagram business account with Messenger Bot.

This is written to provide instruction on how you can integrate instagram business account and how you can use Auto Comment Reply feature with Messenger Bot.

As Instagram is associated with Facebook, so at the very first stage you've to connect your Instagram business account with your Facebook page.

Connect Instagram Business account with Facebook Page:

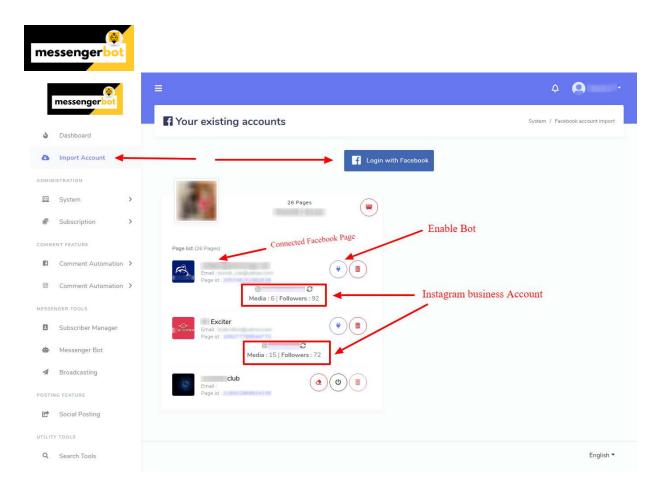
- >>> First of all go to the **Settings** of your Facebook page.
- >>> Now go to **Instagram** menu from left-sided menus.
- >>> Click on the **Connect Account** button to get started off adding Instagram account. Provide all information and connect your Instagram business account with your Facebook page.



Import Instagram business account with Messenger Bot:

After connecting your Instagram account with your Facebook page, now go to the **Import Account** menu of your Messenger Bot application and import your facebook account again by click on **Login with Facebook** button. After that, you'll see your Instagram business account under connected Facebook page.

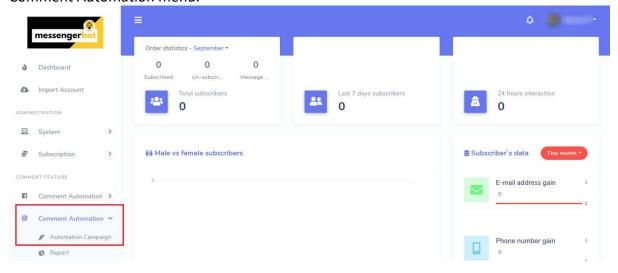




Now **Enable Bot Connection** by click on the enable bot connection button if it's not enabled before. Without enabling, you won't see your instagram account in instagram features section of Messenger Bot.

Auto Comment Reply with Messenger Bot:

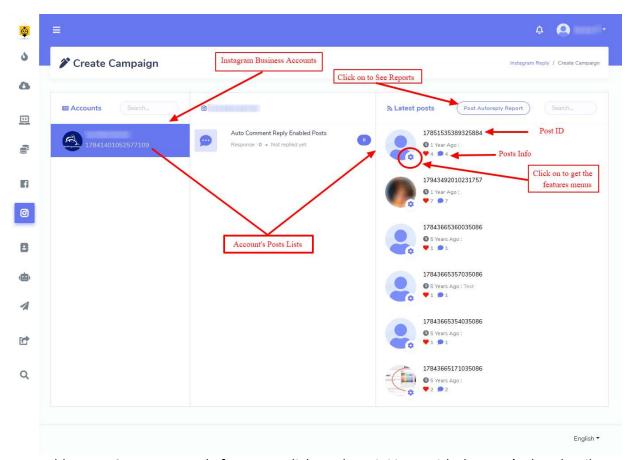
There is also a menu available called **Comment Automation** for instagram under facebook Comment Automation menu.





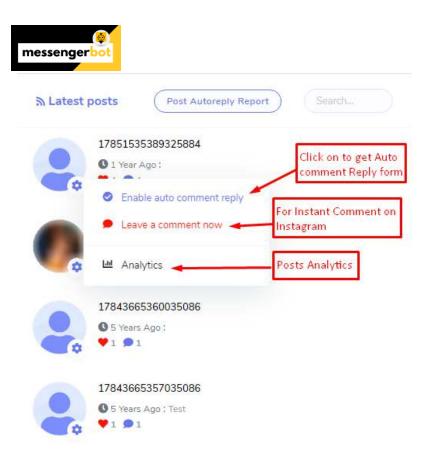


Go to **Comment Automation -> Automation Campaign** menu and you'll see your instagram business accounts here with the latest posts of corresponding business account. You can also see how many posts are enabled for auto comment reply from the middle column. At the right column, you can see the posts lists with posted time with posts description and also posts reaction, comments.

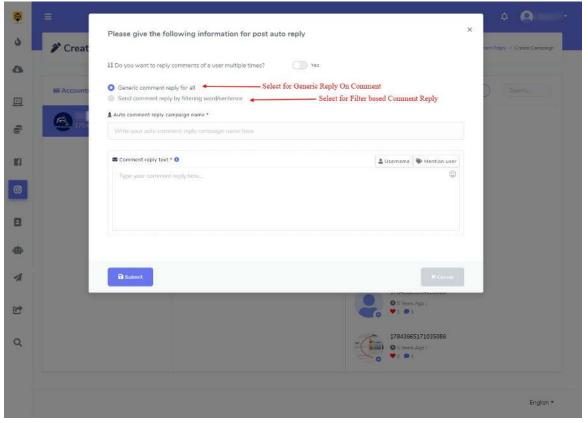


To enable Auto Comment Reply for Posts, click on the mini icon with the post's thumbnail, you'll see the dropdown, click on **Enable Auto Comment Reply**.





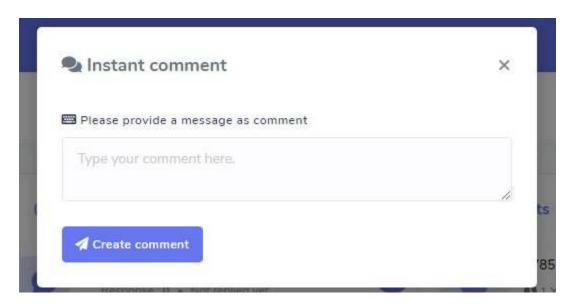
A modal with form will appear, fill up the information to complete the enabling auto comment reply for the post.



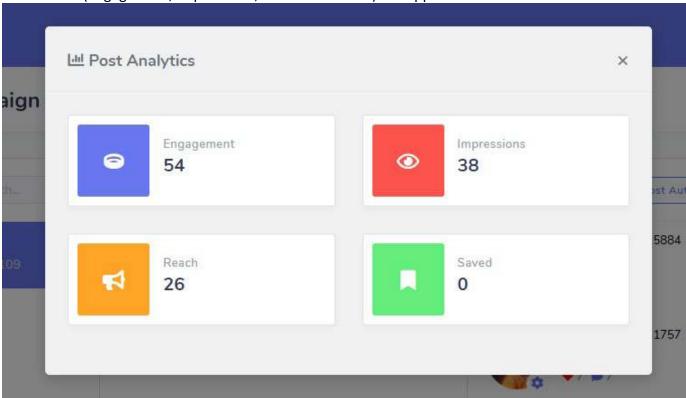




You can comment instantly on a post by **Leave a comment now** option from the dropdown.



To see the post's analytics, click on **Analytics** option and a modal with Post's analytical information (Engagement, Impressions, Reach and Saved) will appear.



Reports: Click on **Post Autoreply Report** Button at the top of the right column to see the auto comment reply reports for the corresponding business account's posts.





To see all business accounts reports in one place, then go to **Comment Automation -> Report** from the left sided menu and go to **Auto Comment reply reports** section to see all reports.

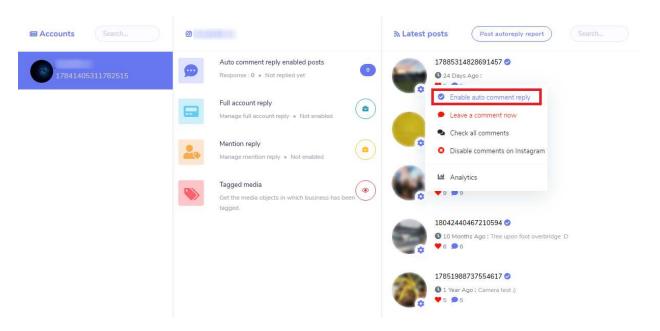
Instagram Reply Enhancers

Instagram is one of the most popular social media among all social media and it has also become more popular day by day. So as a popular media, Instagram has given some opportunities for third-party app developers to integrate through Instagram API. Messenger Bot has integrated these features. Messenger Bot has provided some features with main application and now it has integrated some exciting features as an add-on.

Hide/delete Comments

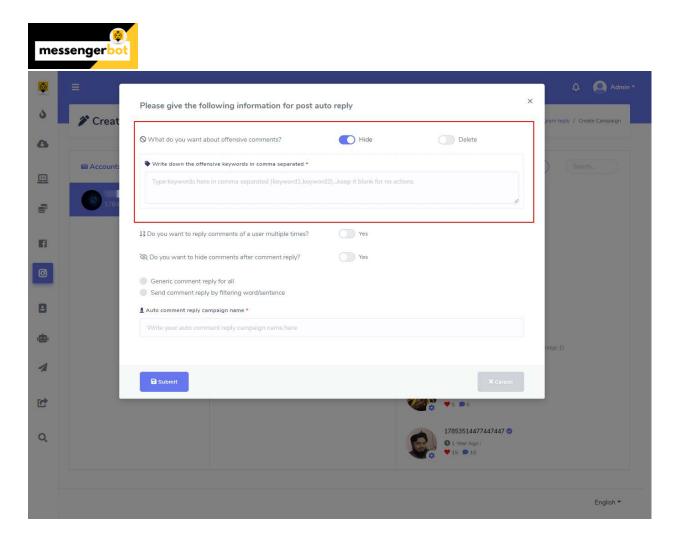
After Installing Instagram Reply Enhancers Add-on, you'll see of Choosing field for what do you want to do with offensive comments - hide or delete and also you'll be able to provide keywords as comma separated for hiding or deleting comments that matches with these keywords.

Click on the icon under posts thumbnail to get the option called **Enable Auto Comment Reply**, now click on the option.



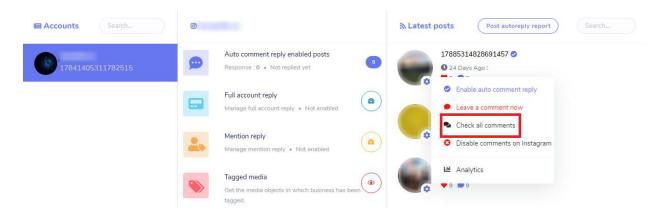
A modal of auto reply to comments will appear including this hide/delete for offensive comments. By default, the hide option is selected but you may toggle the options. Under this option, you've to provide the keywords with whom you want to perform hide/delete actions.



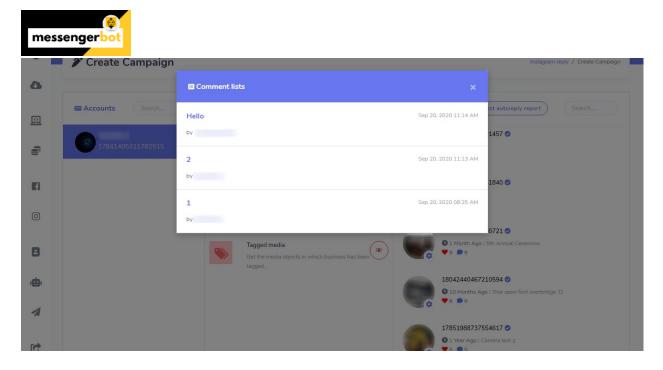


Check All Comments

As the above description, you'll also able to see an option called **Check All Comments**, which is for getting all comments of a post in one place. Click on the option and you'll see all the comments of that post.

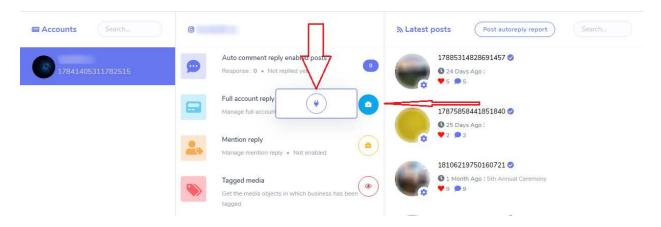






Full Account Reply Settings

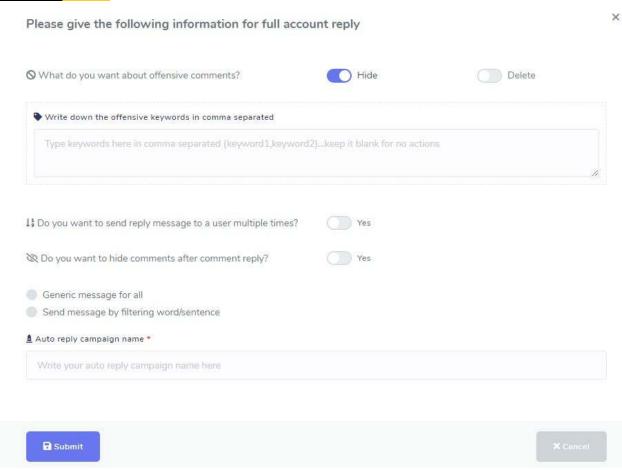
Besides enabling Auto reply to Comments of Single post's, now Messenger Bot has integrated Full Account Reply. You can now enable full account reply for your all posts of instagram business account. To enable it, you'll need to just fill up the auto reply form. Click on the icon and then click on **Enable** icon.



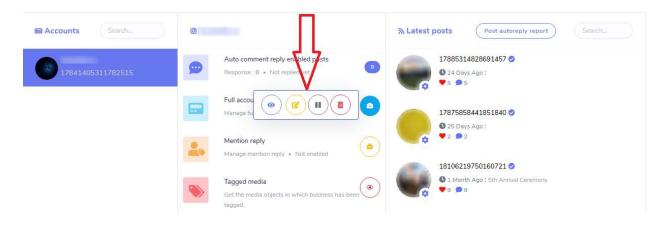
A modal for full account reply information will appear and you've to provide all necessary information. After enabling Full Account reply for your Instagram business account, system will send replies to comments whenever new comment comes for any of the posts of your corresponding Instagram business account. You can set Generic or keyword filter-based settings for full account reply.







After enabling full account reply, you'll able to see the list of actions button for full account reply settings. You can see Report, edit, pause/play and also delete the reply settings button.

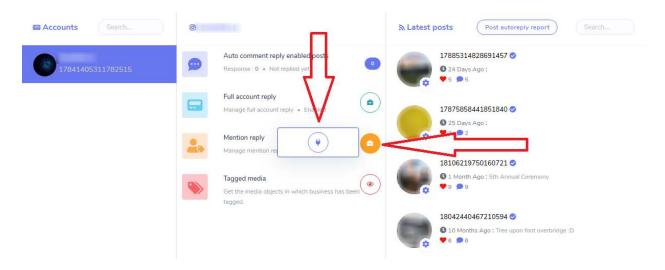


Mention Reply Settings

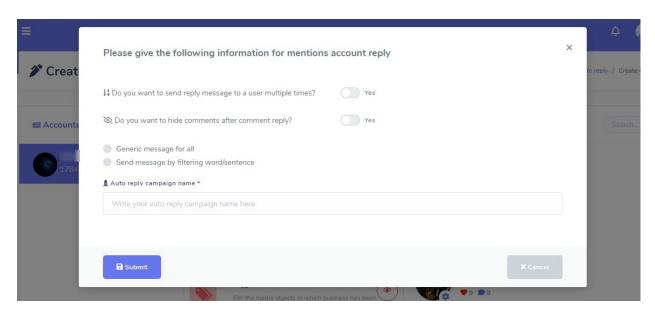




Beside full account reply, you can also be able to set mention reply for your instagram business account. As full account reply click on the icon beside mention reply and click on the enable mention reply button to get the mention reply form.

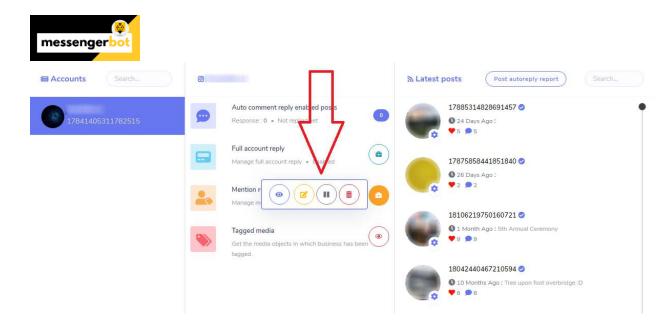


Fill up the information and hit **Submit** button. If you enable mention reply settings for your Instagram business account, whenever you get mentioned in any comments of any posts of Instagram account by any user, then system will send reply to the mentioned comments.



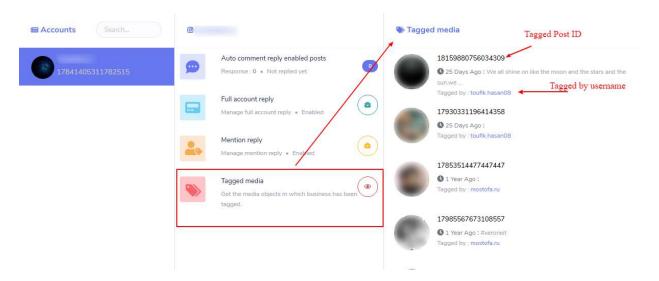
After enabling full account reply, you'll able to see the list of actions button for mention reply settings. You can see Report, edit, pause/play and also delete the reply settings button.





Tagged Media

Tagged Media features refers to the posts that you're tagged/mentioned by instagram users. Click on the **Tagged Media** part or on the **Icon** to get the tagged posts lists, lists will be shown at the right-sided column. See the below image please.

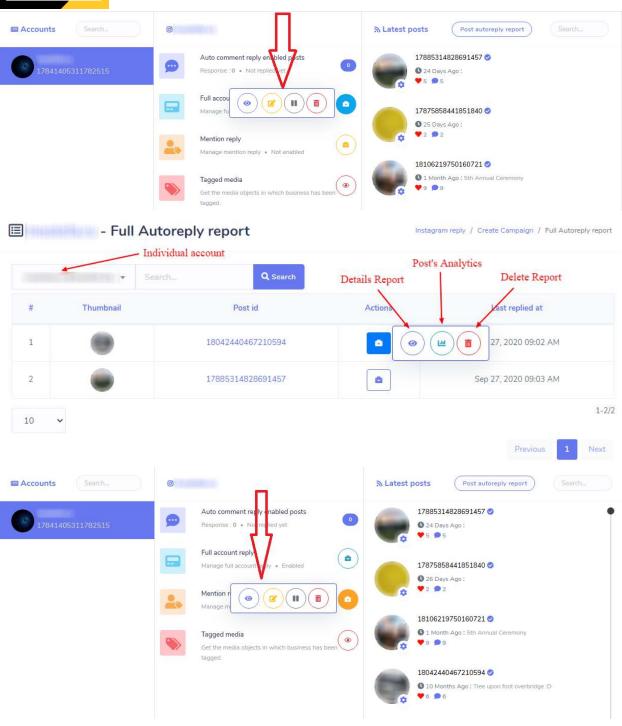


Reports

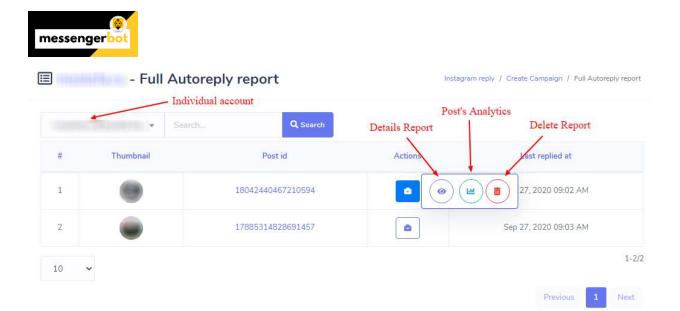
You can see the reports of full and mention reply settings from two sides. If you want to see the individual account reports then you've to go to report section from Campaign Create section for full and mention reply settings.



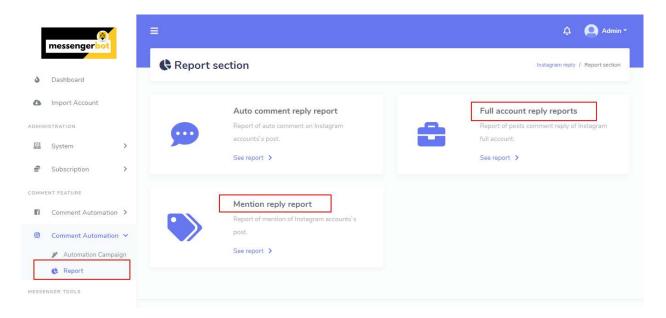








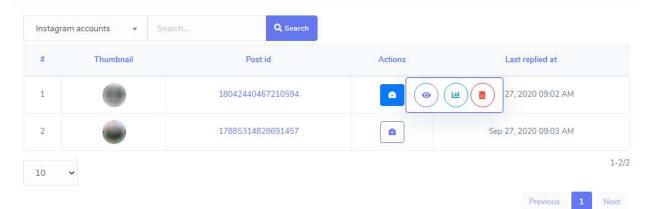
You may also visit to the reports pages to see all of your Instagram business accounts full and mention reply reports in one place. Go to Comment Automation > Reports section and then visit Full or mention reply reports to see all accounts report.





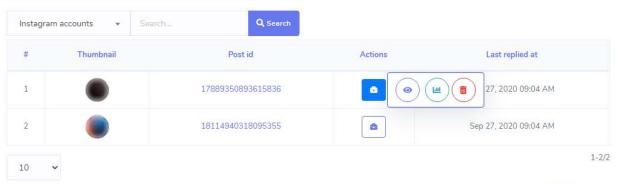


■ Full Reply report



■ Mention Reply report

Instagram reply / Create Campaign / Mention Autoreply report



Previous 1 Next





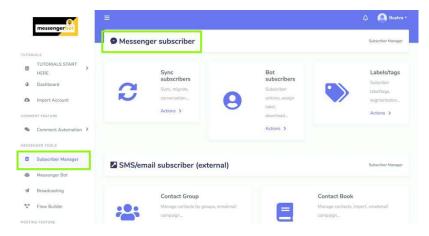
Subscriber Manager

Subscriber Manager allows you to get the synchronization of subscribers, view bot subscribers, view labels, and manage the messaging/emailing activities in different contact groups. This view gives a full control messenger subscriber. It allows you to create new contacts and contact groups.

To view this section, navigate to **Subscriber Manager** from the navigation menu located at the left under **Messenger Tools** section. Tab on **Subscriber Manager**.

A screen containing following two sections will appear:

- Messenger Subscriber
- SMS/ email subscriber (external)



A brief description of these views is shared in their relevant sections, below.

Messenger Subscriber

It has further following three sections:

- Sync subscribers
- Bot subscribers
- Labels/tags

Sync subscribers

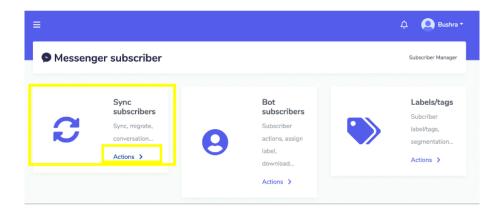
To access the sync subscribers section, select **Sync subscribers**, then select **Actions**, a dashboard will appear containing a number of each of the following subscribers:

Conversation subscriber





- Bot subscriber
- Unsubscribed
- 24h interaction subscriber
- 24+1 eligible subscriber
- Migrated bot subscriber



The **Sync subscriber** view has following options:

- Subscriber list
- Scan page inbox
- Background scanning
- Latest conversation

Subscriber list

You can view the subscriber by following the steps given below:

- 1) Select See list option from the Subscriber List.
- 2) A modal containing a list of all subscribers names and IDs will appear on the screen. User can search for a particular subscriber by using the search bar. User can also bulk select the subscribers to perform different actions like Assign label, Download list etc. User can also search for a particular label for a narrow search.
- 3) To visit the comment, select against the subscriber whose comment you want to view.

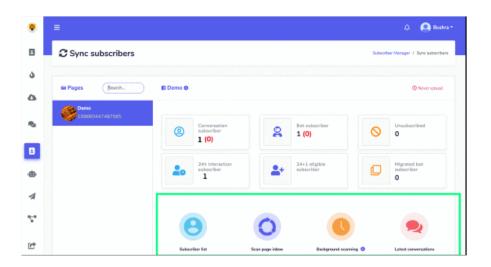




- 4) To unsubscribe the subscriber, select against the subscriber you want to unsubscribe. A toast message will appear at the right bottom of your screen.
- 5) To perform different actions on subscriber list, you can either bulk select or select separately the subscribers and perform following actions by selecting **Options** button:
 - **Assign label:** You can select individually or bulk select the subscribers and then assign the label to selected subscribers.
 - **Download full list:** You download the .CSV file version of the list of subscribers using this option.
 - Migrate full list to bot: You can select individually or bulk select the subscribers and then migrate the list to bot subscribers list.

Note

 In case if you don't have selected any subscriber then it will not assign any label or migrate list to bot



Scan page inbox

You can import the subscribers and scan the page inbox by following the steps given below:

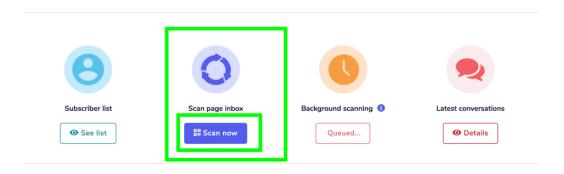
1) Select **Scan now** option from the **Scan page inbox.**





- 2) A modal containing Scan latest leads and Folder options will appear. Select the number of subscribers in Scan latest leads field from the dropdown menu. Select the folder which you want to scan from the Folder dropdown menu.
- 3) Select Start scanning.

All selected subscribers will be imported successfully.



Background scanning

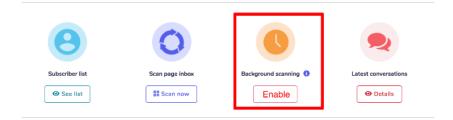
To scan the page inbox with multiple steps once your subscribers are imported from the inbox. This is used for the pages who have multiple subscriber list. You can enable the background scanning by following the steps given below:

- 1) Select **Enable** option from the **Background scanning**.
- 2) The scanning will begin changing the status to **Queued.** It is a multi-step process depending on the number of subscribers.

Your page inbox will be scanned.



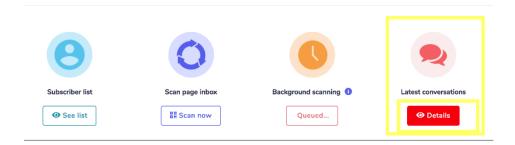




Latest Conversations

You can access the latest conversations by following the steps given below:

- 1) Select **Details** option from **Latest Conversations** section.
- 2) A modal will appear containing a list of messages from different subscribers. You can order the list by selecting the arrows in ascending or descending order. You can refresh the list by selecting option. You can search for a particular message using the search bar. The table provides a total count of message along with the summary of time, when it was sent and conversation link.
- 3) You can access the conversation by selecting the **conversation option against** the comment you want to view.
- 4) You can access the conversation and redirect to the inbox as well from this modal by selecting **Go to inbox** option against the comment you want to view.

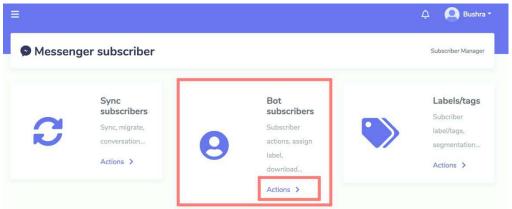






Bot subscribers

To access the bot subscribers section, select **Bot subscribers**, then select **Actions** in **Messenger Subscriber** section.



A list of bot subscribers will appear on your screen. It will provide information of your bot subscribers, which includes the avatar, first & last name of the bots and the time they synced. You can arrange the list in **ascending** or **descending** order by selecting the arrows from the table header. You can search for a particular bot by using the **search bar**. You can limit the number of bots you want to view per page.

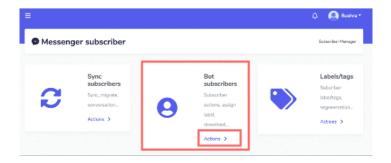
Subscriber Actions

To perform different bot subscriber actions, follow the steps given below:

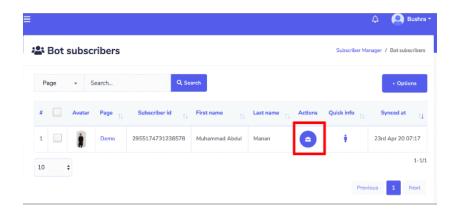
- 1) Click on icon to perform different subscriber actions.
- 2) A subscribers actions window will appear. Enter the subscribers data in **Labels** field. You can also create a new label by selecting **create label.**
- 3) Choose a sequence for **Message sequence** field from the dropdown menu.
- 4) To perform further actions, select icon against the name of the subscriber. It has three options:
 - i. **Pause bot reply:** You can pause the bot reply by selecting Pause bot reply option from the dropdown menu.
 - ii. Sync subscriber data: You can synchronize the data of your subscriber by using Sync subscriber data option from the dropdown menu.
 - iii. **Delete subscriber data:** You are also allowed to permanently delete the subscriber from the database by selecting **Delete subscriber data** option from the dropdown menu.





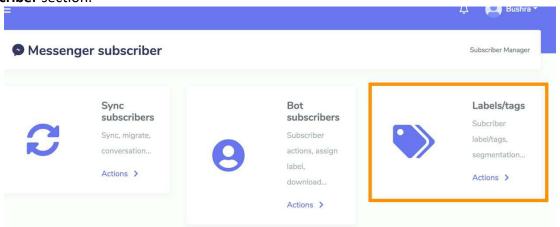


5) Select **Save changes** option to save your actions in **Subscriber data.**



Labels/tags

You can create new labels/tags and use them in your posts and comment. Each label has a specific ID. These labels can be used throughout multiple features of MessegerBot application. To access the labels/tags section, select **Labels/tags**, then select **Actions** in **Messenger Subscriber** section.

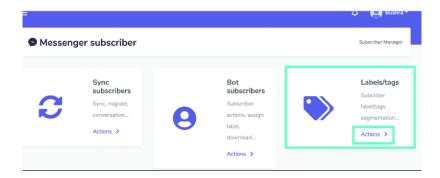






A list of labels/tags will appear on your screen. It will provide information of your created labels along with their IDs. You can arrange the list in **ascending** or **descending** order by selecting the arrows from the table header.

- You can search for a particular label by using the search bar.
- You can limit the number of labels you want to view per page.
- You can select the page for which you want to view the labels.
- You can **delete** the label by selecting the icon against the label you want to delete.



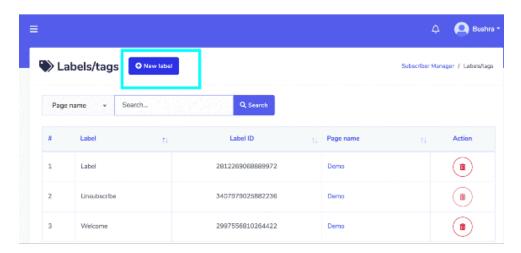
Create New Label

You can create a new label from the **Labels/tags** screen. Just follow the steps given below:

- 1) Select **New label** from the top of the Labels/tags screen.
- 2) A modal Add label will appear on the screen. You need to provide:
 - Label name: a new label name
 - Page name: for which you want to make this label
- 3) Select Save, your new label will be created successfully.







SMS/email subscriber (external)

It further has two sections:

- Contact Group
- Contact Book

Contact Group

You can create a contact group to perform different bulk actions and manage the SMS/emails group wise. Each group will have multiple contacts.

To access contact group section, select **Contact Group**, then select **Actions** in **SMS/email subscriber (external)** section.

All existing groups will appear on your screen. It will provide information of your existing groups.

- You can adjust the number of groups to be viewed at a time.
- You can edit the group by selecting the icon for a particular contact group.
- You can delete the group by selecting the $\overline{}^{\overline{}}$ icon for a particular contact group.



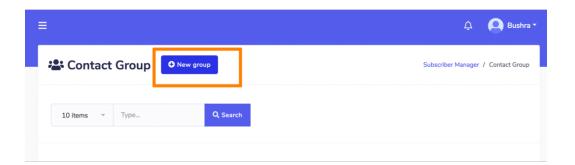




Create New Group

You can create a new group from the **Contact Group** screen. Just follow the steps given below:

- 1) Select **New group** from the top of the Labels/tags screen.
- 2) A modal Add label will appear on the screen. You need to provide in **Add contact group** screen:
 - Group name: a new name of the group
- 3) Select **Save**, your new group will be created successfully.



Contact Book

You can create a contact list to perform different bulk actions and manage the SMS/emails group wise. Each contact is made a part of a group.



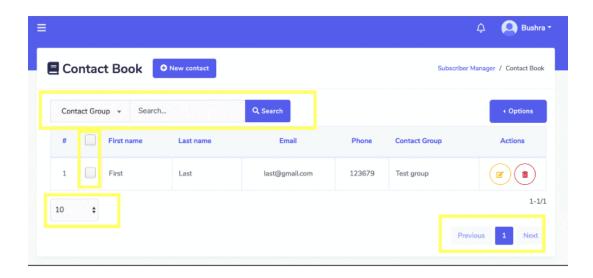




To access contact group section, select **Contact Book**, then select **Actions** in **SMS/email subscriber (external)** section.

All existing contacts will appear on your screen. It will provide information of your existing contacts.

- You can adjust the number of contacts to be viewed at a time.
- You can edit the contacts by selecting the icon for a particular contact.
- You can delete the contacts by selecting the icon for a particular contact.
- You can search for a particular contact by using the search bar.



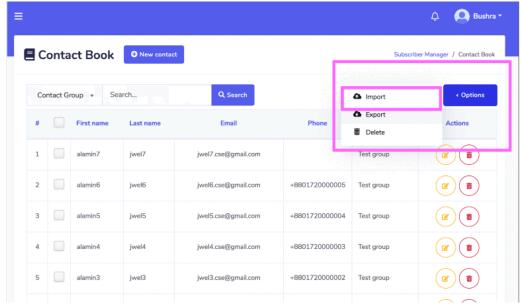
Click on button a list of following three options will appear:

- **Import**-You can import the .CSV file to import a set of contacts in application database.

 Provide the name of **Contact group** and import the file into it.
- **Export-** You can also export the .CSV file by selecting the names which you want to export. Mark the checkboxes against the contacts you plan to export.
- **Delete-** You can also delete the contact by selecting the names which you want to delete. Mark the checkboxes against the contacts you want to delete.







Create New Contact

You can create a new group from the **Contact Book** screen. Just follow the steps given below:

- 1) Select **New contact** from the top of the Labels/tags screen.
- 2) A modal Add label will appear on the screen. You need to provide in **Add contact group** screen:
 - First name
 - Last name
 - Email
 - Phone number
 - Contact group: to which the contact will be added
- 3) Select **Save**, your new contact will be created successfully.

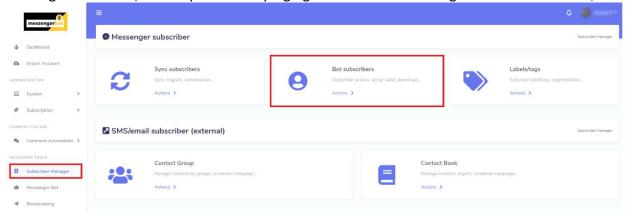




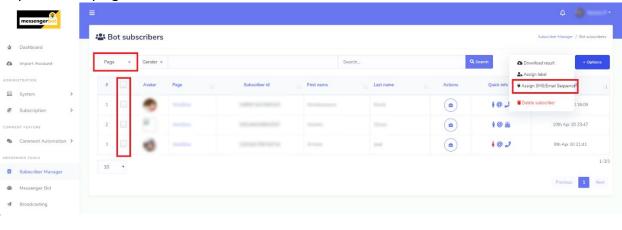


Bulk Assign Email SMS Sequence Campaign

To assign bulk email/sms sequence campaign go to Subscriber Manager -> Bot Subscribers,



select page and subscribers and choose Assign Sequence from Option button and then select sequence campaigns and hit save button.



† Assign sms/email Sequence

Bulk sequence assign is available for Email & SMS cmapaign. For Messenger, bulk campaign isn't available due to safety & avoiding breaking 24 Hours policy.

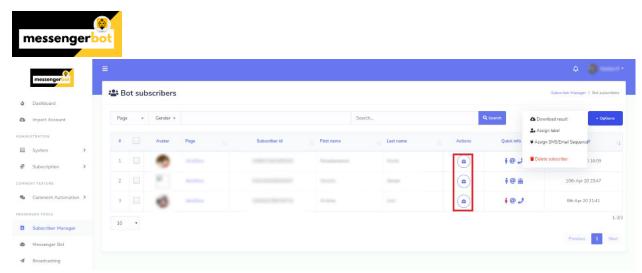
Select Sequence Campaign

×

Assign Sequence X Close

See the assigned sequence on subscribers details modal by click on subscriber action button.





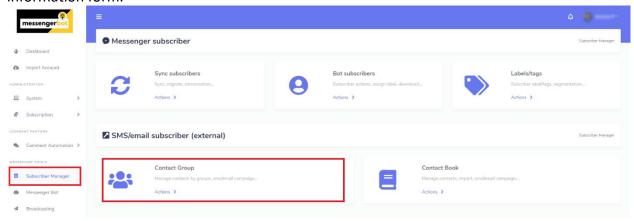
You can also assign sequence campaigns manually to subscribers by click on the individual Subscribers action button.

How to Import External Email SMS contact in Messenger Bot.App:

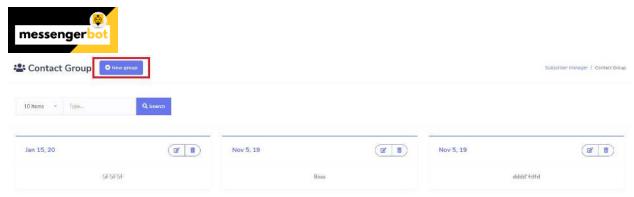
You can add contact (Email, Phone Number) in Messenger Bot. App in two ways.

- 1. Manual Contact Add
- 2. Contact Import From CSV File Upload

For both, you must have contact group. So please, first of all, go to Subscriber Manager -> Contact Group menu and add your contact groups. Groups will be shown in the contact information form.

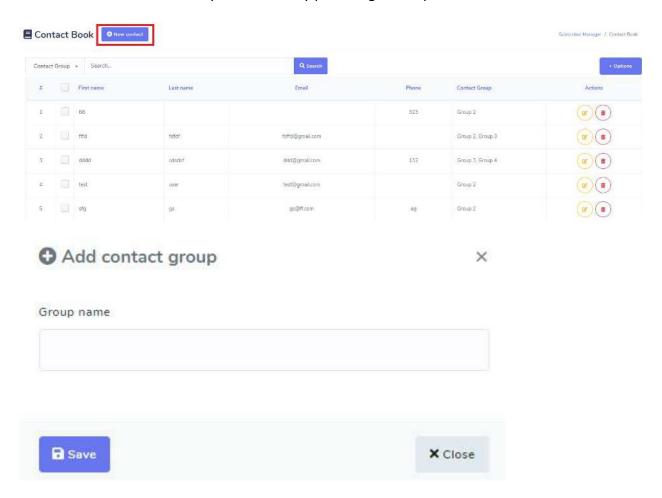






Manual Contact Add:

To add email contact manually, go to **Subscriber Manage** -> **Contact Book** menu and click on the **New Contact** button add your contact by providing the required information.



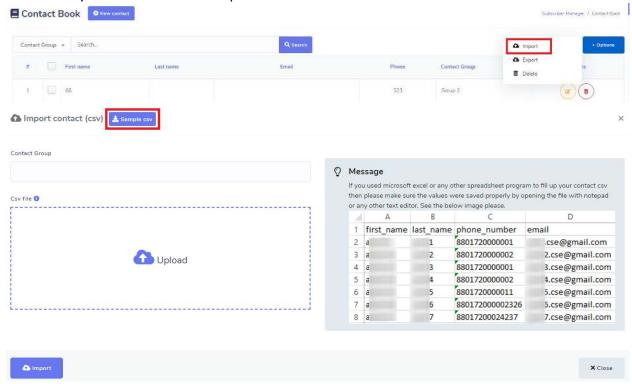
Contact Import From CSV File Upload:

You can upload a huge number of email contact by uploading CSV with Messenger Bot.App. First of all go to **Subscriber Manager** -> **Contact List** menu and click on option dropdown, select **Import**. A modal form will appear for CSV file upload. Messenger Bot.App has a format of csv





file. So you've to upload contact csv file with that format. Please download the sample csv file and create your csv file as the sample.



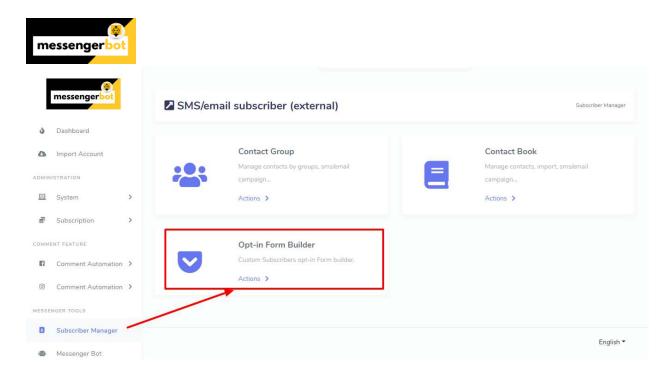
Email Phone Opt-in Form Builder

Getting Subscribers through opt-in form from external site is very common. But most exciting part of this add-on is beside collecting subscribers through opt-in form, it's providing the freedom of making opt-in form by drag & drop the fields. Form will generate an embedded URL which you can use your own site or any site from where you want collect email/phone subscribers into your Messenger Bot application.

Manage Opt-in Form

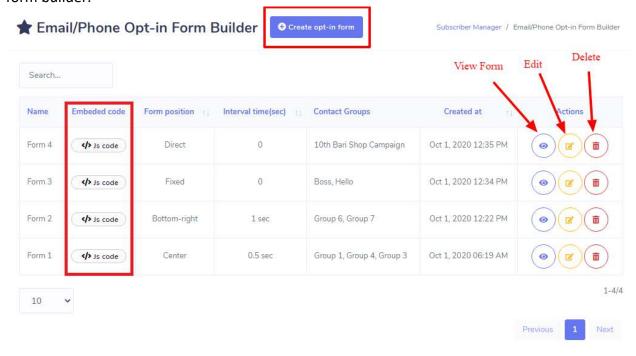
To use a opt-in form, first of all you've to create the form first. So to get the opt-in form section, please go to **Subscriber Manager -> Email/Phone Opt-in Form** section.





Build Opt-in Form

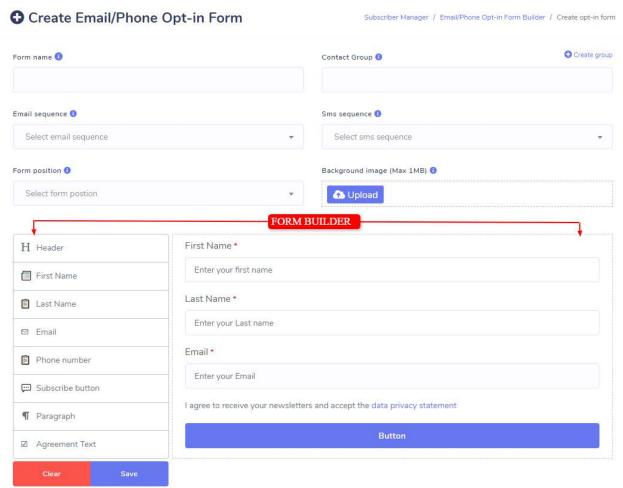
Email/Phone Opt-in section will allow you build, view, update and also will be able to delete the form in very easiest way from actions section of Form Lists table. press on **Create Opt-in Form** button and a form will appear with some required information fields and drag & drop form builder.



In the form you'll have to fill up some required information with form builer options. A short description on form's field are given below.







Form Name:

This is the form name which will only for displaying in the application's form table.

Contact Group:

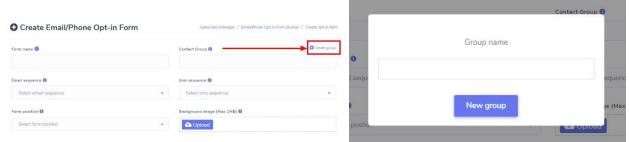
In this field contact groups that had been created at **Subscriber Manager > Contact**

Groups section will be shown here. This field is a required field because subscribers who will come through opt-in form will be added as external subscribers lists. So when a new subscriber comes by Opt-in form, he/she will be assigned to those contact groups which has been selected during form creation. You can select multiple groups, subscribers will also assigned to multiple groups.

Anyway, you can also create group from here too by click on **Create Group** at the right side of this field.







Email Sequence:

This field will show the email sequence campaign lists that had been created at **Broadcasting > Sequence Campaign (External Contacts)**. This section will only be available if you've Email & SMS Sequence Campaigner: A Messenger Bot Add-On.

However this field is not required, you may select or not. If you select any email sequence campaign, then subscribers come through that form will be assigned to these sequence campaign automatically. You can see the output what's said from **Subscriber Manager** -> **Contact Book** section and click on view icon, you'll see the assigned sequences in modal. **SMS Sequence:**

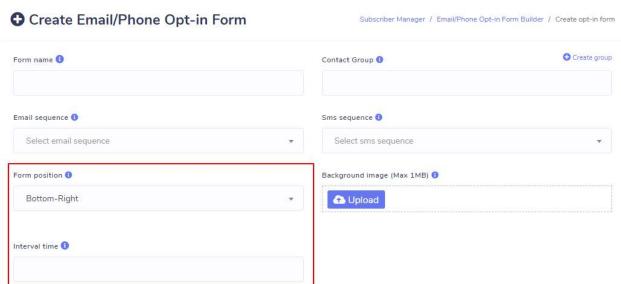
As Email Sequence field this field will show the SMS sequence campaign lists that had been created at **Broadcasting > Sequence Campaign (External Contacts)**. This section will only be available if you've Email & SMS Sequence Campaigner: A Messenger Bot Add-On. However this field is not required, you may select or not. If you select any SMS sequence campaign, then subscribers comes through that form will be assigned to these sequence campaign automatically. You can see the output what's said from **Subscriber Manager > Contact Book** section and click on view icon, you'll see the assigned sequences in modal. **Form Position:**

This field is a required field. Beside building a form, you will also have the facilities of selecting at which position you want to make visible your form. Anyway, there are four types of positions which are:

- 1. Bottom-right: If you select Bottom-right position, then your form will be visible at the bottom-right position of the site where you put this embedded form.
- 2. Center Position: If you select Center position, then your form will be visible at the Center position of the site where you put this embedded form.
- 3. Fixed Position: If you select Bottom-right position, then your form will be visible at the fixed position of the site where you put this embedded form.
- 4. Direct URL: This is not actually a position type. It's different from the above three positions. If you select this position, then you'll get a URL, thorugh this URL you or your user can directly access the created form. Copy the URL and paste it into your browser and you'll see your created form.







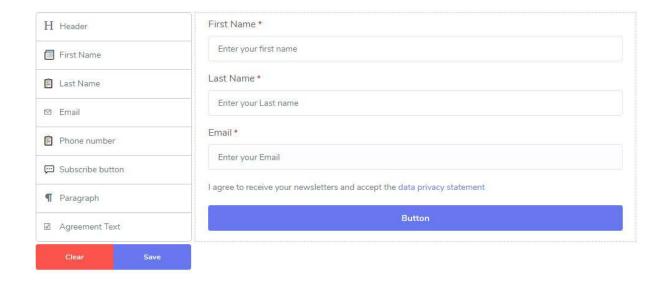
Time Interval:

Time interval refers to after how much time your form will be visible and it will work as second, for example, if you put 1 in the field then the form will be visible after 1 second. At initial stage of the form, this field won't be shown. Time interval is required for Bottom-right and Center position.

Background Image: This field is optional. If you upload a image, then this image will be used as background image of the form body.

Form Builder

Build your Opt-in Form with the beautiful drag & drop form builder. There are two sections in the builder body, one is sidebar with draggable & droppable options at left and another is for options field at right.



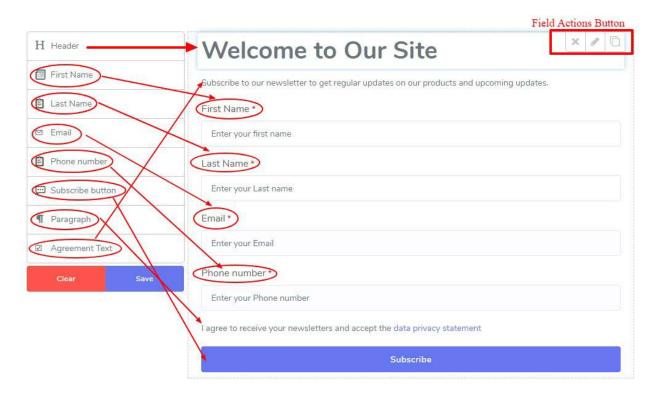




Drag & Drop Options:

As it's called Email Phone Opt-in form builder, so there are several options are available to build a standard form for subscribers email or phone collection.

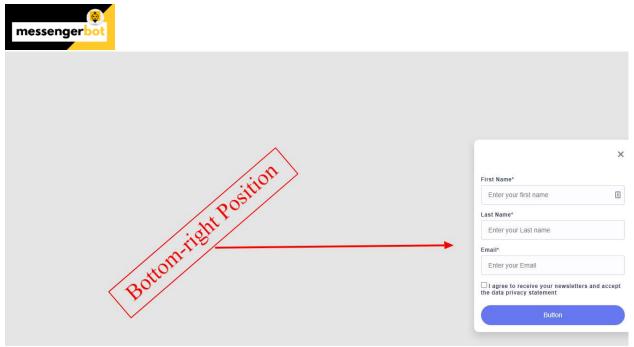
- Header: Drag & drop header option for Form header. You can choose different header types.
- Paragraph: Drag & Drop paragraph as a text field to set a short information for the form.
- First Name: Drag & Drop First Name option to set and get first name of the Subscriber. You can make it required or not by editing the field.
- Last Name: Drag & Drop last Name option to set and get last name of the Subscriber. You can make it required or not by editing the field.
- Email: Drag & Drop email option to set and get email address of the Subscriber. You can make it required or not by editing the field.
- Phone Number: Drag & Drop Phone Number option to set and get phone number of the Subscriber. You can make it required or not by editing the field.
- Agreement Text: Drag & Drop this field for make the subscribers agreed with your terms & conditions or any other agreement, so before check they can't submit the form.
- Subscriber Button: After all, now the form need a submit button, so drag & drop the Subscribe Button and update the button name by editing the button option. You can choose different types of button color.



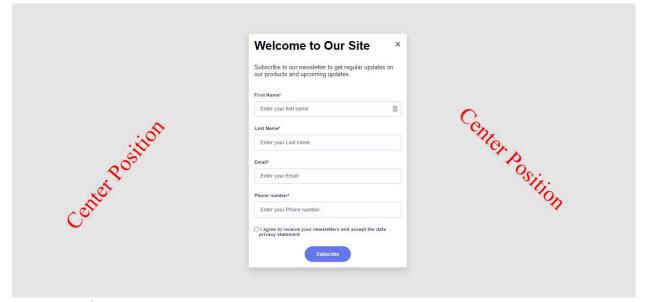
Form Examples

1. Bottom-right Position





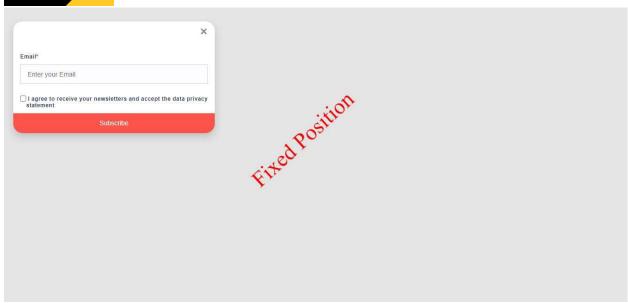
2. Center Position



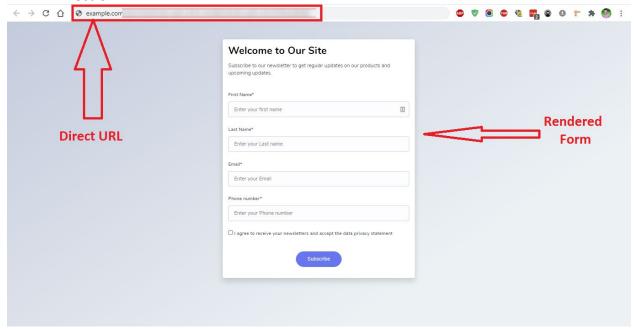
3. Fixed Position





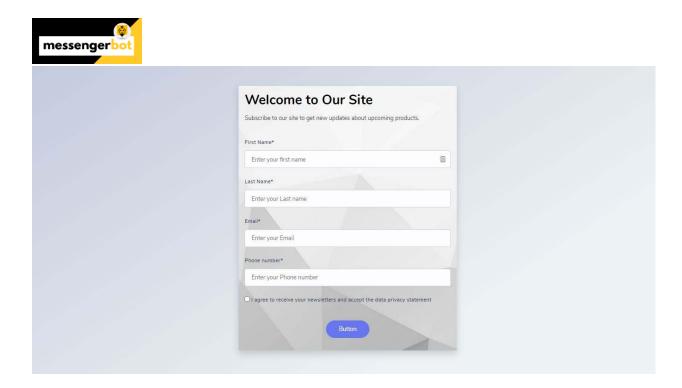


4. Direct URL



5. Form With Background Image

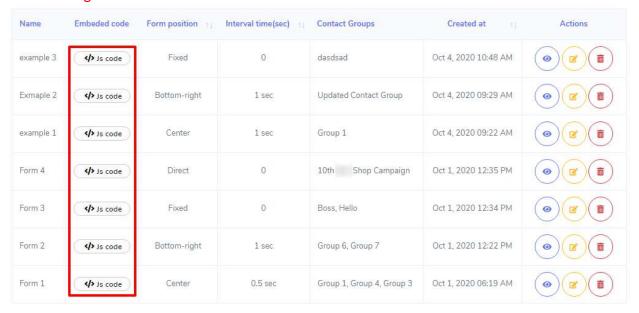




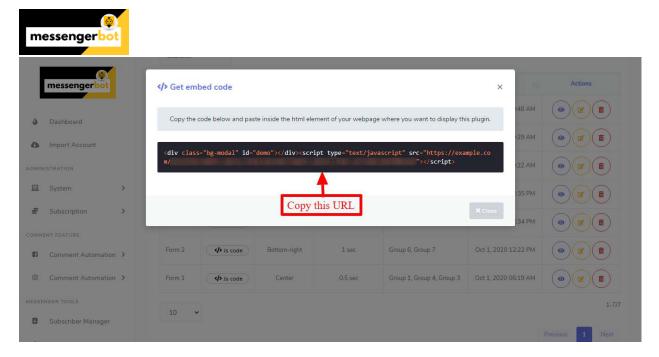
How to Use Embedded URL & Direct URL

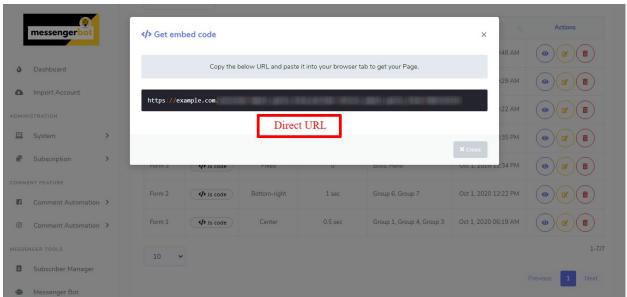
After Build a form, click on the from the embedded Column, a modal will appear with the embedded URL. Now copy the embedded URL and then paste it into your website where you want to show this form.

Note: If you copy the direct positioned URL, then you've to copy it and then paste it into your browser to get the form.





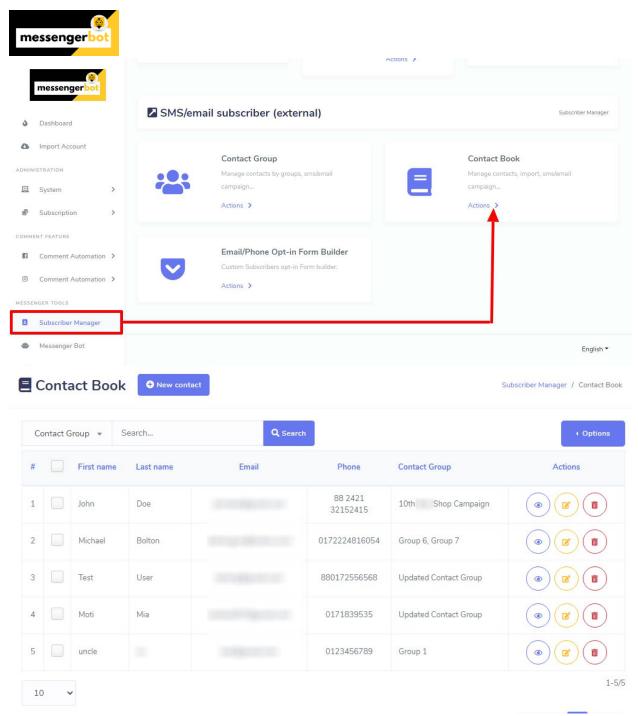




Opt-in Form Subscribers

As they are subscribed from external source, so they will be stored as external subscriber's inside the application. You can see your opt-in form subscribers lists at **Subscriber Manager > Contact Book** Section.





Now you can use these subscribers for sending Bulk Email/SMS or you can assign them manually to Email/SMS sequence campaign.





Messenger Bot

Messenger Bot to manage different bot activities, post back data, enlist the whitelisted domains, do messenger engagement, view the already created templates. This view also helps you to connect the bot data with 3rd party applications, helps you generate web forms and integrate with auto email responders. Messenger Bot helps you run your E-commerce and WooCommerce business through this platform.

To view this section, navigate to **Messenger Bot** from the navigation menu located at the left under **Messenger Tools** section. Tab on **Messenger Bot**.

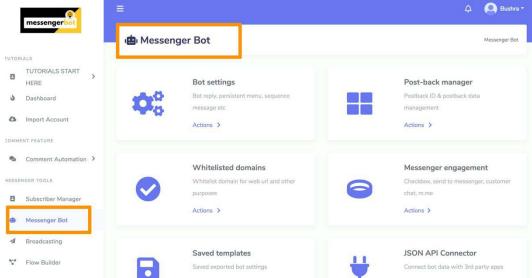
A screen containing following two sections will appear:

- Bot settings
- Post-back manger
- Whitelisted domains
- Messenger engagement
- Saved templates
- JSON API connector
- Webform builder
- <u>Email auto responder</u>
- Messenger e-commerce store
- Woocommerce abandoned cart

A brief description of these views is shared in their relevant sections, below.

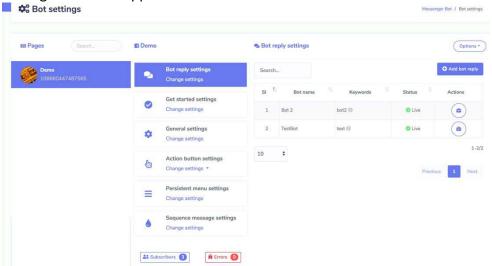






Bot settings

To access the bot settings section, select **Bot settings**, then select **Actions** from **Messenger Bot** screen. Following screen will appear.



This view allows you to perform following actions:

- 1) Select Subscribers from the bottom of the settings menu. This option will redirect you to Bot Subscribers workflow.
- 2) Select options from the right side of **Bot settings** screen. A list of following options will appear:
 - Page analytics
 - Messenger bot analytics





- Messenger bot tree view
- Export bot settings
- Import bot settings
- 3) Select **Page analytics** option, you will be redirected to the analytics of your page based on different parameters. You can adjust the date as per your requirement. Following are the different graphs that can be demonstrated:
 - Page and post stories (people talking about this)
 - Page impressions: latest top 10 countries unique
 - Page impressions
 - Page impressions: paid vs unpaid
 - Page engagement
 - Page reactions
 - Page cta clicks
 - Page cta clicks: device statistics
 - Page fans
 - Daily fan adds and removes in your page
 - Page fans: top 10 countries
 - Page views: latest viewed each page profile tab
 - Page views: latest device statistics
 - Page views: latest page views by referrers domains
 - Page video views
 - Page video views: paid vs unpaid
 - Page post impressions: viral vs nonviral
 - Page post impressions: paid vs unpaid

You can select ¹ against each graphical view to know more about it.

- 4) Select **Messenger bot analytics** option, you will be redirected to the bot analytics of your page based on different parameters. You can view following details:
 - Latest summary





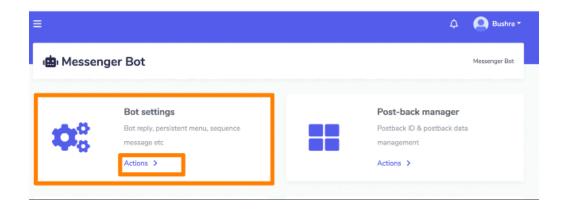
- 7 days summary
- 30 days summary
- Total connections
- Total blocked
- Total reported
- Daily unique new conversations
- Messaging connections
- Daily unique blocked conversations
- Daily unique reported conversations
- Daily unique reported vs blocked conversations

You can select ¹ against each graphical view to know more about it.

- 5) Select **Messenger bot tree** view option, you will be redirected to a bot tree view of all existing bots. You can click on each bot to make the edits.
 - Select the bot you want to edit, **Tree view: Settings** screen will appear.
 - Once updated, select the **Update** option, your bot settings will be updated.
- 6) Select **Export bot settings** option, a modal will appear on your screen.
 - Edit your template name and template description.
 - Select **Export** to export the bot settings.
- 7) Select **Import bot settings** option, a modal will appear on your screen.
 - Select **Upload** option, and attach the file to be uploaded
 - Select **Import** to import your bot settings.







You can adjust following Bot settings:

- Bot reply settings
- Get started settings
- General settings
- Action button settings
- Persistent menu settings
- Sequence message settings

A detail of these settings can be found in next headings.

Bot reply settings

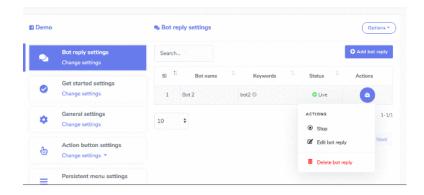
Select Bot reply settings option from the menu, then select change settings. A list of bot replies

will appear on the screen. To perform different actions on a bot reply, select option against the reply you want to perform actions on. The following are the actions that can be performed:

- **Stop:** change the state.
- Edit bot reply: make changes in the bot reply then select Update
- Delete bot reply



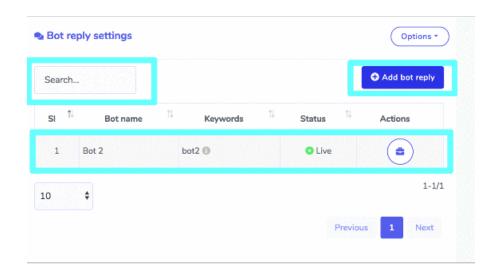




Add a bot reply

You can add a bot reply by following the steps given below:

- 1) Select Add bot reply from the top right of the screen.
- 2) Enter Bot name, provide your keywords.
- 3) Provide a reply in **Reply** field, first select the type then enter you reply.
- 4) Select **Submit** to save your bot reply.







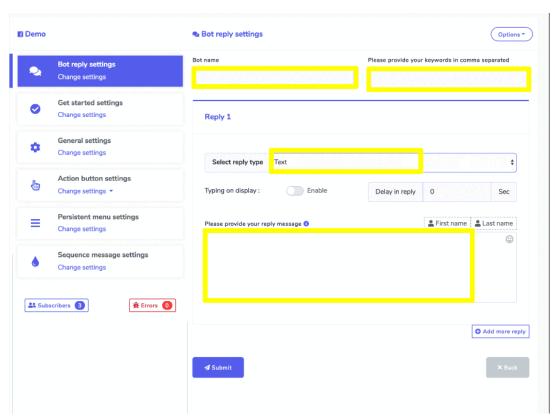
Types of bot reply

Bot replies are of following different types:

Text

For the bot reply as text type, you need to provide following information.

- 1) Provide a Bot name.
- 2) Provide your **keywords**, separated by commas.
- 3) Provide the reply message in the field provided.
- 4) You can enter a **delay time** as well in seconds.
- 5) Hit Submit.



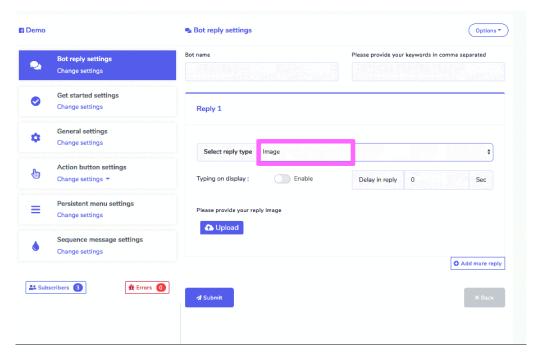
Image

For the bot reply as image type, you need to provide following information.

- 1) Provide a Bot name.
- 2) Provide your keywords, separated by commas.
- 3) Provide and upload the image.
- 4) You can enter a **delay time** as well in seconds.
- 5) Hit Submit.



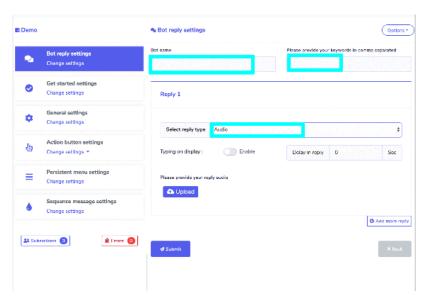




Audio

For the bot reply as audio type, you need to provide following information.

- 1) Provide a Bot name.
- 2) Provide your keywords, separated by commas.
- 3) Provide and upload the audio.
- 4) You can enter a **delay time** as well in seconds.
- 5) Hit Submit.



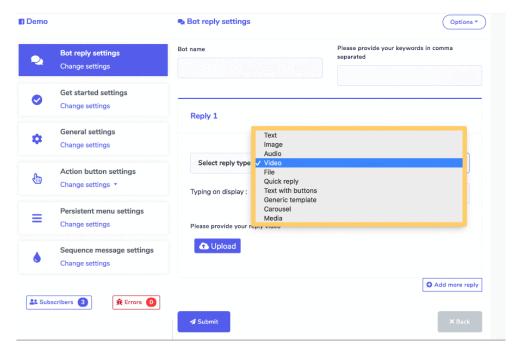




Video

For the bot reply as video type, you need to provide following information.

- 1) Provide a Bot name.
- 2) Provide your keywords, separated by commas.
- 3) Provide and upload the video.
- 4) You can enter a **delay time** as well in seconds.
- 5) Hit Submit.



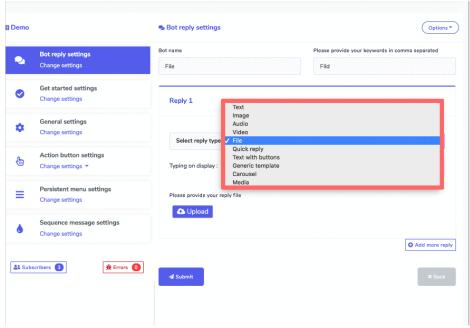
File

For the bot reply as file type, you need to provide following information.

- 1) Provide a Bot name.
- 2) Provide your keywords, separated by commas.
- 3) Provide and upload the file.
- 4) You can enter a **delay time** as well in seconds.
- 5) Hit Submit.







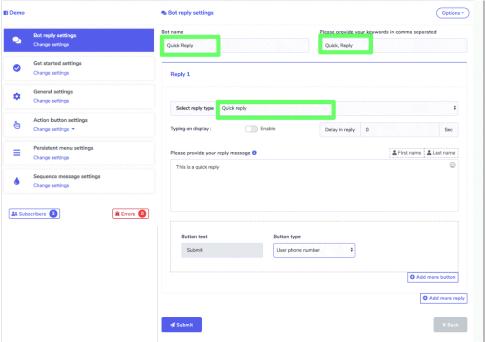
Quick Reply

For the reply to be quick reply, you need to provide following information.

- 1) Provide a Bot name.
- 2) Provide your **keywords**, separated by commas.
- 3) Provide your **reply message** in available field.
- 4) Provide a text for the **button** and choose the type of the button based on your requirements.
- 5) You can enter a **delay time** as well in seconds.
- 6) Hit Submit.







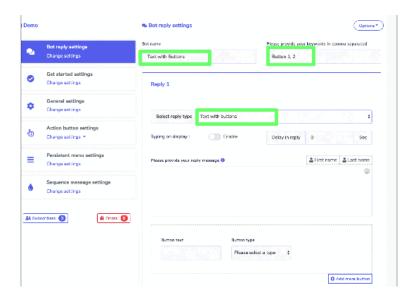
Text with buttons

For the reply to be a text with button, you need to provide following information.

- 1) Provide a Bot name.
- 2) Provide your **keywords**, separated by commas.
- 3) Provide your **reply message** in available field.
- 4) Provide a text for the **button** and choose the type of the button based on your requirements.
- 5) You can enter a **delay time** as well in seconds.
- 6) Hit Submit.







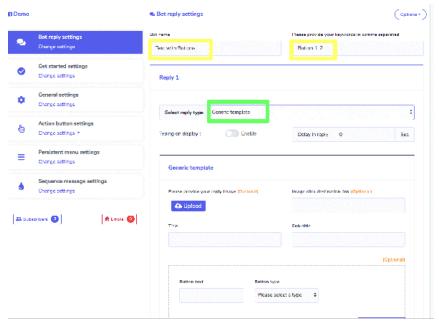
Generic template

For the reply to be a generic template, you need to provide following information.

- 1) Provide a Bot name.
- 2) Provide your keywords, separated by commas.
- 3) If needed, provide image click destination link.
- 4) If needed, provide your **reply image**.
- 5) Provide a title and a sub-title to your template.
- 6) Provide a text for the **button** and choose the type of the button based on your requirements.
- 7) You can enter a **delay time** as well in seconds.
- 8) Hit Submit.







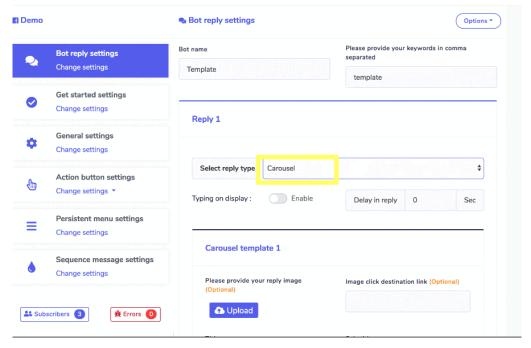
Carousel

For the reply to be a carousel, you need to provide following information.

- 1) Provide a Bot name.
- 2) Provide your **keywords**, separated by commas.
- 3) If needed, provide image click destination link.
- 4) If needed, provide your reply image.
- 5) Provide a **title** and a **sub-title** to your template.
- 6) Provide a text for the **button** and choose the type of the button based on your requirements.
- 7) You can enter a **delay time** as well in seconds.
- 8) Hit Submit.







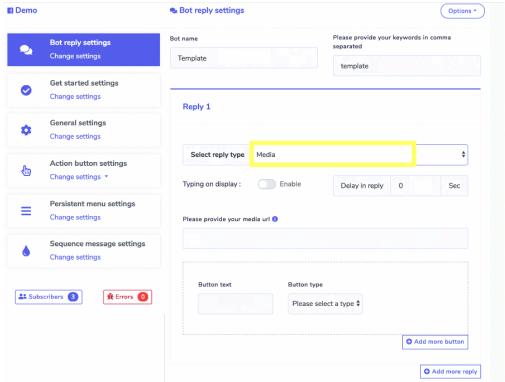
Media

For the reply to be media, you need to provide following information.

- 1) Provide a Bot name.
- 2) Provide your keywords, separated by commas.
- 3) If needed, provide your Media URL.
- 4) Provide a text for the **button** and choose the type of the button based on your requirements.
- 5) You can enter a **delay time** as well in seconds.
- 6) Hit Submit.





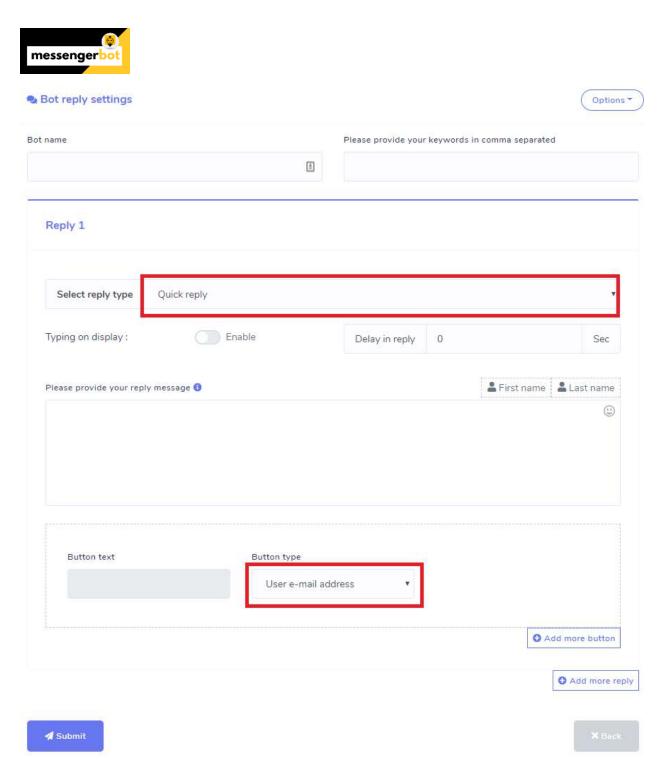


Assign Email SMS Sequence Campaign during Opt-in

After Creating SMS/Email Sequence campaign, now you need to know how you can assign sms/email sequence campaign for subscribers during collecting email or phone numbers inside messenger through quick reply and webview.

In Bot Reply Settings, set a bot reply to collect the user's email or phone number through quick reply.





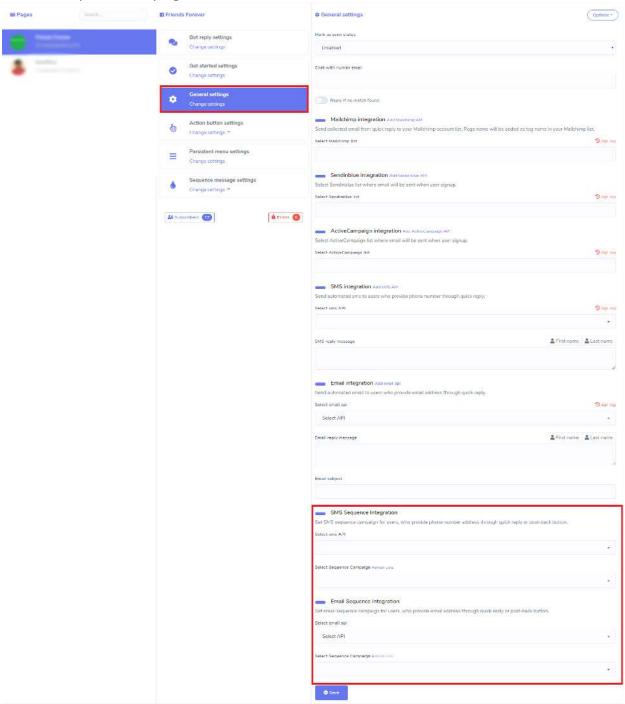
Now Go to General Settings of Bot settings section and you'll find SMS sequence integration (Set SMS sequence campaign for users, who provide phone number address through quick reply or post-back button) and Email Sequence integration (Set email sequence campaign for users, who provide email address through quick reply or post-back button).

Now, select SMS/Email API first. Then select SMS/Email Sequence campaign for the corresponding reply and hit save button. Now whenever your page gets subscriber's email or





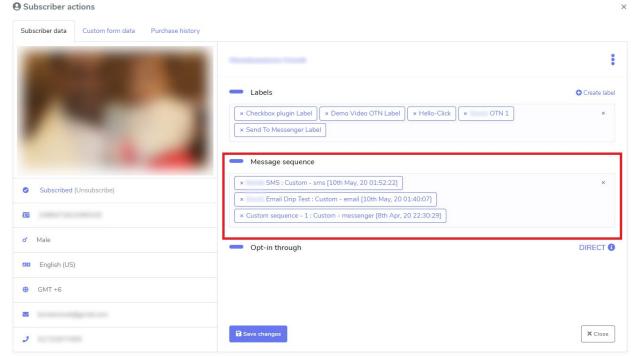
phone number through quick reply, then those subscribers will automatically assign to your selected sequence campaigns.



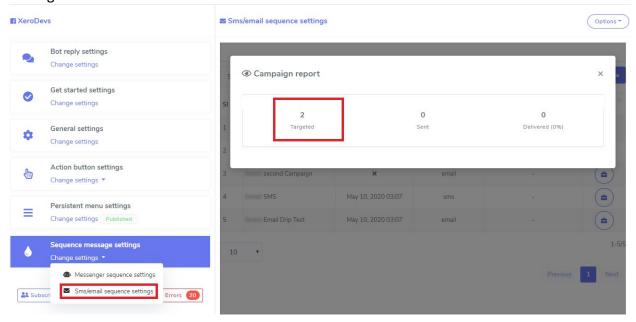
Check the result from Subscriber Manager -> Bot Subscribers -> Subscribers Action (see below image)







You can see the targeted subscribers of the sequence campaign also in the report at SMS/Email Settings section.



Get started settings

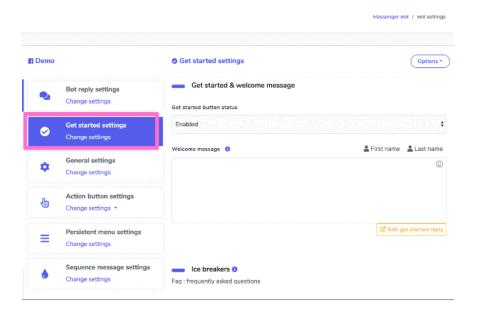
Select **Get started settings** option from the menu then select **change settings**. A Get started settings screen will appear, you can perform following steps to enable your settings:

1) Select your get started button status.





- 2) Provide a **Welcome message**. You can edit your get started message reply by selecting the **Edit get started message reply** option from the bottom of the message field.
- 3) You can provide a frequently asked question as well in **Ice breakers** section. At first you change its **status.**
- 4) Once enabled, type a question along with a reply in **Question block.**
- 5) Select **Save** to proceed.



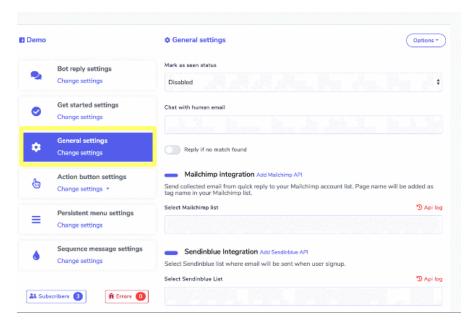
General settings

Select **General settings** option from the menu then select **change settings**. A General settings screen will appear, you can perform following steps to enable your settings:

- 1) Select your mark as seen status.
- 2) Select the respective integration based on your requirements.
- 3) Once you select an integration e.g. SMS integration a dropdown menu will appear, select the option you want to choose.
- 4) You can also add a new API by selecting the New API option against each integration's settings.
- 5) Select **Save** to proceed.







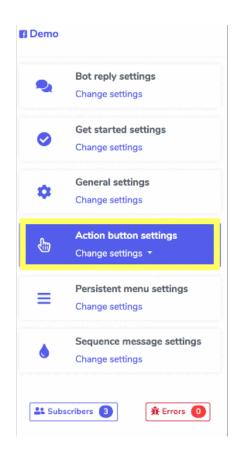
Action button settings

Select **General settings** option from the menu then select **change settings**. A list of different template options will appear. Select the template you want to choose then adjust its settings by providing:

- 1) The **type** of the reply.
- 2) Provide your message.
- 3) If there exists, provide **reply delay** option as well.
- 4) If there exists, a typing on display then turn it to **ON or OFF** based on your requirement.
- 5) If there exists a **button**, then adjust its text and type as well.







Persistent menu settings

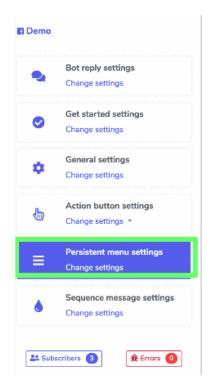
Select Persistent menu settings option from the menu, then select change settings. A list of

locales will appear on the screen. To perform different actions on a locale, select option against the locale you want to perform actions on. The following are the actions that can be performed:

- Edit persistent menu: make changes in the persistent menu settings
- Delete persistent menu







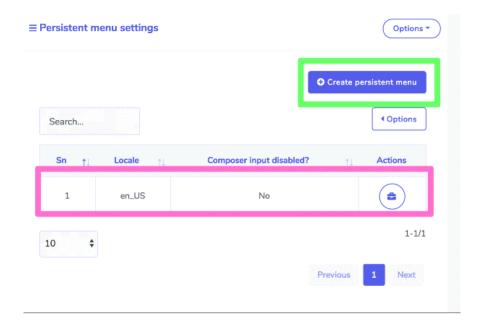
Create persistent menu

You can create a persistent menu by following the steps given below:

- 1) Select Create persistent menu from the top right of the screen.
- 2) Provide **Locale** information.
- 3) Provide the status of composer input.
- 4) Provide Menu title and web url.
- 5) Select **Submit** to create your persistent menu.







Sequence message settings

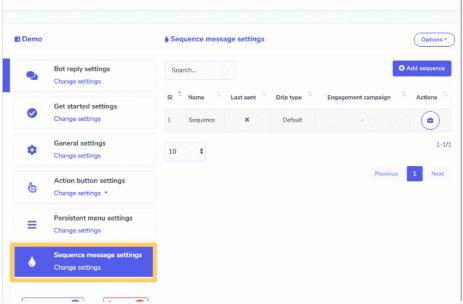
Select **Sequence message settings** option from the menu, then select **change settings.** A list of sequence messages will appear on the screen. To perform different actions on them, select

option against the message you want to perform actions on. The following are the actions that can be performed:

- 24h promo report: A report on targeted, sent and delivered messages.
- Edit sequence: You can edit and update the sequence message.
- Delete sequence







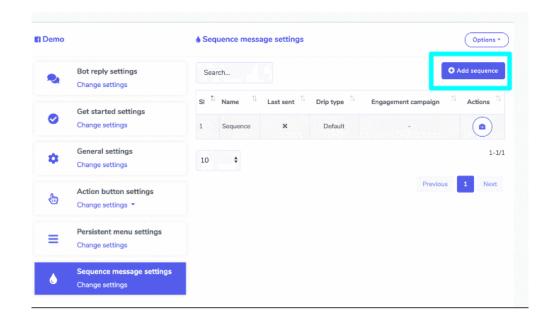
Add sequence

You can add sequence by following the steps given below:

- 1) Select from the top right of the screen.
- 2) Provide Campaign name and sequence type.
- 3) Select the timer settings.
- 4) Select the pages for which you want to apply sequence settings.
- 5) Select Create campaign.

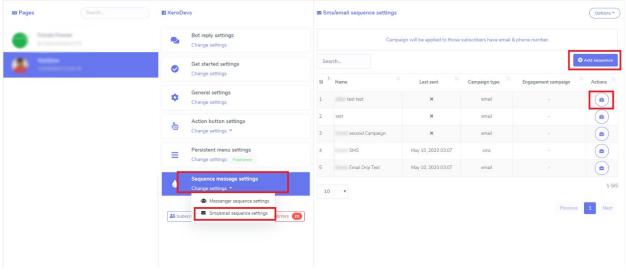






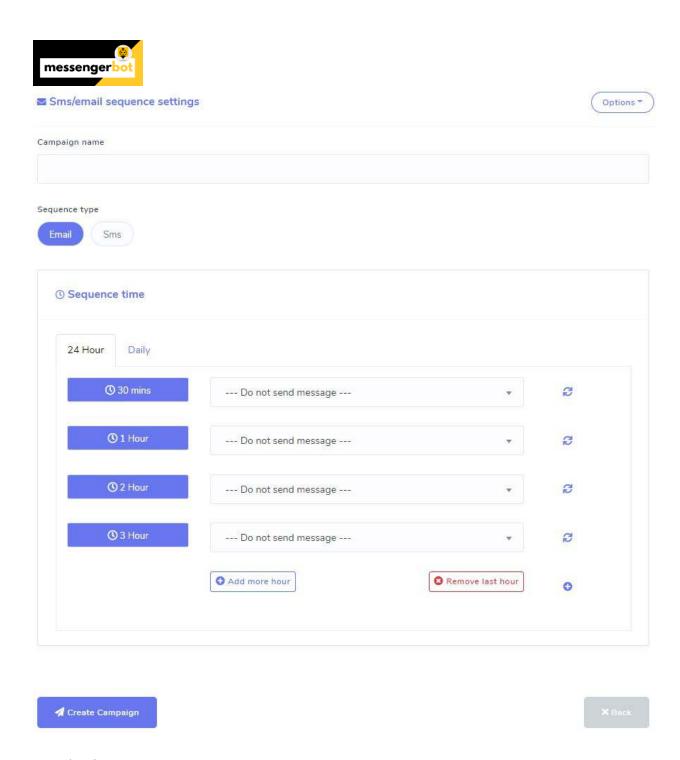
Create Email & SMS Sequence Campaign

Go to SMS/Email Sequence Settings from the dropdown menu. You'll find existing campaigns on the table. The list will also show briefcase icon beside every sequence settings that will expand action buttons including edit, delete and reports.



Now Click on the Add Sequence button to add a new sequence. In the form, you can choose SMS or Email Sequence type. You can set 24H hourly and Daily SMS or Email Sequence campaigns by selecting templates. You can add SMS/Email Templates by click on icon at the bottom right corner and then click on icon to get the added template. You can also add or remove more hour or days by click on Add more / remove last button.





Post-back manager

To access the post-back manager section, select **Post-back manager settings**, then select **Actions** from **Messenger Bot** screen.



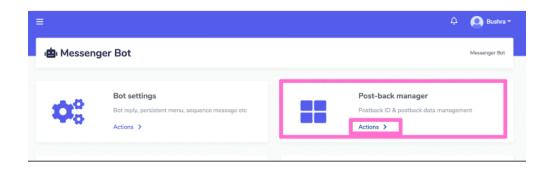




Post-back manager screen consists of a list of templates, you can search for a specific template by using the **search bar**. You can adjust the number of templates to be viewed per page. You can also arrange them in either ascending or descending order by selecting the **arrows** from the header.

The following are the actions that can be performed:

- Copy post-back template: Select to copy the json code which can be used in Messenger or Facebook ads.
- Edit template: You can edit and update the template
- Clone post-back template: Select to clone the post back template. Select the
 template name, postback type, postback id, sequence campaign. Provide a reply and
 your reply message, then select Clone.
- Delete the template



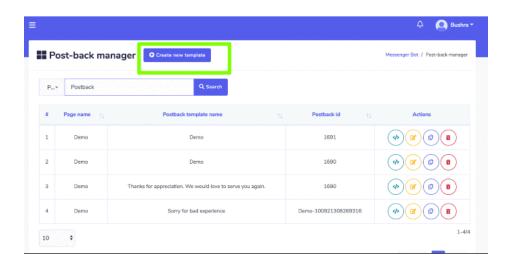
Create new template

You can create new template by following the steps given below:





- 1) Select Create new template from the top right of the screen.
- 2) Provide **Template name.**
- 3) Select a page for which you want to create a template.
- 4) Select the type of postback, and turn on the toggle button for that option.
- 5) Provide a Postback id.
- 6) Select a **reply type** and provide your message.
- 7) Select Submit.



Whitelisted domains

To access the post-back manager settings section, select **Whitelisted domains**, then select **Actions** from **Messenger Bot** screen.



Whitelisted domain screen consists of a list of domains that are added in the white list, you can search for a specific domain by using the **search bar**. You can adjust the number of templates to be viewed per page. You can also arrange them in either ascending or descending order by selecting the **arrows** from the header.

To perform different actions on the templates, select option against the domain you want to perform actions on.





A modal will appear containing the domain list. This displays the time at which the domain was

added and the domain name. You can delete the domain by selecting the

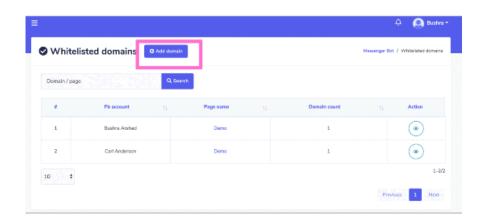




Add domain

You can a new domain in your whitelisted category. Follow the steps given below:

- 1) Select Add domain from the top of the whitelisted domain screen.
- 2) A modal will appear. Select the **page** for which you want to add a new domain.
- 3) Provide the **domain** which is to be added in whitelisted list.
- 4) Select **Save** to make changes.



Messenger engagement

To access the messenger engagement section, select **Messenger engagement**, then select **Actions** from **Messenger Bot** screen.





A dropdown menu containing following options:

- Checkbox plugin
- Send to messenger
- M.me link
- Customer chat plugin

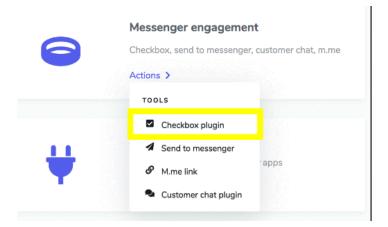
A detail of these settings can be found in next headings.

Checkbox plugin

Checkbox plugin screen consists of a list of domains, you can search for a specific domain by using the **search bar**. You can adjust the number of domains to be viewed per page. You can also arrange them in either ascending or descending order by selecting the **arrows** from the header.

Following actions can be performed from the checkbox plugin view:

- Edit the plugin: Edit checkbox plugin and select Update plugin.
- Delete the plugin



Create plugin

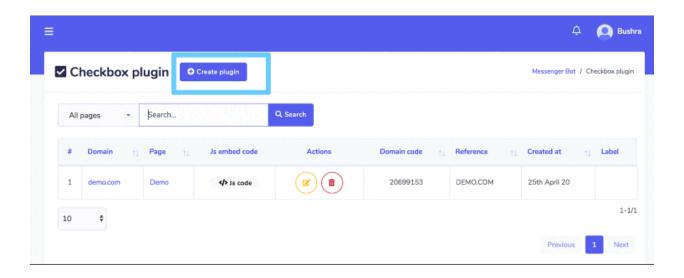
You can create a plugin by following the steps given below:

- 1) Select Create plugin from the top right of the screen.
- 2) Select the page for which you want to add the plugin.
- 3) Provide the status of composer input.





- 4) Provide Menu title and web url.
- 5) Select **Submit** to create your persistent menu.

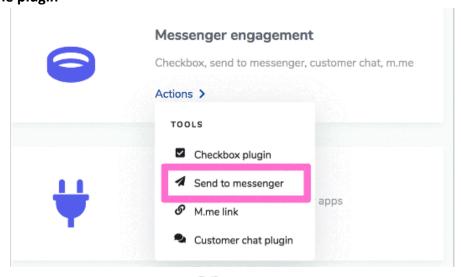


Send to messenger

Send to messenger plugin screen consists of a list of domains, you can search for a specific domain by using the **search bar.** You can adjust the number of domains to be viewed per page. You can also arrange them in either ascending or descending order by selecting the **arrows** from the header.

Following actions can be performed from the checkbox plugin view:

- Edit the plugin: Edit messenger plugin and select Update plugin.
- Delete the plugin



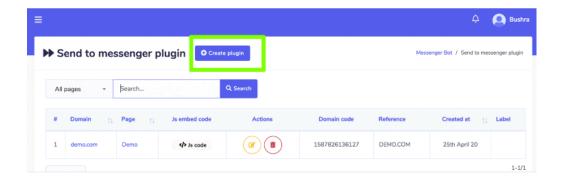




Create plugin

You can create a plugin by following the steps given below:

- 1) Select Create plugin from the top right of the screen.
- 2) Select the **page** for which you want to add the plugin.
- 3) Provide the domain.
- 4) Select the **language** and **cta button text option**.
- 5) Select the **Plugin skin**, turn it to either white or blue.
- 6) Select the **Plugin size.**
- 7) Select an opt-in inbox confirmation message template, reference and label.
- 8) Select **Generate embed code** option to create the send to messenger plugin.



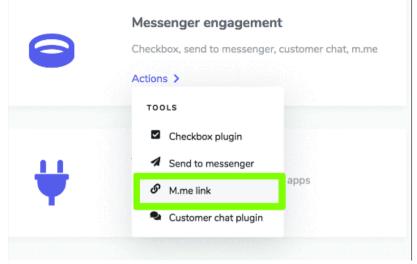
M.me link

M.me link screen consists of a list of pages you can search for a specific page by using the **search bar.** You can adjust the number of pages to be viewed per view. You can also arrange them in either ascending or descending order by selecting the **arrows** from the header. Following actions can be performed from the M.me link view:

- Edit the plugin: Edit M.me link and select Update plugin.
- Delete the plugin



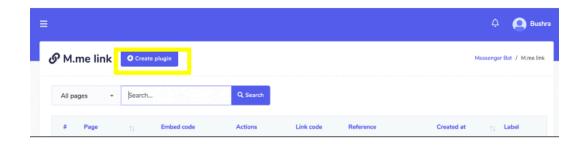




Create plugin

You can create a plugin by following the steps given below:

- 1) Select Create plugin from the top right of the screen.
- 2) Select the **page** for which you want to add the plugin.
- 3) Provide the Button text.
- 4) Provide the **Button** background, text color, hover over color.
- 5) Select the **Button size.**
- 6) Select an opt-in inbox confirmation message template, reference and label.
- 7) Select **Generate embed code** option to create the send to messenger plugin.







Customer chat plugin

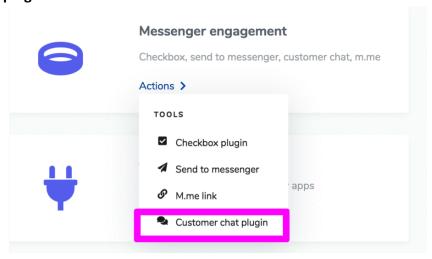
Customer chat plugin screen consists of a list of domains, you can search for a specific domain by using the **search bar.** You can adjust the number of domains to be viewed per page. You can also arrange them in either ascending or descending order by selecting the arrows from the header.

Following actions can be performed from the Customer chat plugin view:

- Edit the plugin: Edit customer chat plugin and select Update plugin.
- **Download WordPress plugin:** Download the WordPress plugin by selecting



Delete the plugin



Create plugin

You can create a plugin by following the steps given below:

- Create plugin from the top right of the screen. 1) Select
- 2) Select the **page** for which you want to add the plugin.
- 3) Enter the domain to be added in **domain** field.
- 4) Select the **language** and **chat plugin loading** option.
- 5) Provide the **Delay.**
- 6) Provide the theme color.
- Select an opt-in inbox confirmation message template, reference and label.
- 8) Select **Generate embed code** option to create the customer chat plugin.

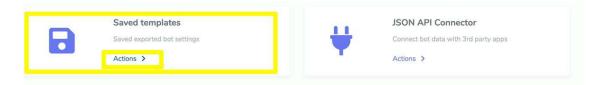






Saved templates

To access the post-back manager settings section, select **Saved templates**, then select **Actions** from **Messenger Bot** screen.



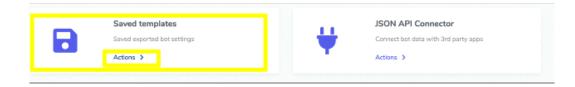
Saved templates screen consists of a list of templates, you can search for a specific template by using the **search bar**. You can adjust the number of templates to be viewed per page. You can also arrange them in either ascending or descending order by selecting the **arrows** from the header. Select the page filter to **narrow down** your search.

To perform different actions on the templates, select option against the template you want to perform actions on. The following are the actions that can be performed:

- View the template by selecting
- Download the template files by selecting
- Edit the template
- Delete the template







JSON API Connector

To access the JSON API Connector section, select **JSON API Connector**, then select **Actions** from **Messenger Bot** screen.



JSON API Connector screen consists of a list of webhook urls, you can search for a specific url by using the **search bar**. You can adjust the number of urls to be viewed per page. You can also arrange them in either ascending or descending order by selecting the **arrows** from the header. Select the date filter to **narrow down** your search.

To perform different actions on the Webhook urls, select option against the url you want to perform actions on. The following are the actions that can be performed:

- View report by selecting
- Edit campaign
- Delete record







Create Connection

You can create a new connection by following the steps given below:

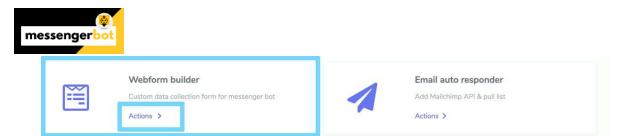
- 1) Select New connection from the top right of the screen.
- 2) Provide the **Name** and select the **page** for which you want to add the connection.
- 3) Enter the webhook url in the field.
- 4) Mark the checkboxes against the field for which you want to **change trigger** webhook.
- 5) Mark the checkboxes against the field for which you want to send the data.
- 6) Select **Save** to make a new connection.



Webform builder

To access the webform builder section, select **Webform builder**, then select **Actions** from **Messenger Bot** screen.

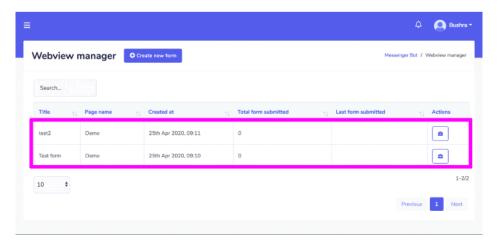




Webview manager screen consists of a list of pages, you can search for a specific page by using the **search bar.** You can adjust the number of pages to be viewed per page. You can also arrange them in either ascending or descending order by selecting the **arrows** from the header.

To perform different actions on the templates, select option against the page you want to perform actions on. The following are the actions that can be performed:

- View the form by selecting
- View the report by selecting
- Export the data from the form by selecting
- Edit the form
- Delete the form



Webform elements

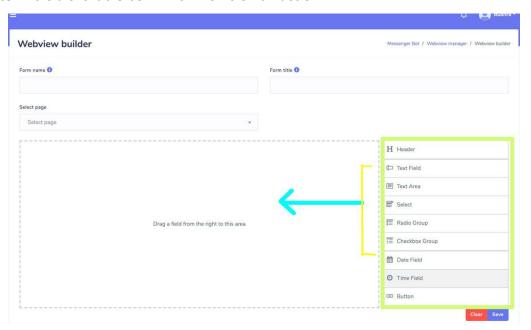
To create a webform by dragging and dropping the elements from right side to the canvas on the left side. You can add as many components as you want in the form. You can rename these components. For this purpose, you have following set of elements:

- Header: Here you can write the title/agenda of your form
- Text field: You can add and edit a text from this field.
- **Text area:** You can add and edit a text from this area.





- Select: You can add a dropdown menu using this select option. It will have many
 options. In the form user can choose one option.
- Radio group: It will have many radio buttons, in the form user can choose one.
- Checkbox group: It will have many checkboxes, in the form user can choose one.
- Date field: It will have the mm/dd/yy field.
- Time field: It will have --:-- -- field to make user enter the time.
- Button: It is a clickable box which works on an action.



Create new form

You can create a new form by following the steps given below:

- 1) Select Create new form from the top right of the screen.
- 2) Provide the **Form name** and **Form title** for your new form.
- 3) Select the **page** for which you want to create your form.
- Drag and drop the fields you want to drag in the form as described in <u>Webform</u> <u>elements.</u>
- 5) Select **Save** to make a new form.





• It is mandatory to choose the button field while creating a new form.



Email auto responder

To access the email auto responder section, select **Email auto responder**, then select **Actions** from **Messenger Bot** screen.



A dropdown menu containing three different options will appear on the screen.

- Mailchimp Integration
- Sendin Blue Intergration
- Activecampaign Intergration





 It is mandatory to have accounts in all three options to make the integration possible.

Mailchimp integration

Mailchimp integration screen consists of API Keys, you can search for a specific tracking name by using the **search bar**. You can adjust the number of names to be viewed per page. You can also arrange them in either ascending or descending order by selecting the **arrows** from the header.

The following are the actions that can be performed:

- View the list by selecting
- Refresh the list by selecting
- Delete the account



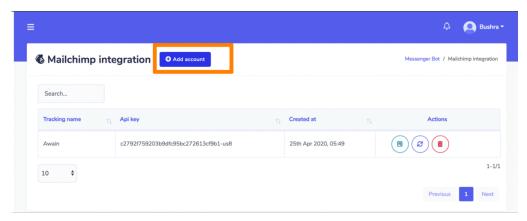
Add account

You can add an account by following the steps given below:

- 1) Select Add account from the top right of the screen.
- 2) Provide the Tracking name for your list.
- 3) Provide API key generated from Mailchimp account.
- 4) Select **Save** to add the new account.





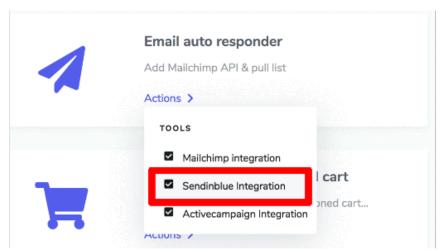


Sendin Blue integration

Sendinblue integration screen consists of API Keys, you can search for a specific tracking name by using the **search bar.** You can adjust the number of names to be viewed per page. You can also arrange them in either ascending or descending order by selecting the **arrows** from the header.

The following are the actions that can be performed:

- View the list by selecting
- Refresh the list by selecting [©]
- Delete the account



Add account

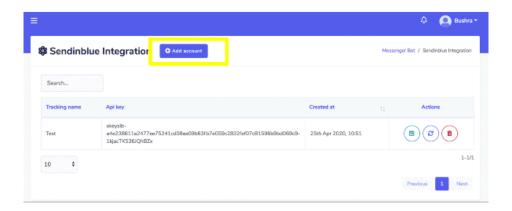
You can add an account by following the steps given below:

1) Select Add account from the top right of the screen.





- 2) Provide the Tracking name for your list.
- 3) Provide API key generated from Sendinblue account.
- 4) Select Save to add the new account.

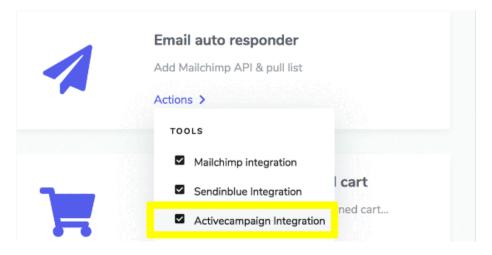


Activecampaign integration

Activecampaign integration screen consists of API Keys, you can search for a specific tracking name by using the **search bar.** You can adjust the number of names to be viewed per page. You can also arrange them in either ascending or descending order by selecting the **arrows** from the header.

The following are the actions that can be performed:

- View the list by selecting
- Refresh the list by selecting
- Delete the account



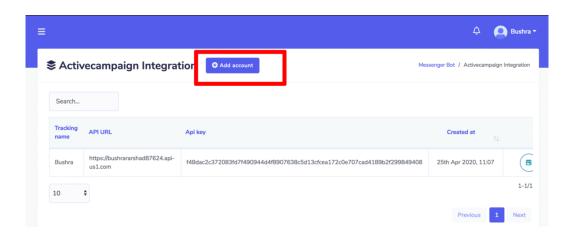




Add account

You can add an account by following the steps given below:

- 1) Select of the screen.
- 2) Provide the Tracking name for your list.
- 3) Provide API URL generated from Activecampaign API account.
- 4) Provide API key generated from Activecampaign API account.
- 5) Select **Save** to add the new account.



Messenger e-commerce store

To access the messenger e-commerce store section, select **Messenger e-commerce store**, then select **Actions** from **Messenger Bot** screen.



A dropdown menu containing two different options will appear on the screen.

- Stores
- Payment Accounts

Stores

Stores section allows you to view the existing stores dashboard. View different products summary and see all orders.





- You can simply apply date filters to track down the narrowed search.
- You can perform actions from **Action** button.
- You can switch between the different stores you created and analyze the stats.

Create store

You can create a new store by following the steps given below:

- 1) Select option from the top right of the screen.
- 2) Provide **store information**, select the **page name**.
- 3) Provide the store name, email address, postal address.
- 4) Provide the payments settings.
- 5) Set the **status** of the store.
- 6) Fill in the **conformation message** section.
- 7) Select **Create store** to create the new store.



Actions

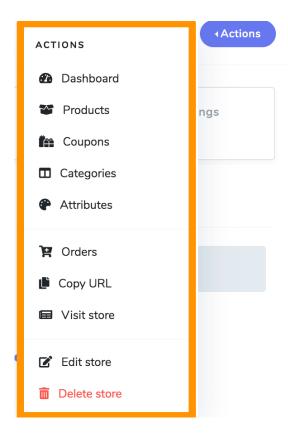
Select option from **Ecommerce store** screen. A dropdown menu containing following options will appear:

- <u>Dashboard</u>
- <u>Products</u>
- Coupons





- <u>Categories</u>
- Attributes
- Orders
- Copy URL
- <u>Visit store</u>
- Edit store
- Delete store



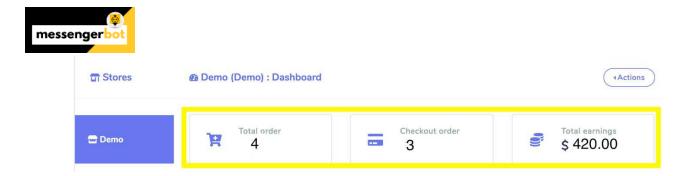
A description of each section is given below:

Dashboard

It displays a summary of the statistics will include:

- Total order: The number of items ordered on selected dates.
- Checked out order: The number of orders that have been processed.
- Total earnings: Total amount of earnings till selected date.





Products

The products option allows you to get access to all existing products. You can perform following actions:

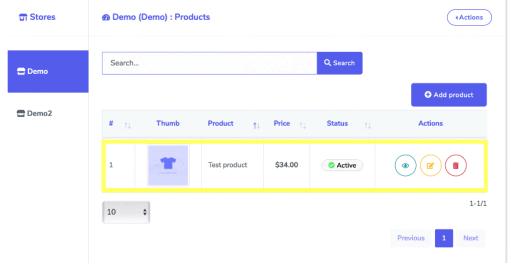
- View product page by selecting
- Edit the product
- Delete the product

You can also add a new product in the database by following the steps given below:

- 1. Select from products screen.
- 2. You need to select a **store** in which you want to add this product.
- 3. Select a **category** of the product.
- 4. Provide product name and attributes.
- 5. Add the original price and sell price.
- 6. Add a **description**, you can also add a thumbnail.
- 7. Select the **status** and tell whether the product is taxable or not.
- 8. Hit Save.







Coupons

The products option allows you to get access to all existing coupons. You can perform following actions:

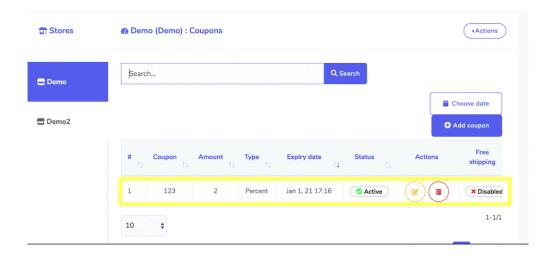
- Edit the coupon information
- Delete the coupon
- You can choose the date range for this view as well.

You can also add a new coupon in the database by following the steps given below:

- 1. Select from products screen.
- 2. Select the **store** for which you want to add the coupon.
- 3. Choose the **product** for which you want to add the coupon.
- 4. Provide a **code** for your coupon.
- 5. Enter an **amoun**t for your coupon.
- 6. Provide an Expiry date and maximum usage limit for your coupon.
- 7. Select Save.







Categories

The categories for your stores appear in this section. You can perform following actions:

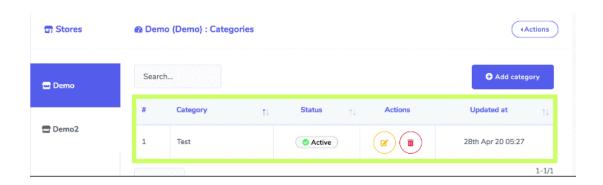
- Edit the category
- Delete the category

You can also add a new category in the database by following the steps given below:

- 7) Select O Add category from top right of categories screen.
- 8) A new category window will appear.
- 9) Choose the **store** for which you want to create categories.
- 10) Choose the **name** for your category.
- 11) Select Save.







Attributes

The attributes for you stores appear in this section. You can perform following actions:

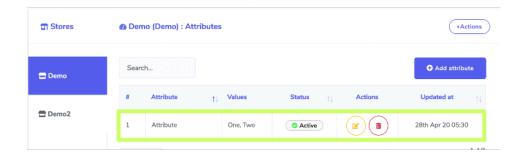
- Edit an attribute
- Delete an attribute

You can also add a new attribute in the database by following the steps given below:

- 1) Select from top right of attributes screen.
- 2) A new attribute window will appear.
- 3) Choose the **store** for which you want to create attributes.
- 4) Choose the **name** for your attributes.
- 5) Choose attribute values and separate them with commas.
- 6) Select Save.

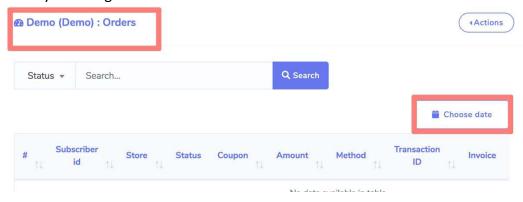






Orders

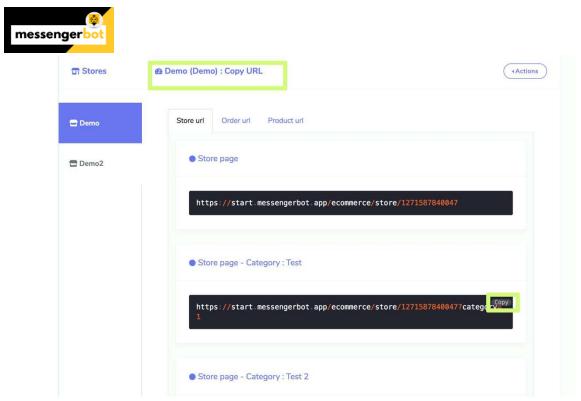
You can view the details of all orders from this screen. You can search for a particular order using the search bar or sort them date wise for narrowed down search. You can arrange them in any order by selecting the arrows in the header.



Copy URL

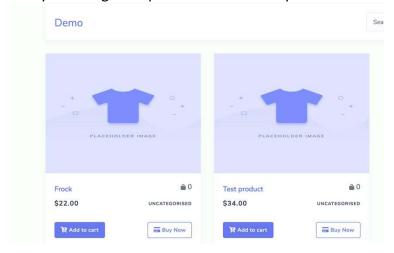
You can copy your sore page, order and product URL. Hover over the code, then select the Copy option that appears over the code line.





Visit Store

You can visit the store by selecting this option. It will redirect you to the store.



Edit store

You can edit the store information using this option.

Delete store

You can permanently delete the store from the database by selecting this option.

Payments

Payments section allows you to adjust the settings of all payment accounts. You need to follow the steps given below:

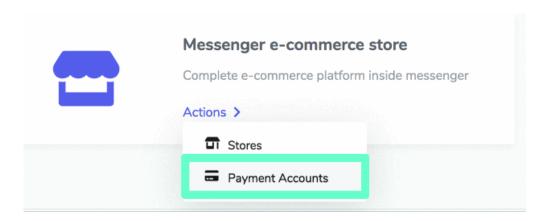
1) Provide the PayPal email address.





- 2) Enter a stripe secret key.
- 3) Enter a stripe publishable key.
- 4) Select the currency.
- 5) You can also provide **Manual payments instructions** in the field available.
- 6) Select **Save** to make changes.

Your data will be updated in the database.



Woocommerce abandoned cart

To access the Woocommerce abandoned cart section, select **Woocommerce abandoned cart**, then select **Actions** from **Messenger Bot** screen.



Woocommerce abandoned cart section allows you to view the existing carts dashboard. View different carts summary and see all available earnings.

- You can simply apply date filters to track down the narrowed search.
- You can perform actions from Action button like view Reminder Report, Edit, Download the report or Delete the report.





- Dashboard allows you to view Total, Reminded and Recovered carts.
- It allows you to view the earnings.

Create plugin

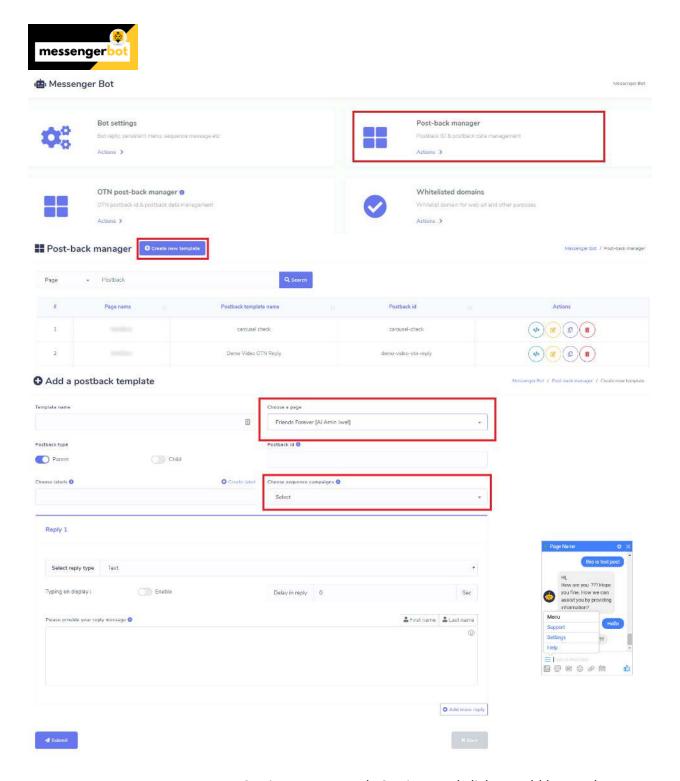
- 1) Select Create plugin from the top right of the screen.
- 2) In Checkbox OPT-IN section, select the page for which you want to add the plugin.
- 3) Enter the site url.
- 4) Select the language.
- 5) Provide size of the plugin and skin.
- 6) Provide the Opt-in success message.
- 7) Select a label.
- 8) Adjust all settings in Reminder message section based on your requirements.
- 9) Select Generate plugin.



Assign Email SMS Sequence Campaign with Postback Click

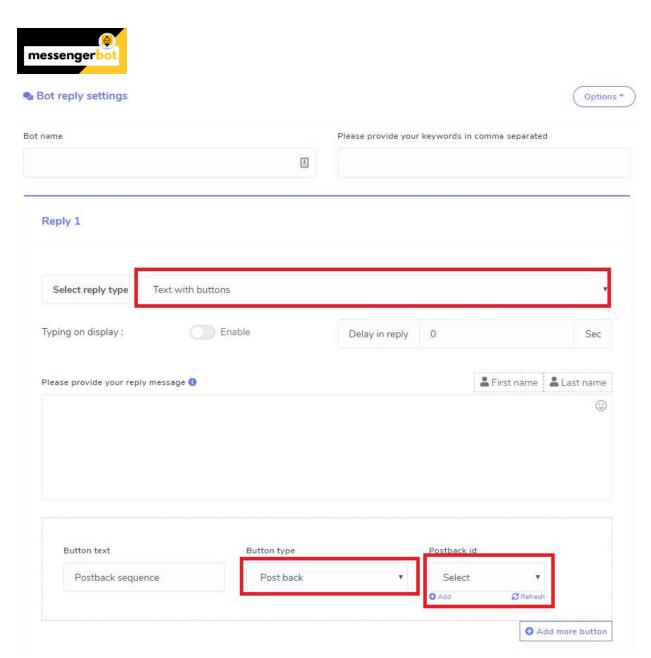
To assign email/sms sequence campaign with postback click, go to Messenger Bot -> Postback Manager, click on Add new template and create Postback template with sequence campaigns.





Now go to Messenger Bot -> Bot Settings -> Bot Reply Settings and click on Add bot reply button. Set a Bot reply with postback Id which created with Sequence campaigns (you can also add postback template from here by click on add link in bot reply settings form). Now whenever your subscribers click on this postback button inside messenger, he will assign to the sequence automatically.

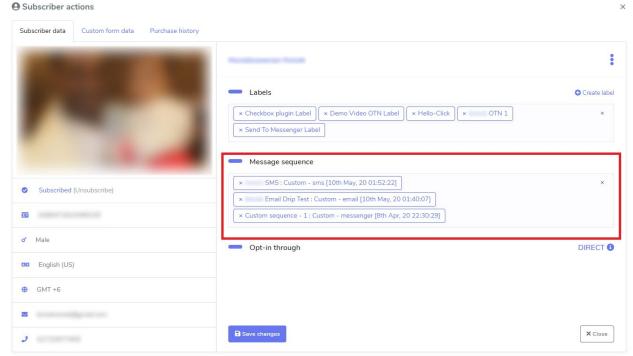




After this you can check this at Subscriber Manager -> Bot Subscribers -> Subscribers Action section modal.







Send Promotional Message Using One Time Notifications For Facebook Messenger What is One Time Notification (OTN)?

As you know Facebook Messenger Platform doesn't allow to send message after 24 hours of last interaction by any subscriber.

Once any subscriber interacts with your Messenger, you have 24 hour time to send promotional message as many as you want (Don't spam).

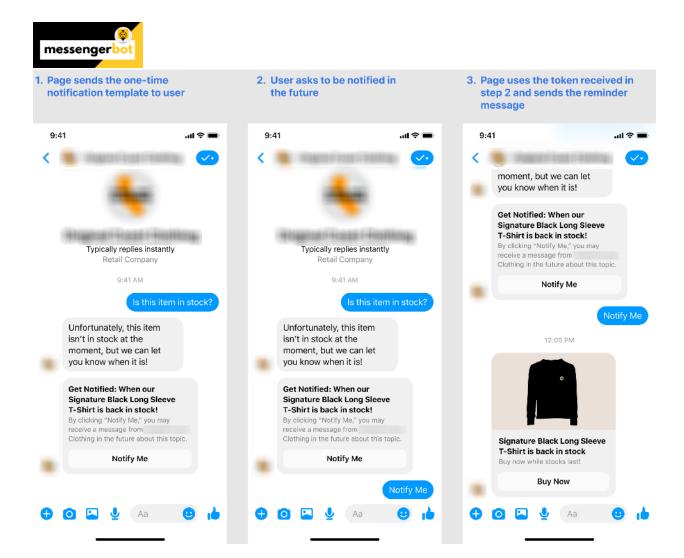
After 24 hours, you are not allowed to send any message (Except using some specific tag only for non promotional message.)

Here One Time Notification API is provided by Facebook to send promotional message after 24 hours window.

Source: https://developers.facebook.com/docs/messenger-platform/send-messages/one-time-notification

The Messenger Platform's One-Time Notification API (Beta) allows a page to request a user to send one follow-up message after 24-hour messaging window have ended. The user will be offered to receive a future notification. Once the user asks to be notified, the page will receive a token which is an equivalent to a permission to send a single message to the user. The token can only be used once and will expire within 1 year of creation





Why it's so important?

After deprecated sending message after 24 hours, OTN is the only option to send promotional message now.

OTN message sending is happened in two steps. First you will need to set bot that asked for permission to send future promo message regarding any specific offer.

Later, you will be able to broadcast message to those people, have given permission for sending message.

So, asking this permission & Opt-in by subscribers are super easy. Users just need a click to get subscribed for it.

And that's guaranteed & fully proved that Messenger has almost 95%+ open rate. So it's hundred times better than sending email broadcast.

Just imagine, if you have 500 users subscribed for Black Friday offer or any other promotional





campaign, once you broadcast them, almost 450+ people will open it.

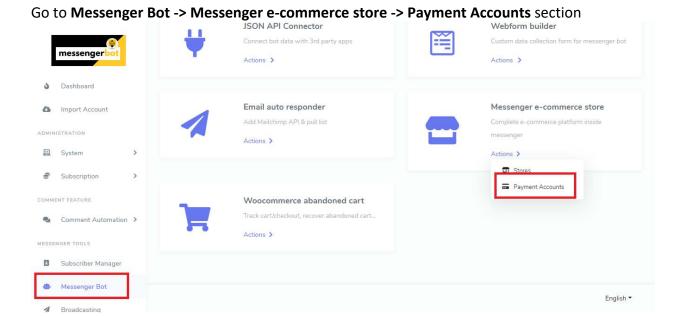
How to use One Time Notification Features in Messenger Bot.App?

First, you will need to apply for One Time Notification Access from Facebook Pages. It's just a click easy.

How to set up Payment Settings in Messenger Bot

We know that E-commerce is the backbone to build business worldwide. By the way, Alongside all-powerful features of Messenger Bot has integrated today world's most powerful E-commerce platform to make your business more flexible.

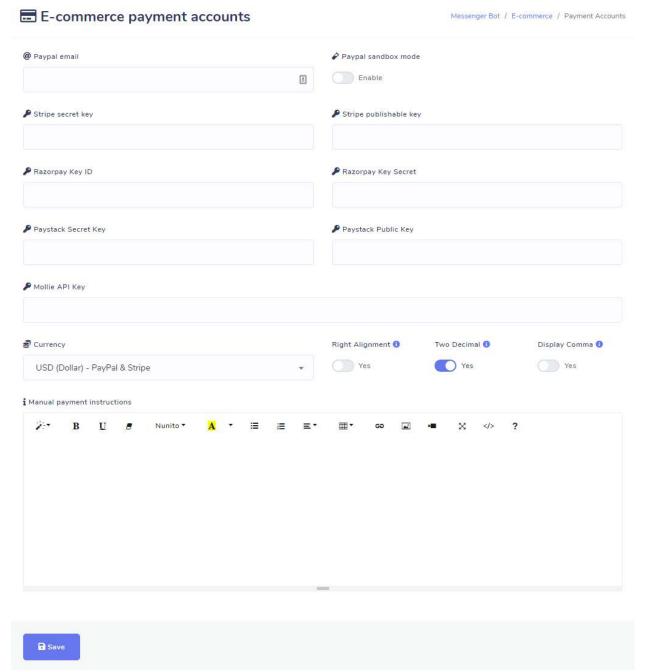
To complete this process you must have payment accounts to get payment from your buyers. So this is for helping to set up Payment system for E-commerce. Payment settings is global for one account, that means all store of the same account will use same payment system. Messenger Bot provides multiple payment gateway support for Ecommerce platform including Paypal, Stripe, Razorpay, Paystack, Mollie, Manual Payment & Cash on Delivery option.



Here you'll see the Payment accounts form.







You can set up six types of payment systems: Paypal, Stripe, Razorpay, Paystack, Mollie and manual Payment System.

PayPal Email: Provide your PayPal business account email.

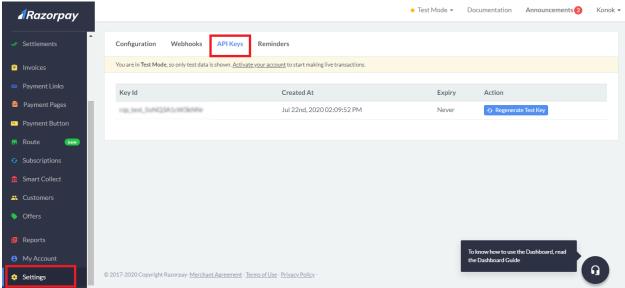
PayPal Sandbox Mode: If you want to test the paypal payment then you have to enable sandbox mode.

Stripe secret Key & Stripe published key: If you want to integrate your Stripe account then you've put your stripe secret key and stripe published key of your stripe account.

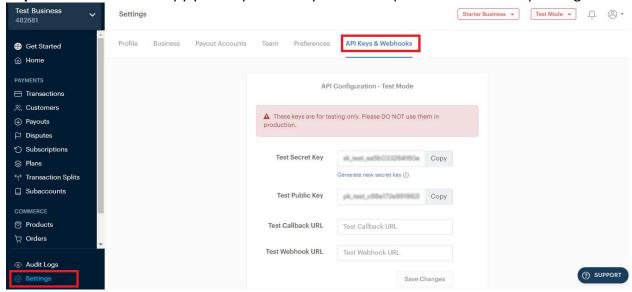




Razorpay Key ID & key secret: If you want to integrate Razorpay payment method then you've to put your razorpay key id and secret key. Visit <u>Razorpay</u> and go to **Settings > API Keys** and copy your key id and key secret and paste into the corresponding field.

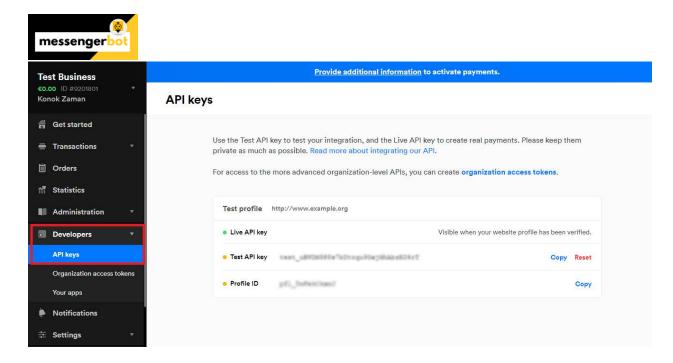


Paystack Secret Key & public key: If you want to integrate paystack payment method then you've to put your paystack secret key and public key. Visit Paystack and go to **Settings > API Keys & Webhooks** and copy your key id and key secret and paste into the corresponding field.



Mollie API Key: If you want to integrate the Mollie payment method then you've to put your Mollie API key. Visit Mollie and go to **Settings > API Keys & Webhooks** and copy your key id and key secret and paste into the corresponding field.





Currency: Select your country payment currency.

Currency alignment: This setting is for make your currency alignment right or left. If you enable it then currency will be shown at right side of amount. Suppose your payment amount is 50 and your currency is \$, so the amount will be shown as 50\$. If you disable it then the amount will be shown as \$50.

Two decimal Places: If you enable it then amount will be shown with two decimal points. Suppose your amount is 39.44 and you enabled it, so it will show the amount as 39.44

Comma Separated: If you enable it, then amount will be shown as comma separated, suppose your amount is 29000, so the amount will be shown as 29,000

Manual Payment: Manual payment is for take payment manually from user manually and uploads payment documents in the system.

Enjoy all the awesome features of Messenger Bot.

How To Recover Lost Sale With Messenger Bot Abandoned Cart Reminder

How to Recover Lost Sale With Messenger Bot Abandoned Cart Reminder:

Nowadays, People are becoming used to shop online, so E-commerce business has become the most popular platform in modern days. Customers are switching to online shopping to save time instead of physical shopping, sometimes they do add to cart their desired products for future shopping. But as we're human, sometimes we forget to check out our added carts.

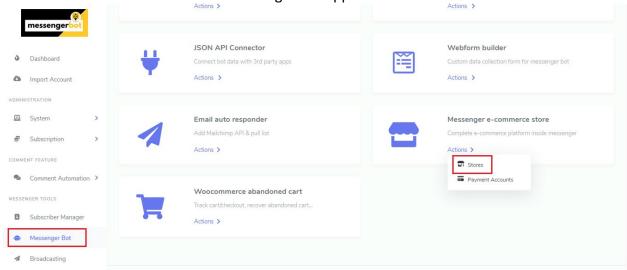
Besides very powerful and rich features, Messenger Bot has the Messenger E-commerce



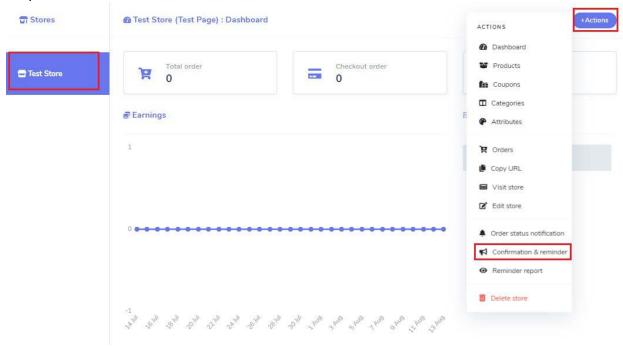


Platform which you already know. So in this blog, I'll write about how you can send a reminder message to your customers who added their desired products into the cart but forgot to check out. So I'm not going more details on E-commerce, moving to the blog on how you can do that, let's start.

>>> First of all go to your e-commerce store by visiting **Messenger Bot** > **Messenger E-commerce Store** > **Store** menu of Messenger Bot application.



>>> Now click on **Actions** and then click on **Confirmation & Reminder** menu from the dropdown.



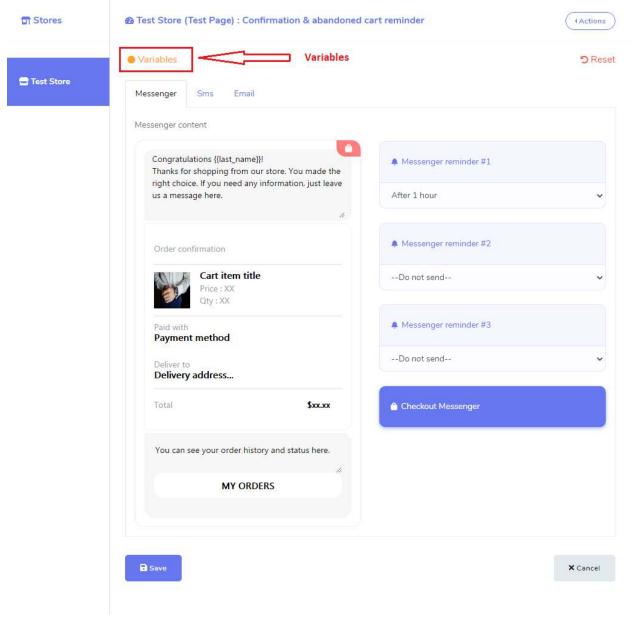
>>> A form will appear for reminder message settings with three reminder options messenger,





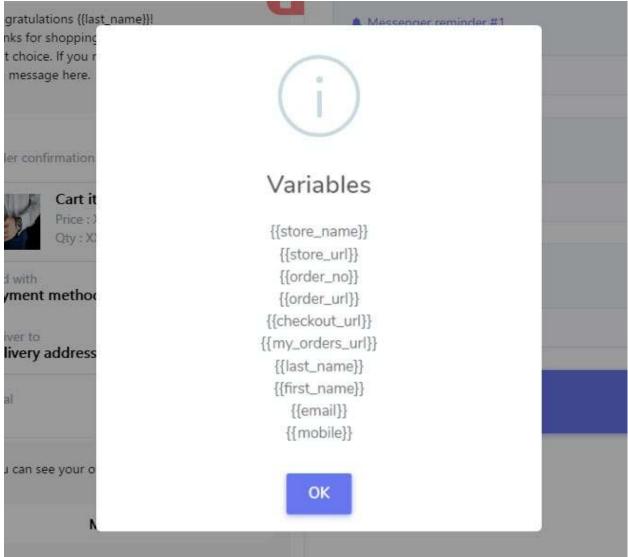
sms and email. You can send your clients reminder as SMS or email if they have phone number or email address inside Messenger Bot.

>>> From left-sided section of the form, you can update the reminder text and also you can use variables inside your message, system will send the value for corresponding variables.

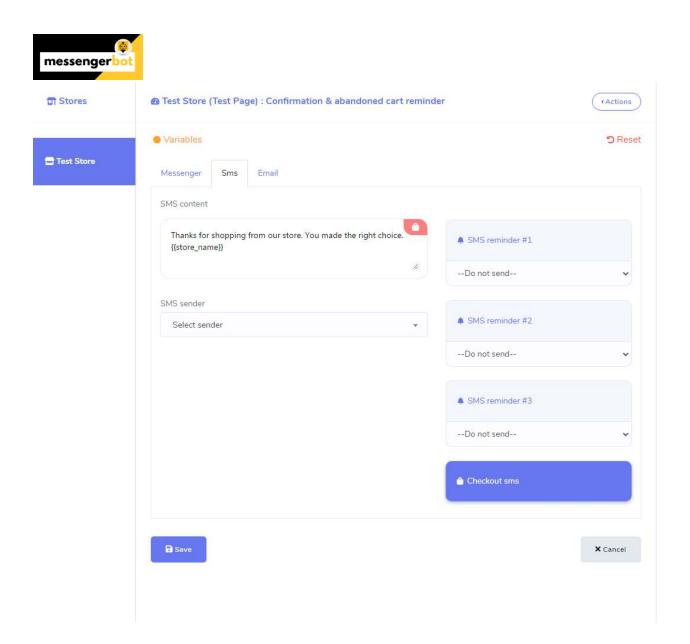




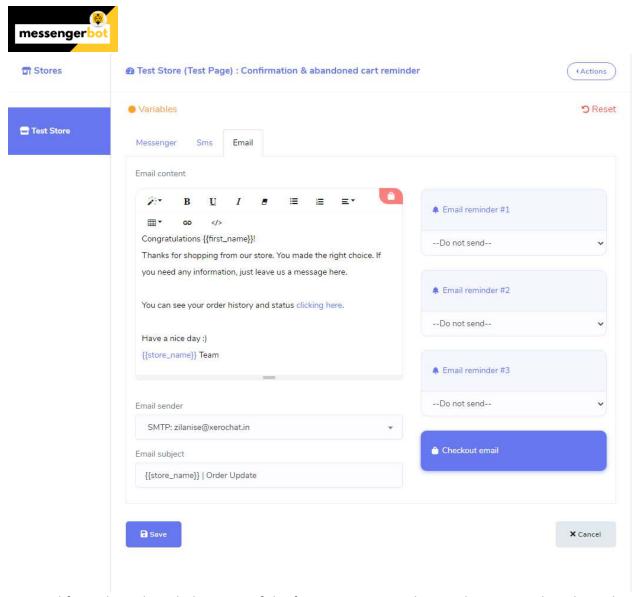












>>> And from the right-sided section of the form, You can send up to three reminders through messenger or sms or email. You can set the time after how many times you want to send the reminder to the customers.

>>> After set up your reminder message, when a customer adds products into the cart, but forget to checkout, system will send a reminder through messenger or sms or email according to your set up.

Messenger Bot User Input & Custom Fields

What is User Input Flow?

With user input flow you can ask a single or series of questions from users inside Messenger. Once users give any answer, then the next question will be sent if there any.

These answers will be saved in the database & also can be saved as custom fields. Custom fields





can be used as variables in Messenger reply.

What is Variable?

After you have saved a response in Custom Field, you can use it as a variable in your message reply to the subscriber.

How to use Variable?

To use the variable for Custom Field, write the variable surrounding by # like (#Custom Field#)

E-Commerce Product Review & Comment

Our Messenger bot now comes up with a new E-commerce Product Review & Comment Addon. This add-on has the following feature such as:

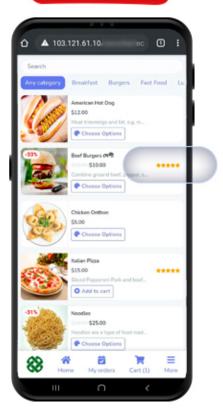
- Product comment & reply feature,
- Product rating and review feature,
- Messenger Bot notification to store admin on new comment/rating
- Store admin can hide comment/rating

Once you enable e-commerce product review, rating, and comment features, you will have the same experience as the following examples:

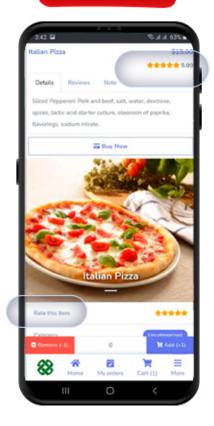




Product List with Review



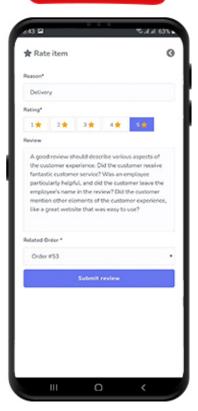
Product Details View with Rating







Rate a Product



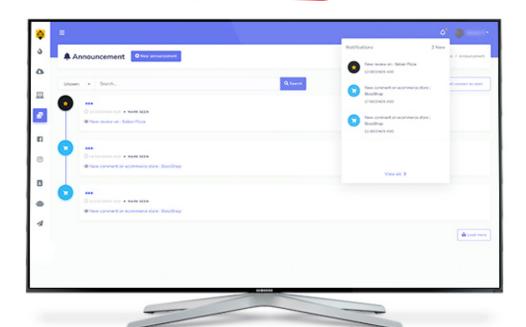
Product Comment







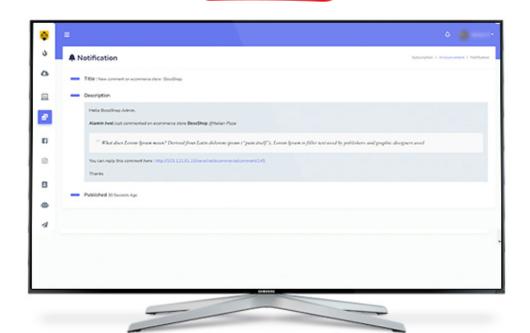
Admin Notification







Admin Notification (Comment)











Messenger Bot WooCommerce Integration - JSON API

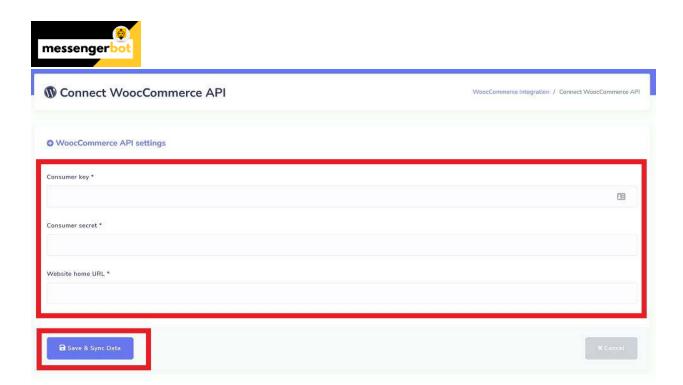
A complete steps on how to do WooCommerce Integration - JSON API on Messenger Bot.

IMPORT WC PRODUCTS

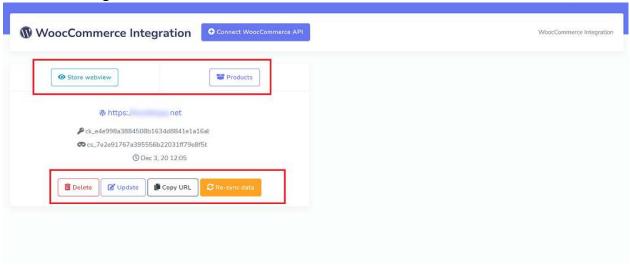
Go to Connect WooCommerce API menu. Put your Consumer key, Consumer Secret, WordPress Website home URL, and then click "Save & Sync Data"

It will automatically import all your WooCommerce store's product entries as well as related categories and attributes.





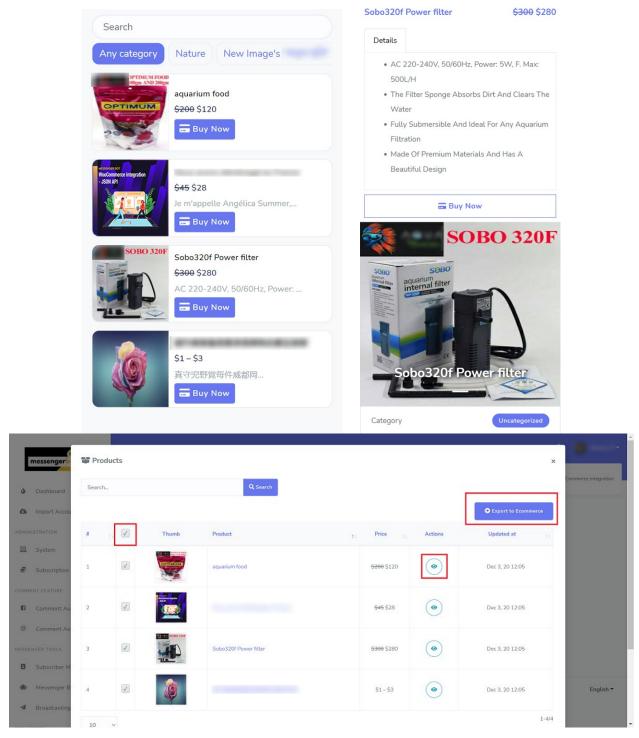
Successfull integration will be listed like below:



Clicking the "Store webview" button will bring up store webview page. Clicking the "Products" button will bring up imported products and the eye icon will show product single page.

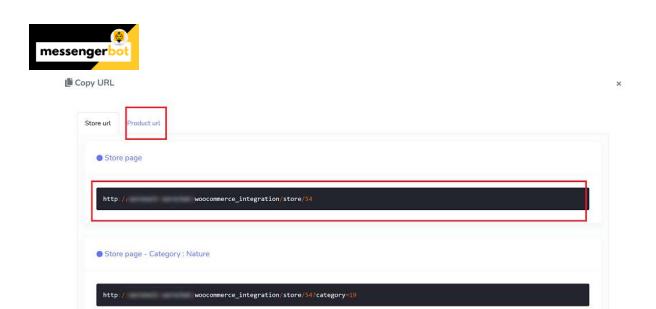






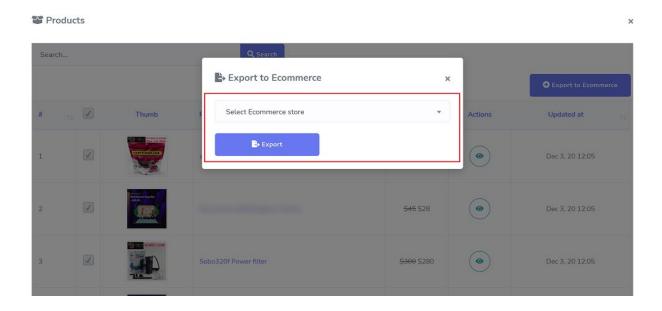
You can create bot with imported WC products using the webview feature. You can copy URLs by clicking the "Copy URL" button





EXPORT WC PRODUCTS TO ECOMMERCE

From the product list page you can select and export WC products to ECommerce with just one click. As Ecommerce does not support multiple categories yet, exporting will take only the first WC category for each category. Also exported products may set the price to Zero due to WC product variation. You need to edit those products and fix them manually.



Google My Business Integration

Location Manager

Business in Multiple Locations

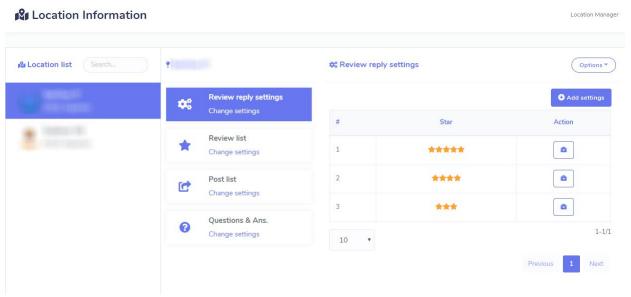
- You are able to maintain your business to multiple locations
- You are able to maintain multiple business' information
- You are able to switch between businesses at one click





In this section, you can manage your multiple business location. There are some list that you can manage easily using location mamager:

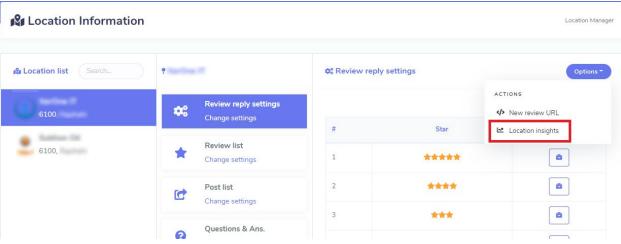
- 1. Review reply settings
- 2. Review list
- 3. Post list
- 4. Questions & Ans



Location insights

Location and Post Insights

- Each location provides insights for multiple metrics
- Each post provides insight for different locations







Location Insights For "

2020-02-11

Queries Indirect 0

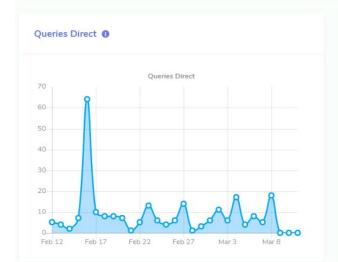
Feb 17

Feb 12

Feb 22

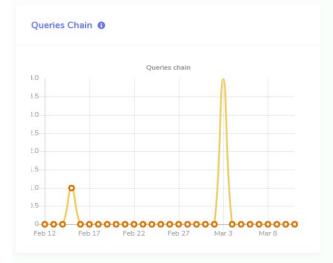
2020-03-11

Q Search





Feb 27

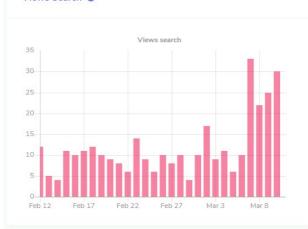


Views maps 700 600 400 300 200 100 Feb 12 Feb 17 Feb 22 Feb 27 Mar 3 Mar 8

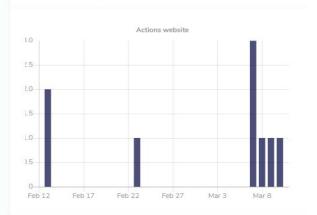




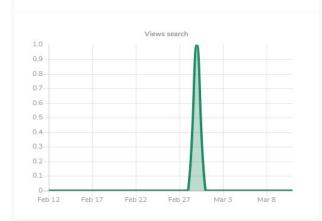
Views Search 1



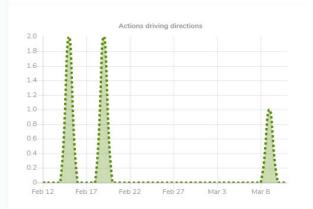
Actions Website 0



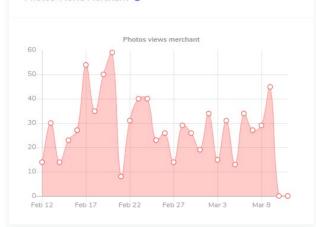
Actions Phone ()



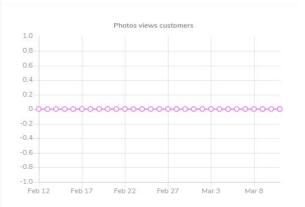
Actions Driving Directions (1)



Photos Views Merchant 0



Photos Views Customers 0



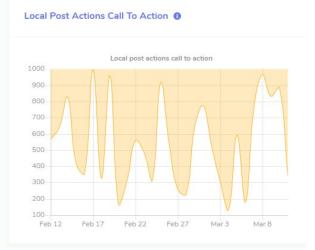












Review reply settings

Automatic Review Reply

- Gives a way to reply to a review automatically.
- Custom star based automatic replies to reviews.
- Automatic replies to reviews are editable.
- Unlimited keyword based automatic replies.
- Generic replies to reviews.
- Default review reply for no keyword match
- Star based review report is available

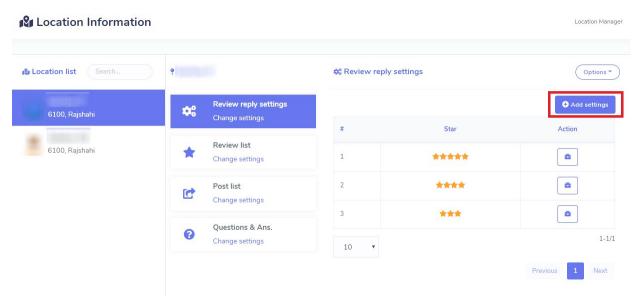
In this section, you can set a predefined review reply template for those who give a review in your google my business. If you want to reply them to automatically then set a review reply predefined template. You can also set template star rating categorized like 5 stars and so on, that is a really cool feature, isn't it? Please follow the instructions below if you want to review the reply automatically.





Two Type of reply template available

- 1. Generic
- 2. Keyword



Select a rating and enter review reply text, after then hit the add settings button

If you want to reply them to your business reviewer Keyword wise then select the keyword instead of generic. You can add keyword more than one to click the add more keyword button also you can set the "no match" template If there no keyword match in your reviewers' review.

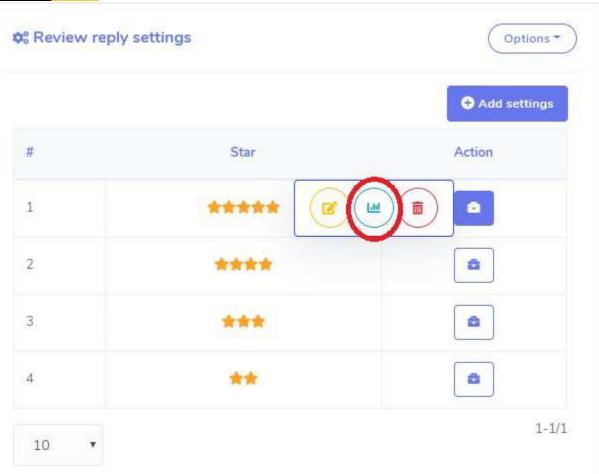




can Review reply settings	Options *
Select rating	
5 Star	*
Reply type	
Generic	Keyword
Keyword	
Keyword	
Reply	
	(9)
Message for no match	• Add more settings
	@
■ Add Settings	× Cancel







Review List

In this section, you will see all the review list. You can edit review reply and delete it from here.

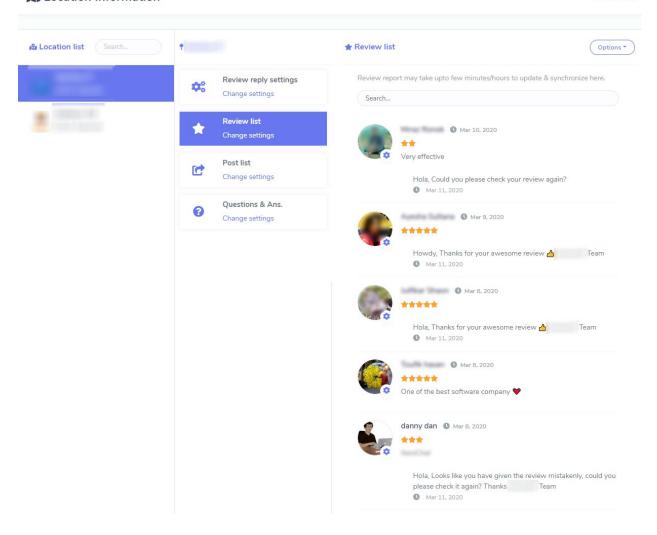
Note: Review list may take up to few minutes/hours to update & synchronize in review list.





№ Location Information

Location Manager









Post List

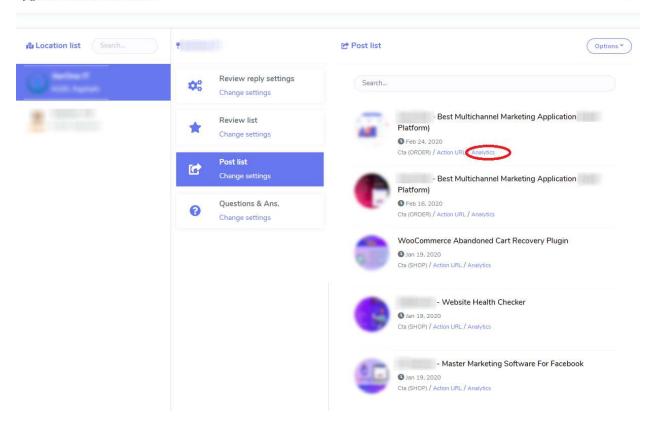
In this section you will see all the posts that you made through campaigns, even you can see post analytics.





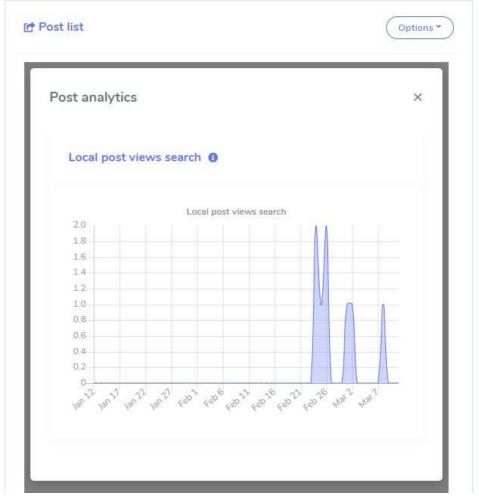
№ Location Information

Location Manager









Questions & Ans

Question and Answer

- No need for other platforms to answering a customer's question
- You can interact with your customers via questions & answers
- You can write answers for any questions from a single interface

In this section, you will see the full list of Questions & Ans about your business that people already made.

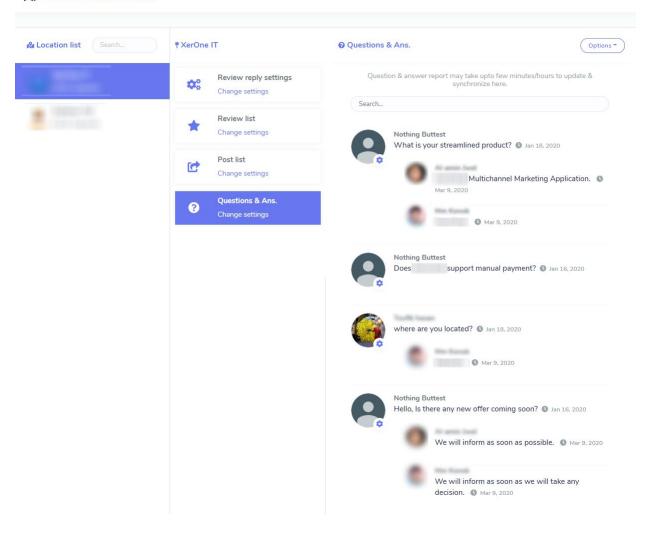
Note: Question & answer report may take up to a few minutes/hours to update & synchronize here.







Location Manager



Campaigns

- A single interface for creating posts
- You're able to create several types of posts
- You're able to schedule posts to be posted later
- You're able to write a single post to different locations
- All posts will be automatically posted onto google

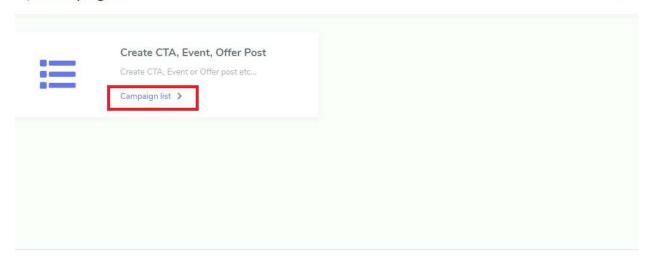
In this section, we will guide you on campaigns Feature. Here you will find all the instructions on Campaigns management. So Let's start.

- 1. CTA
- 2. Event
- 3. Offer





Campaigns System / Campaigns



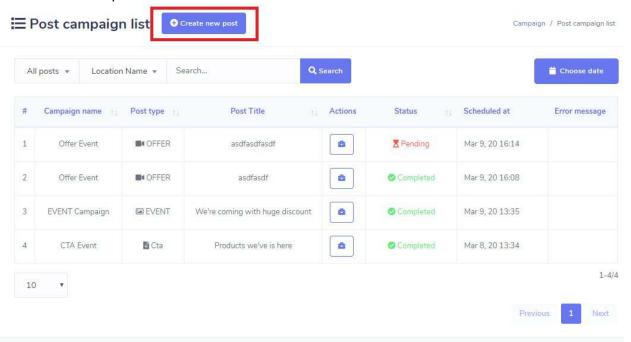
Call To Action Post

Campaigning Call-To-Action Posts

- You're able to write several types of CTA posts
- You can make your customers a phone call to you
- You can get your customers to your products from google search page
- You can make your customers buy your products from google search

In this section, you will see how you can create campaigns.

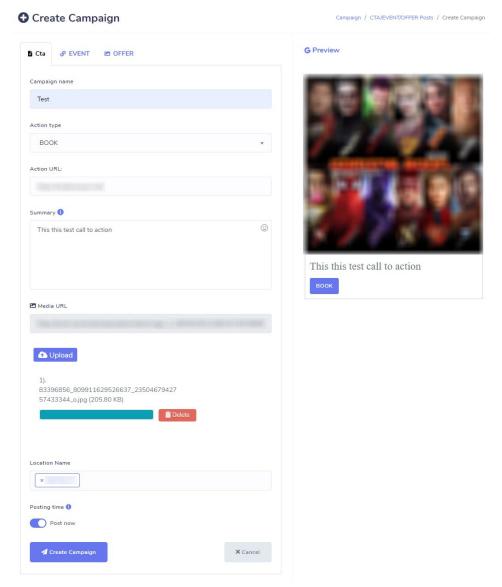
Click Create new post.







Put campaign name, select action type, put action URL, put CTA summary, upload an image, and select location name (multiple select available), You can schedule the campaign now or later. If you choose to schedule later then you have to enter schedule time and timezone then hit create campaign button.



Event Post

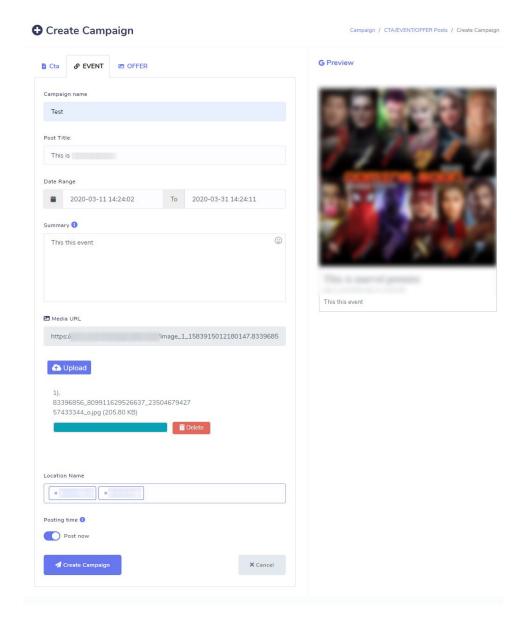
Campaigning Event Posts

• You're able to write a post that can represent an event

Click Create new post, click event tab, Put campaign name, put post title, put event date range, put event summary, upload an image and select location name (multiple select available), You can schedule the campaign now or later. If you choose to schedule later then you have to enter schedule time and timezone then hit create campaign button.







Offer Post

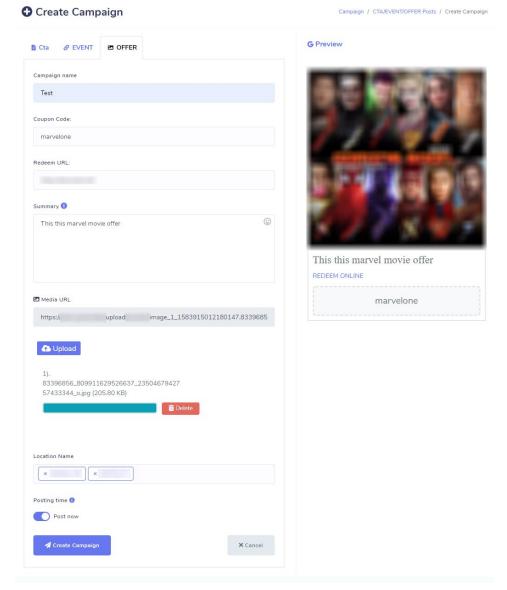
Campaigning Offer Posts

- You're able to make a coupon code for a specific or all products
- You can get your customers to your products from Google search page

Click Create new post, click offer tab, Put campaign name, put coupon code, put redeem URL, put offer summary, upload an image, and select location name (multiple select available), You can schedule the campaign now or later. If you choose to schedule later then you have to enter schedule time and timezone then hit create campaign button.





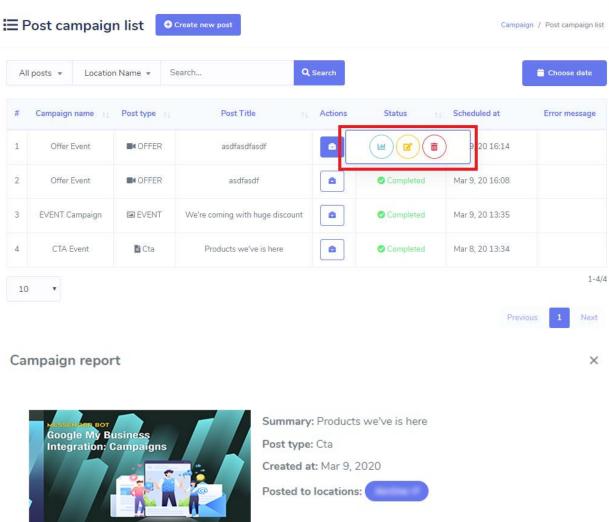


Report

If you want to see the campaign report click the analytics button.





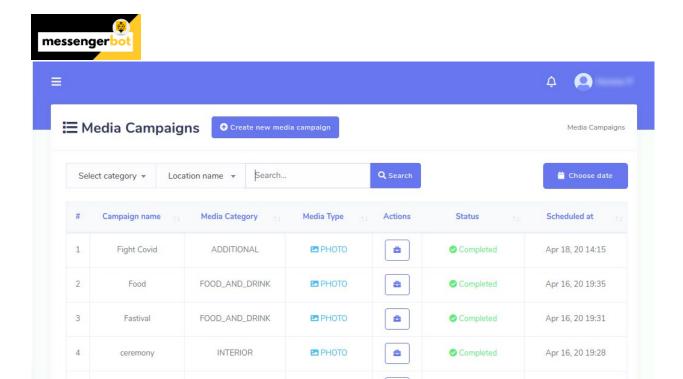


Media Manager

Media Manager is such a feature that allows you to represent each and every part of your business to your customers via PHOTO and VIDEO posts.

- A single interface for creating photo or video posts
- You're able to create as many posts as you want
- You're able to schedule posts to be posted later
- You're able to write a single post to different locations
- All posts will be automatically posted onto google





To go to the Media Manager interface, click on the **Media Manager** menu from the left-side menu bar as follows:

PHOTO

РНОТО

٥

۵

Completed

Completed

Apr 16, 20 19:22

Apr 16, 20 19:19

TEAMS

ADDITIONAL

5

6

We are here.

Corona

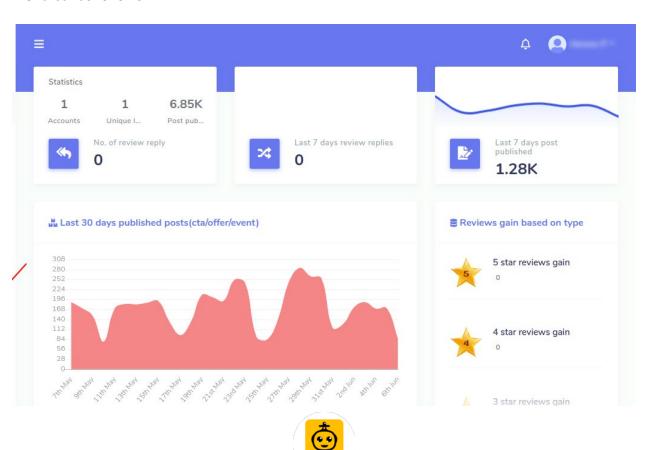




Photo or Video Campaign

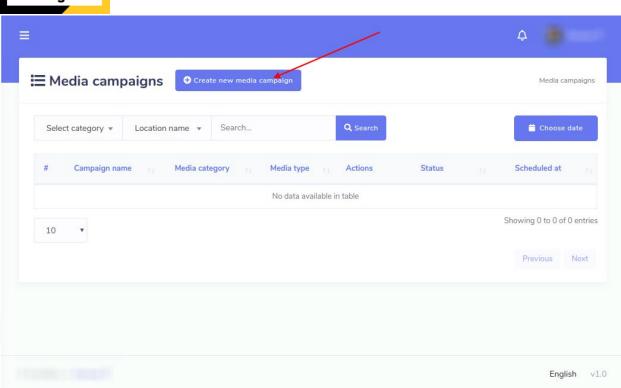
Creating a photo campaign or video campaign is almost the same process. If you upload an image, then it will be an image campaign and vice versa. First of all, though it's depends on your business type, let's see how you can represent each and every part of your business using a photo or video campaign.

- You're able to set a LOGO/PROFILE/COVER photo of your business institution or place.
- You're able to represent the INTERIOR/EXTERIOR part of your business to your customers
- You're able to represent PRODUCTs that your business offers to your customers
- You're able to show off how your employees are active at work to the world
- If you sell consumer products such as food or drink, you can then represent them using videos or images
- If you have a restaurant, you can then represent MENU items to your customers
- Otherwise, if you have a HOTEL or MOTEL, you can then represent ROOMs to your customers
- If you have a business where team-work is very much important, you can then represent TEAMs to your customers
- If you have a business where common-area is important to represent, you can then do that too
- You're also able to represent ADDITIONAL information or whatever, using images and videos

To create PHOTO or VIDEO campaign, please click on the button named **Create new media** campaign as follows:





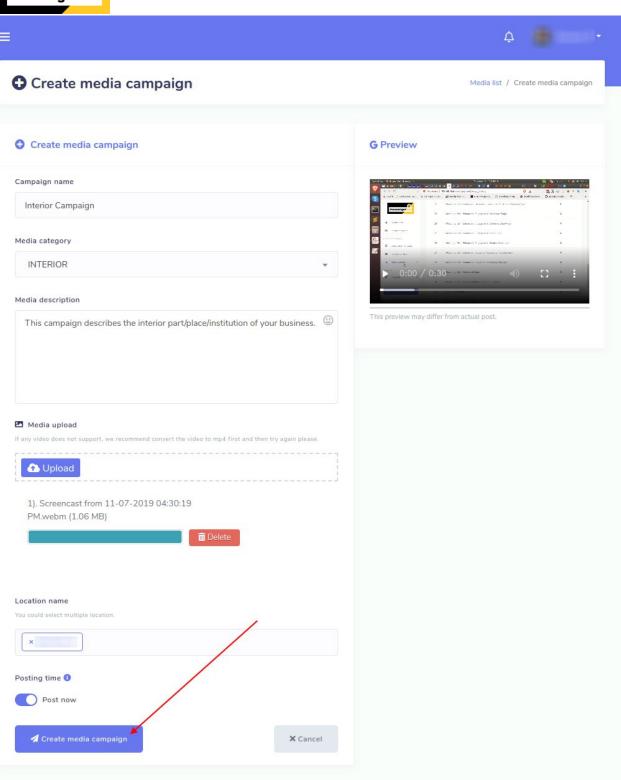


Next up, you need to fill in some fields with proper values. See the following screenshot: Be careful of the following error! Upload an image or video that is quite related to your business. Otherwise, the campaign will not be published on GMB.

Note: Stay away from **Request contains an invalid argument** error.







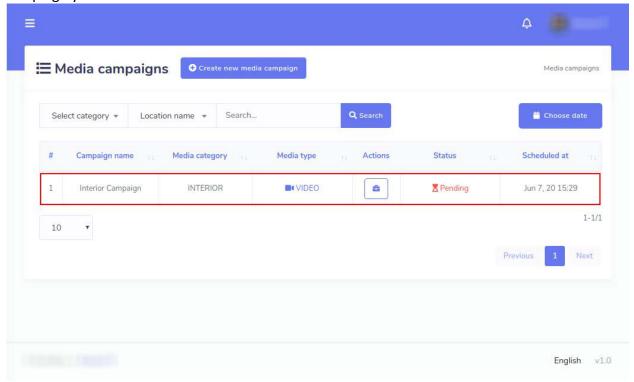
Once you've completed all the fields, then click on the button below named **Create Media Campaign** to create a campaign.

At the moment, you will be redirected to the Media Manager interface. You will see there the

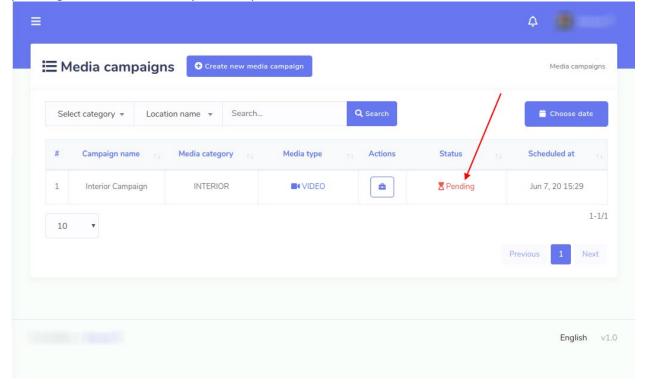




campaign you created earlier as below:



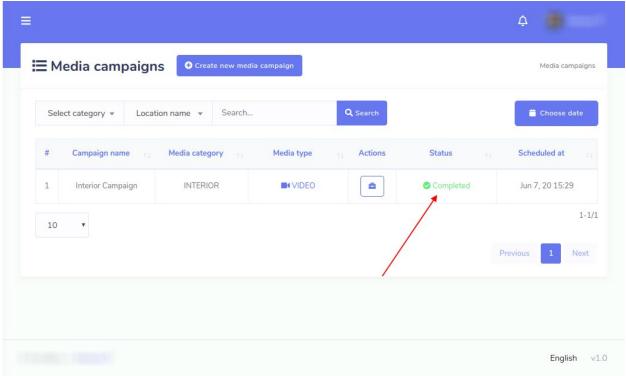
Notice the red-marked arrow in the following screenshot. This tells you that the campaign is in pending status and has not yet been posted to GMB.



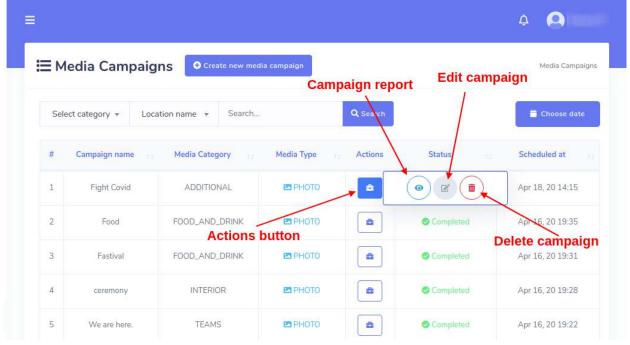




The **Pending** status will be changed to **Completed** when the campaign has been posted to GMB. Look at the following screenshot:



Now it's time to spend some time on a specific campaign. So what are the options available on a specific campaign? Look at the following screenshot:

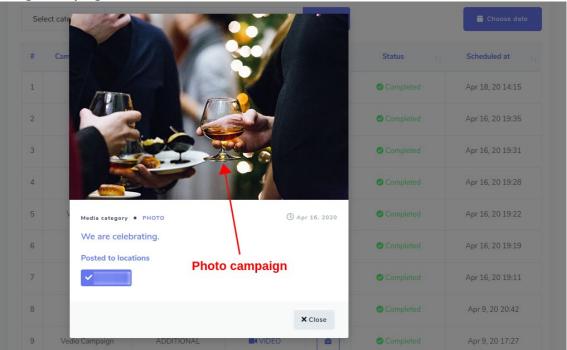




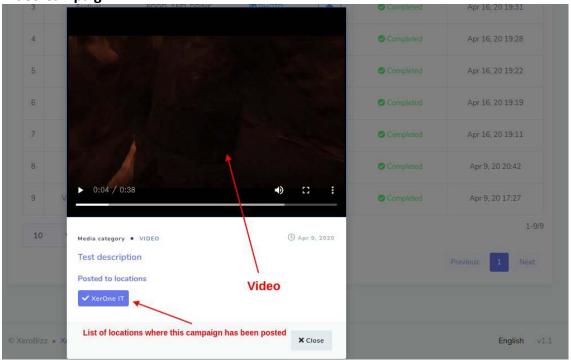


First, we will see how a campaign looks when it has been posted successfully to GMB. There is a button called **Campaign report** there. Click on the button. It will pop up a modal. It looks like the screenshot below:

Image Campaign



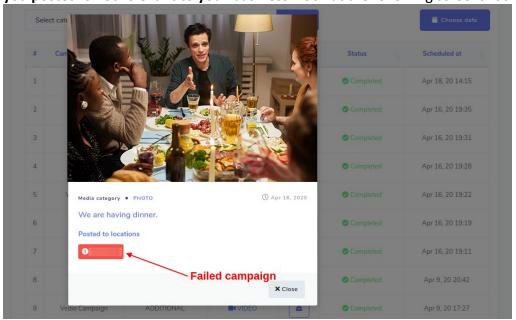
Video Campaign





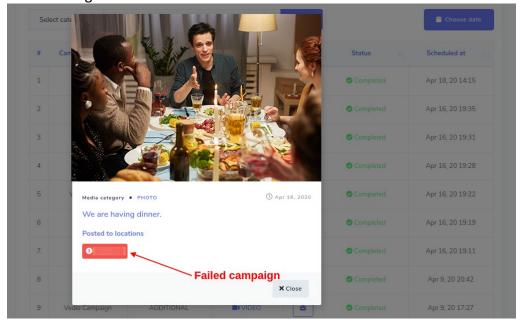


If you want to see the posted campaign on GMB, then click on the button. It will take you there. You will see some campaigns' status **Completed** on Messenger Bot system but red-marked on campaign report modal. **This happens when GMB system detects that the PHOTO or VIDEO you posted is not relevant to your business**. Look at the following screenshot:



Failed Campaign

You will see some campaigns' status **Completed** on Messenger Bot system but badges with red mark below the **Posted to locations** on campaign report modal. **This happens when GMB system detects that the PHOTO or VIDEO you posted is not relevant to your business**. Look at the following screenshot:



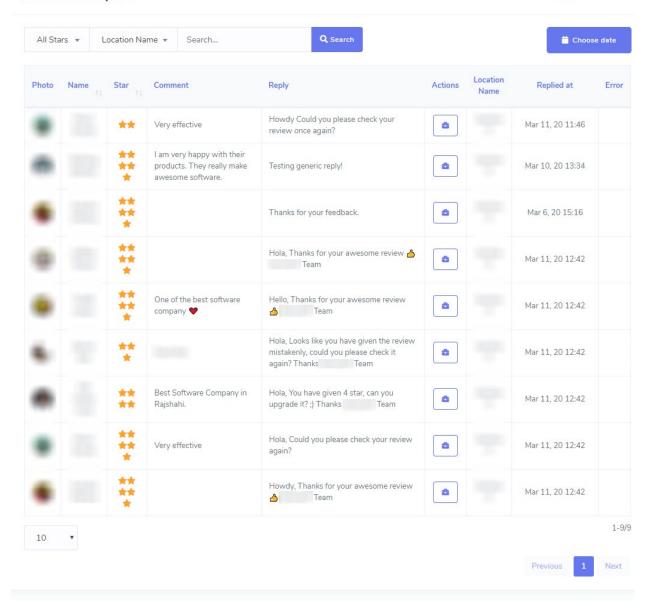




Review Replies

In this section you will see all review replies here

≔ Review report

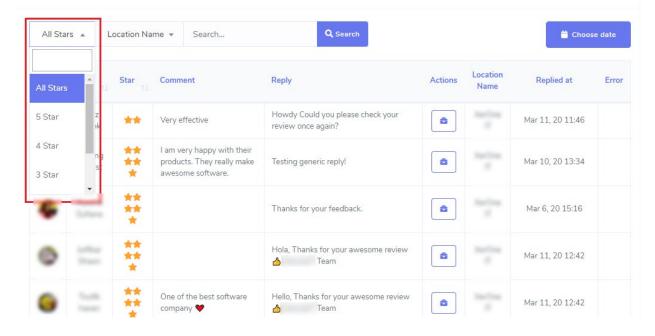






≡ Review report

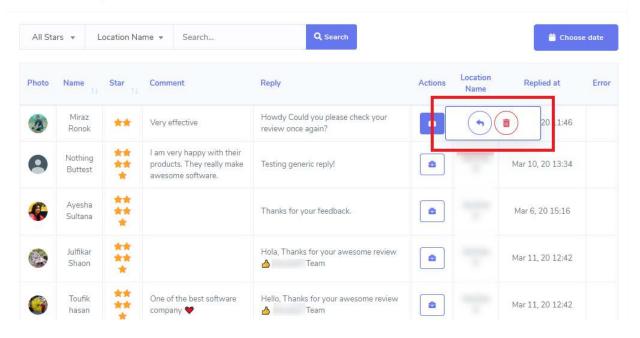
Campaign / Review report



You can review reply Manually, click red marked reply button

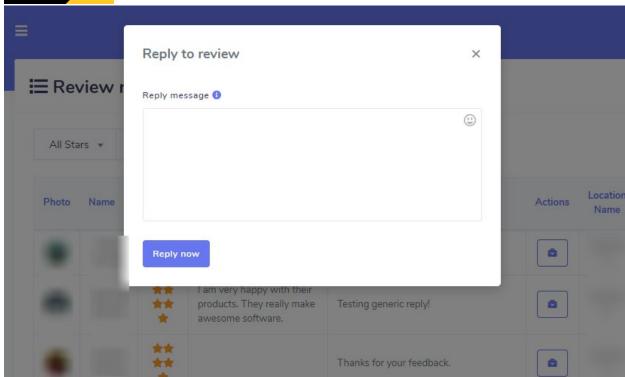


Campaign / Review report







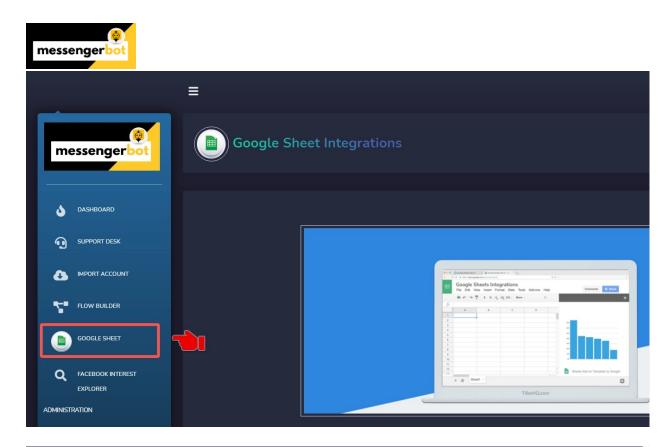


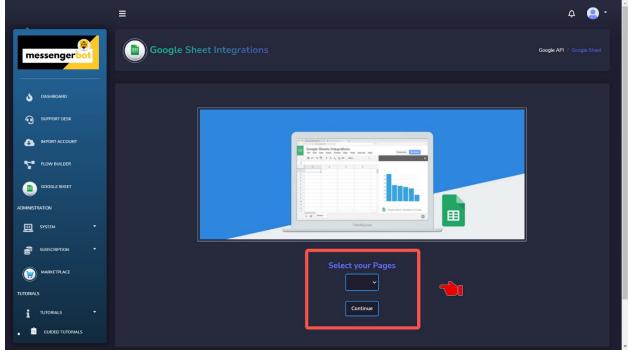
Google Sheet Integration with Messenger Bot

Our Messenger Bot is now with Google Sheet. In using this it gets the subscriber information data from those subscribed to the bot.

Here you will learn how to integrate Google Sheet with your store page. First, go to the main menu bar on the left and click Google Sheet. You can select now what page you want to integrate with your google sheet and click "Continue" for the next step

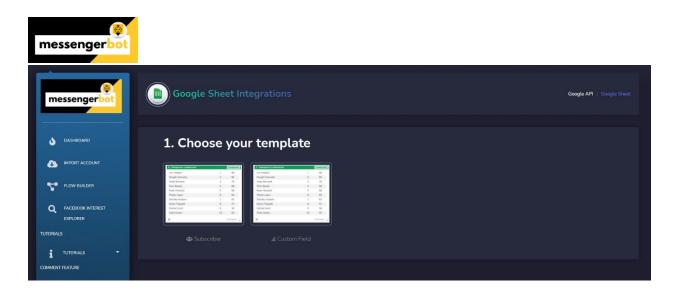




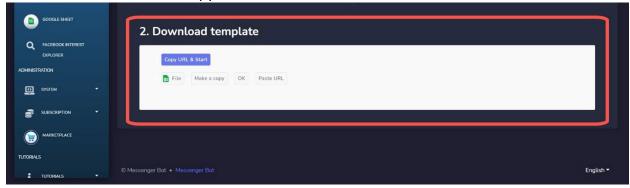


Now you can choose whatever template depends on your need but here in our demo.

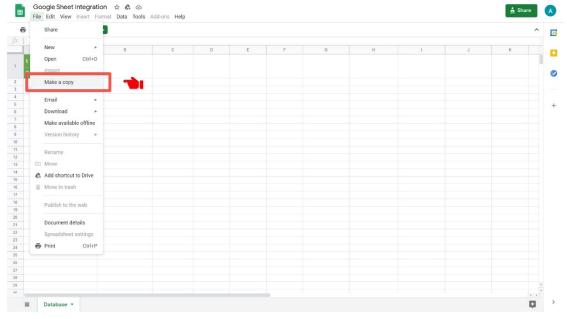




After selecting your desire template, the next thing that will show below is the user input data. Choose the data and click "Copy URL & Start" button.



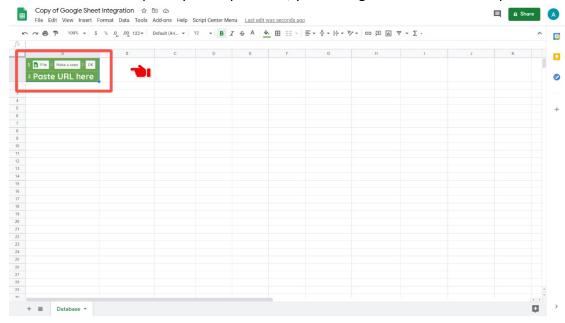
Then it will be directed to your Google Sheet. Click on the file then make a copy then click ok to make a copy of the file.



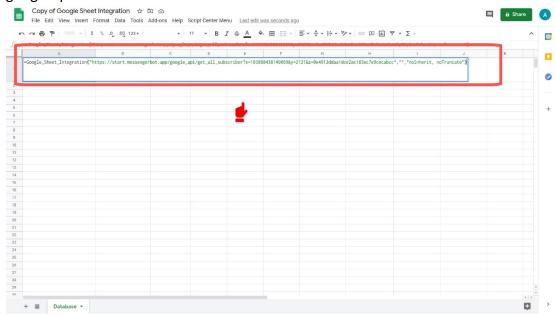




Click on the cell and paste your copied URL, you can right-click it and select paste.



Now, press enter to begin exporting data from messenger bot. That's it your data is exported to google spreadsheet!



How To Collect Email Address/Leads Inside Facebook Messenger with Messenger Bot

Gathering user data is general practice in modern websites and applications. For business, it is very important to collect the user's data or leads. Collecting proper information and using it cleverly can give associations an edge over competitors and increase the impact of limited resources.

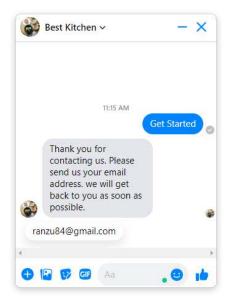




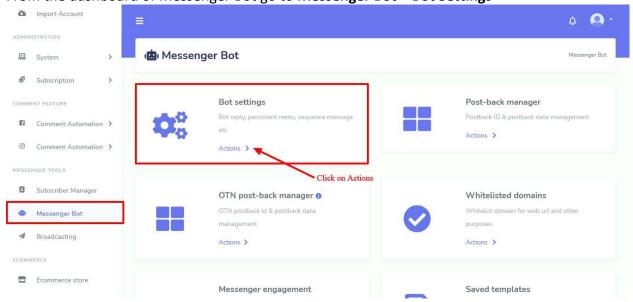
You can collect user's data or leads in 3 ways by using the Messenger Bot inside Facebook Messenger with Messenger bot. We will look into all the options we can use to collect user's data using Messenger Bot.

Quick Reply:

Quick replies are prior formatted answers you set up and then insert into a direct message to avoid having to type the same answer time and time again to different people. You can also use quick reply to collect users email, phone. I will explain how you can do that by using Messenger Bot. Quick Reply in Messenger, will just look like the below image:



From the dashboard of Messenger Bot go to Messenger Bot > Bot Settings

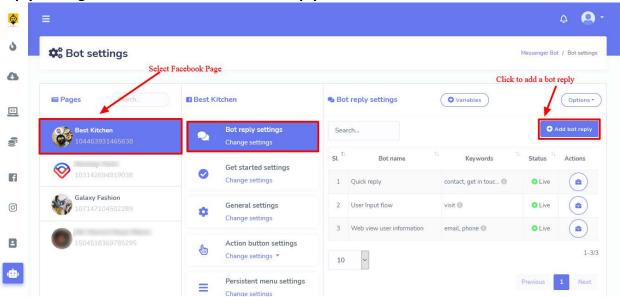


Now select your Facebook page for which you want to create a quick reply. By default, Bot



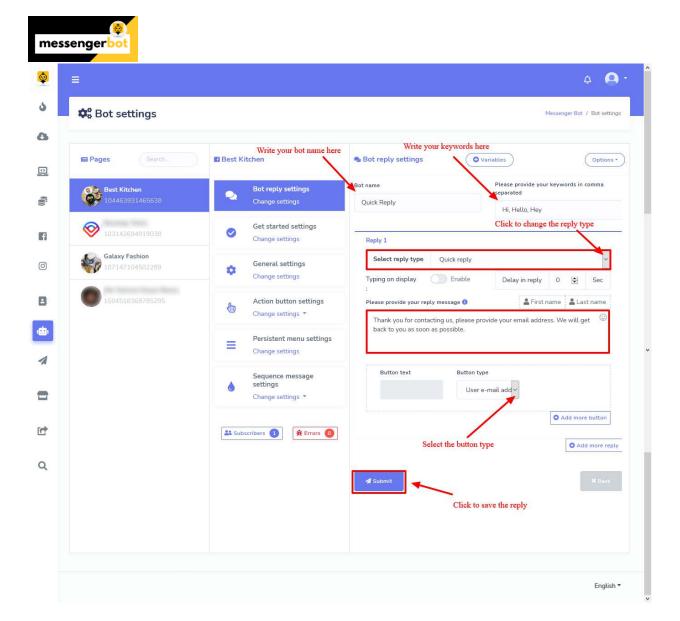


Reply Settings is selected. Click on Add bot reply.



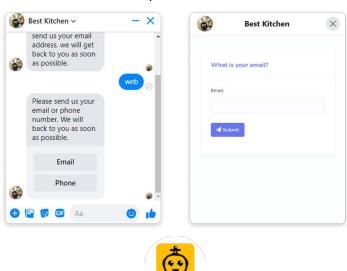
Give a bot name, write keywords for which this bot reply will trigger. Then select reply type to "Quick Reply" from the drop-down list. Write your message on the Message box, after that select the "Button Type" to User-email address, for email and user phone number to collect phone number. Don't type anything on "Button Text", it's already disabled for Quick Reply. Then click **Submit** to save the reply.





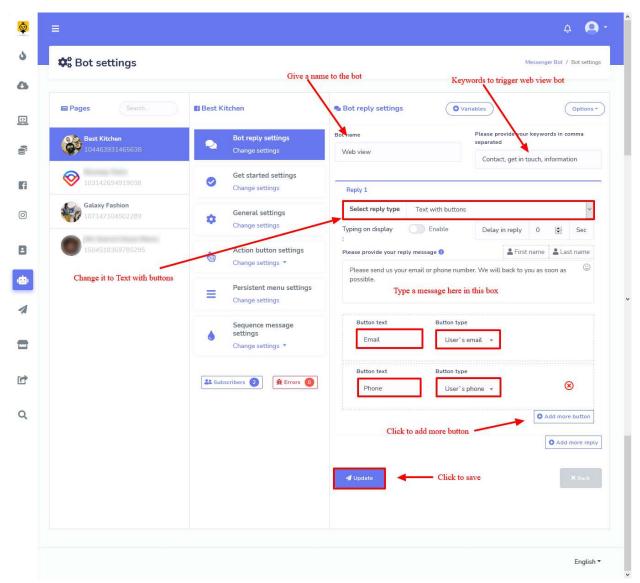
Web View:

We can also collect user's data like email or phone number using a web view form. Clients will see a web view form to enter their email or phone number.





The process of creating a "web view form" for the user's email or phone number is almost the same as the Quick reply, just change the "Select reply type" to Text with buttons instead of Quick reply. And then select the Button type to User's email and give a name for the button on the Button Text field. You can also select User's phone to collect a phone number and a user's location by selecting the User's location as the Button type. Click on Submit to save the Reply template.



User Input Flow and Custom Field:

(Needs User Input & Custom Fields: A Messenger Bot Add-on)

Other than Quick Reply and web view there is a fantastic and powerful way to collect lead or user's data, that is User Input Flow and Custom Field. It's a special add-on of Messenger Bot to collect user's data. Besides the user's phone and email, it can collect any kind of user data in text, number, and date-time format. It can collect Full name, age, image, audio, video, and so



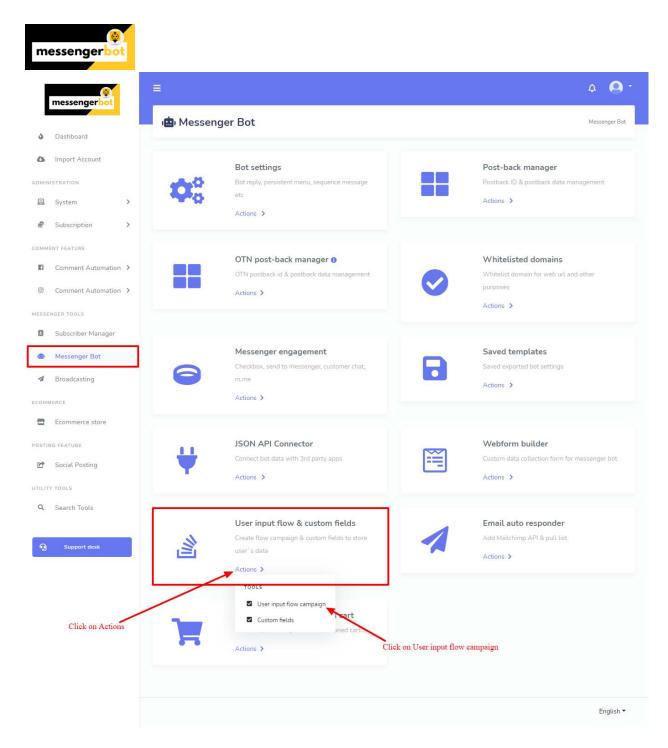


on. We can also create Custom fields other than a system-defined field to collect user's data and use them as a variable.

We can collect user's data and use them in real-time, for example, collect user's name and then call them by their name instantly. When you will use User Input Flow and Custom Field to collect data, users will feel like they are talking to a human while It's nothing but a Bot. Now, we will see how to create a User Input Flow and Custom Field. First, you need to get the add-on and install it with Messenger Bot.

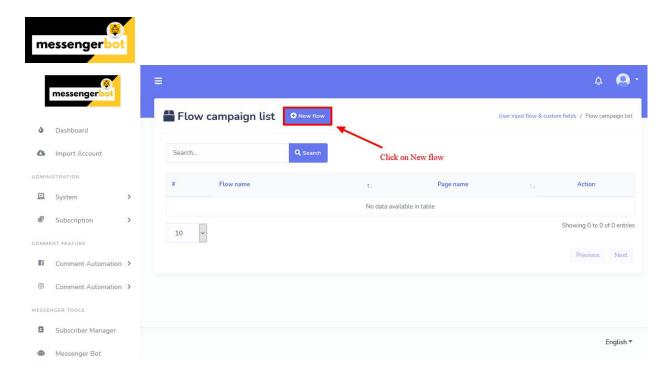
Now go to **Messenger Bot > User Input Flow & Custom Field** and click on **Actions** then Click on **User input flow campaign**





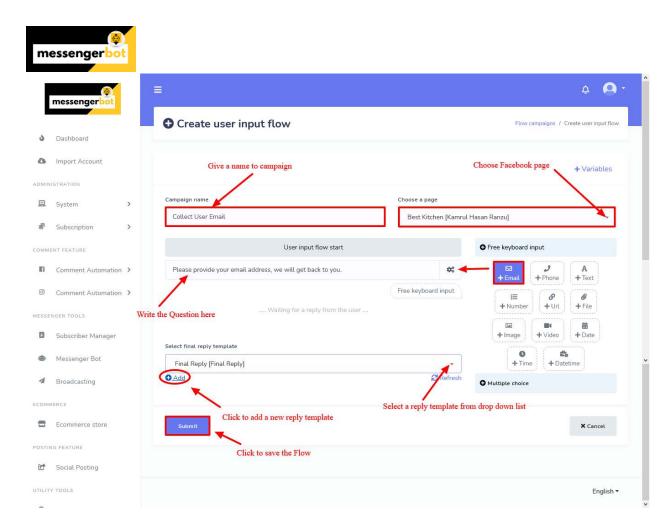
When you click on **User input flow campaign**, the Flow Campaign list interface will appear. At the top left corner, you can see a button named **New Flow**, click on this button to create a new User Input Flow. An interface to create a new user input flow will appear.





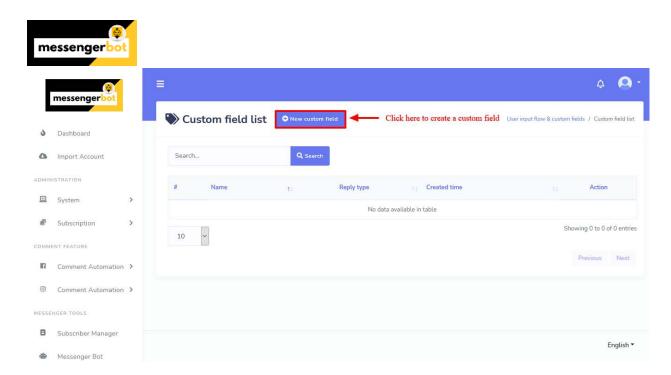
Give the campaign a name and choose the Facebook page for which you want to create the User Input Flow. We can create 2 types of user input flow, one is Free keyboard input, and the other one is Multiple choice. You can find these options on the right side of the interface. Under Free Keyboard input we have Email, Phone, Text, Number, Url, File, Image, Video, Date, Time, and Datetime. Just click on them to create your desired flow. You can add as many questions as you want.





You can also create a cusom field to store user's data, but this is optional because to store Email; there is already a system defined field. To create custom fields, go to **Messenger Bot** > **User Input Flow & Custom field** > **Actions** >**Custom field**, an Interface to create Custom field will appear. Click on **New Custom Filed** to create a new custom field, a pop up form will appear, give a custom field name and select a reply type from drop down list. Then click the save button to save the New Custom Field.



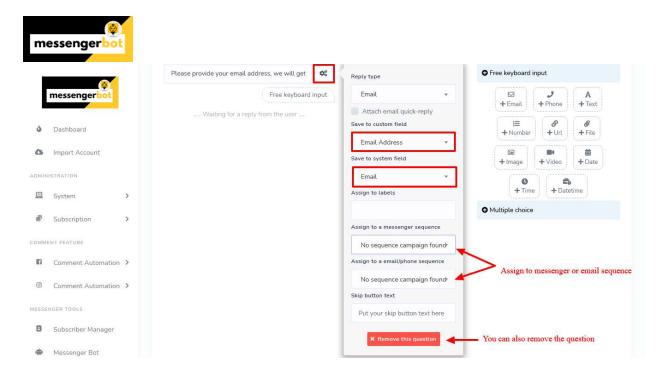


Custom field creation:



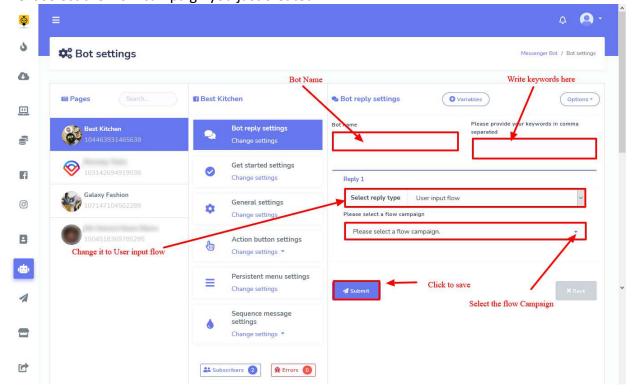
There is a settings button with every question you create for the flow, click on settings to define where the data should be saved. There are two options to save user's data, one is System Field and the other one is Custom field. You can also assign to a messenger sequence or email/phone sequence. There is also a skip button to skip the question for your user. You can as well remove the questions from this setting.





Finally, select a final reply template when you are done with questions. You can create a new Final reply template by clicking on the **Add** button. When you are done with all the questions for your flow, click on the **Submit** button to save the campaign

Now we need to Integrate this User Input Flow to a Messenger Bot. Go to **Messenger Bot > Bot Settings**. Select your Facebook page and add a bot reply. Give the bot a name, put keywords to trigger the bot. Then select the Reply type to "User Input Flow", from the drop-down list and next select the Flow campaign you just created.







How To Create A Sales Funnel In Messenger With Messenger Bot

Have you ever considered creating a sales funnel? Think it's complicated and overwhelming? Don't know where to begin? As an entrepreneur, you realize marketing's importance: In the absence of marketing, your business would ultimately fail due to the lack of new customers. Therefore, if you haven't already put time and effort into this task, now is the time to start; and one easy way to start is the utilization of Messenger Bot as a sales funnel.

What is a sales funnel?

A sales funnel is the marketing term for the voyage potential client goes through on the way to buy. There are different steps to a sales funnel, commonly known as the top, middle, and bottom of the funnel, even though these steps may vary depending on a business's sales model. A typical sales funnel has 4 stages:

- 1. Awareness
- 2. Interest
- 3. Decision
- 4. Action

These four stages represent your prospective customer's mindset. A sales funnel is started by marketing activities that generate awareness and build demand for a product or service, such as social media posts, paid ads, blogging on relevant topics for your target audience, ad retargeting, or SEO. At this stage, the prospects are in huge amounts.

Moving a customer through the funnel is carefully designed to raise consciousness and inform the customer on the benefits of your products to move them toward making a buying decision.

Over time, customers go down through the sales funnel, from primary contact to final purchase – as they learn more about your product and get interested in your product and make the final decision to purchase it. When they become your customer, you may send them more offers on your other products that may or may not related to that particular product.





Creating a Sales Funnel using Messenger Bot:

In this article i am going to describe the features which will need two more add-ons for Messenger Bot.

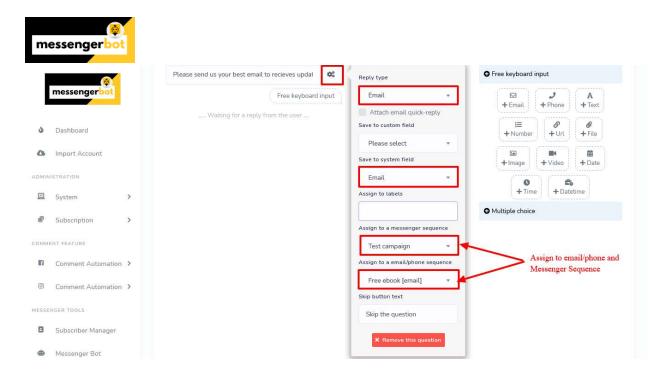
- 1. Email & SMS Sequence Campaigner Add-on
- 2. Messenger Bot User Input & Custom Fields Add-on

Collect Leads/Email:

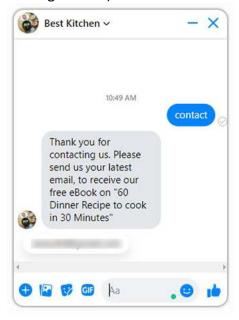
The first thing you need to do is collect leads. When a customer comes to your Facebook Messenger, you need to collect their email or phone number. To do that, you can create a lead magnet. What is a lead magnet? You can offer a free eBook or anything related to your product as a gift to collect their email or phone. In this case, the eBook is the lead magnet. Now you have leads instead of prospects. They are moving through your sales funnel.

There are three ways in Messenger Bot to collect leads, you can use Quick Reply, Web View, and User Input Flow & custom field (A Messenger Bot Add-on).





Example of Lead Magnet: (in the image below)

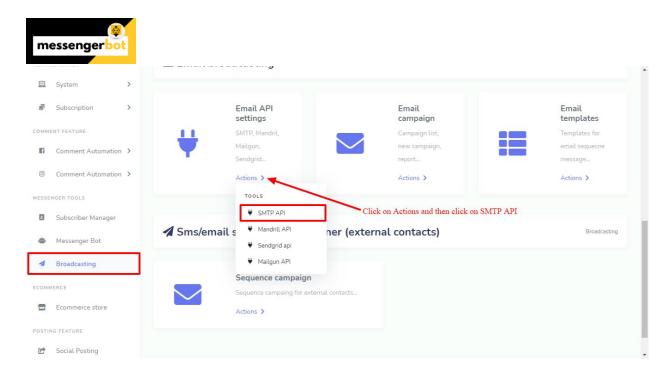


Add Email sender and SMS sender API to send Email and SMS:

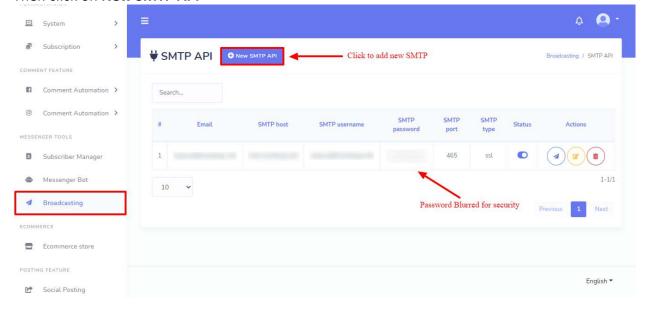
Before we create the sales funnel, we need to add the Email/SMS sender API, we will see how to add Email sender API or SMTP server.

To add an Email sender API or SMTP Server go to **Broadcasting>Email API settings >Actions** I have added an SMTP API here, you can add Madrill, Sendgrid, and Mailgun API too. Please follow the screenshots for the step-by-step process to add an SMTP or email sender API.





Then click on New SMTP API

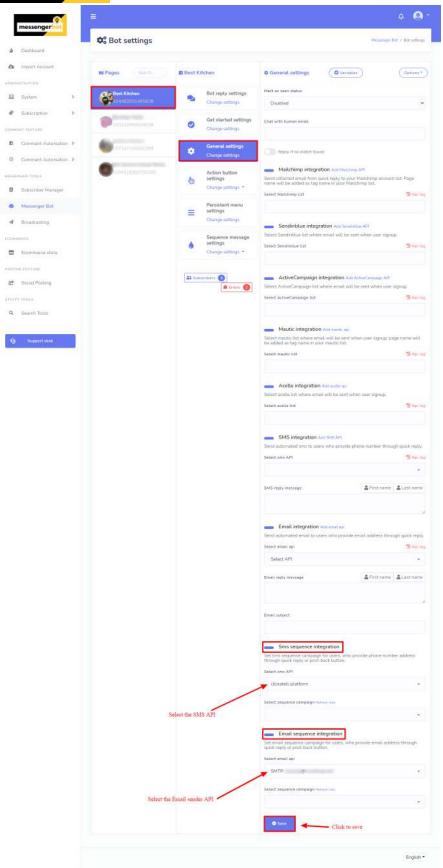


Now that we have set up the SMTP API, Messenger Bot can handle the rest to send follow up emails. We just need to set the default API's for Email and SMS sequence campaign.

Go to **Messenger Bot > Bot Settings**, select you Facebook page and then go to **General Settings** In the right side under "SMS sequence integration" and "Email sequence integration" choose the API's you want to use for the Sequence campaign.









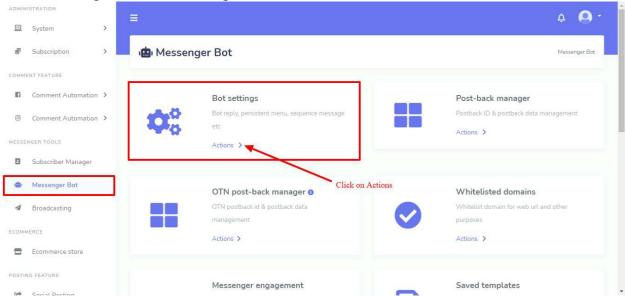


Assign leads to Email, SMS, Messenger Sequence:

The most effective sales funnel could be created by using the "User Input Flow & Custom Field" (A Messenger Bot Add-on). Also, you must need another add-on of Messenger Bot named "Email/SMS sequence campaigner". We will create an Email or SMS Sequence first and then assign the sequence to leads (Email and Phone). Please follow the septs below to create a successful sales funnel.

Step-1 (Creating Email/SMS Sequence):

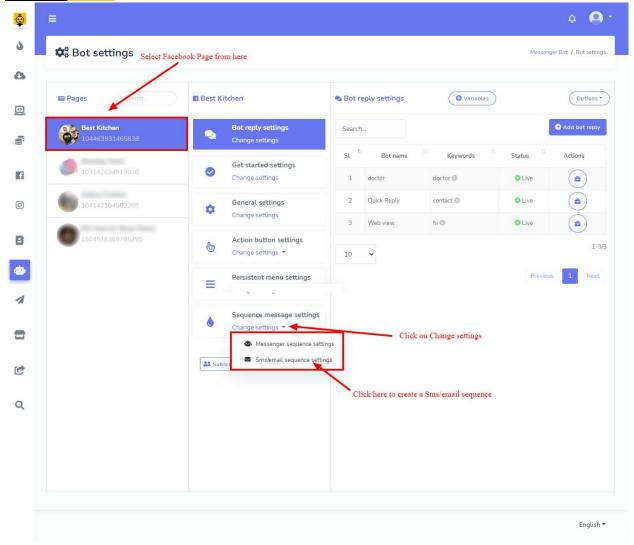
Go to Messenger Bot > Bot Settings



When you click on **Actions** under the Bot setting, the Bot Settings interface will appear. Select your Facebook Page and then go to Sequence Message Setting and click on Change settings, a drop-down menu will appear with Messenger sequence settings and SMS/email sequence settings. Click on SMS/email sequence settings to create an SMS/email sequence.



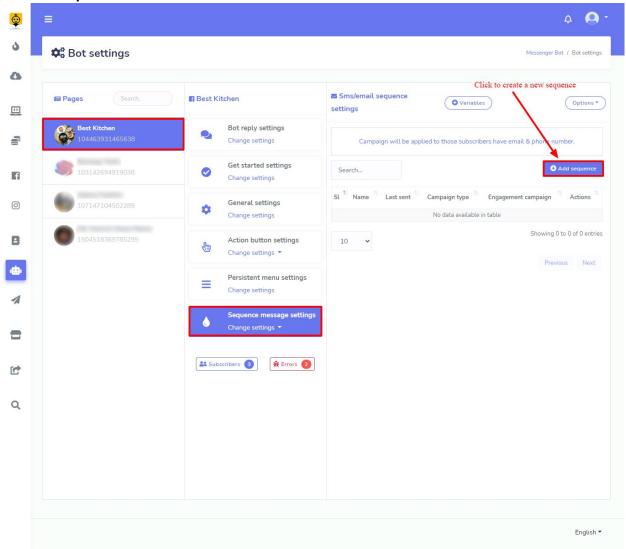








In the same window, on the right side, the SMS/email sequence interface will appear. Click on the **Add sequence** button.



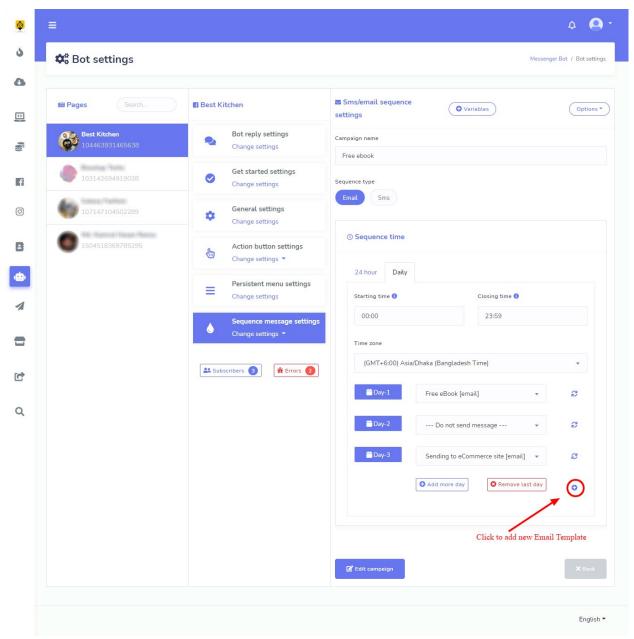
Give a name for the Campaign, then select the type of Sequence from Email / SMS, then Sequence time, we can create two types of sequence, one is 24 hours and the other one is Daily. Here I have selected Daily because I will create a sequence campaign that will last for few days, you can also create a campaign for 24 hours, sending different emails or SMS on the same day within the 24 Hours.

You can also change the starting and closing time. Select your time zone. Then select the email template from the dropdown list for days you want to send an email. You can add new template and add more days to the campaign.





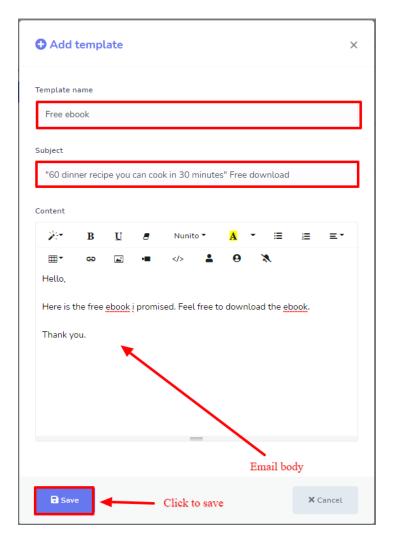
On the first day of the email sequence, I will send an email with the eBook I promised to giveaway for free. So, I will create my first email sequence with a greeting for being on my subscriber's list and send them the free eBook on "60 Dinner Recipe to cook in 30 minutes"



Click on the (+) Add new template to create an email template, and then set it for the email sequence.



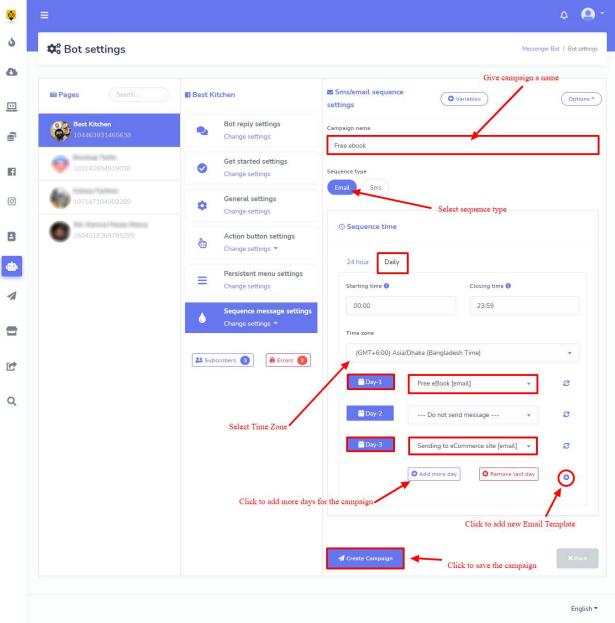




On **Day-1** of the sequence I will add the first email template (Email with the free eBook). For **Day-2** I will not send any email, and on **Day-3** I will set my second email (sending to the sales page), finally save the campaign. You can add more days to send more emails to the sequence if you want to.







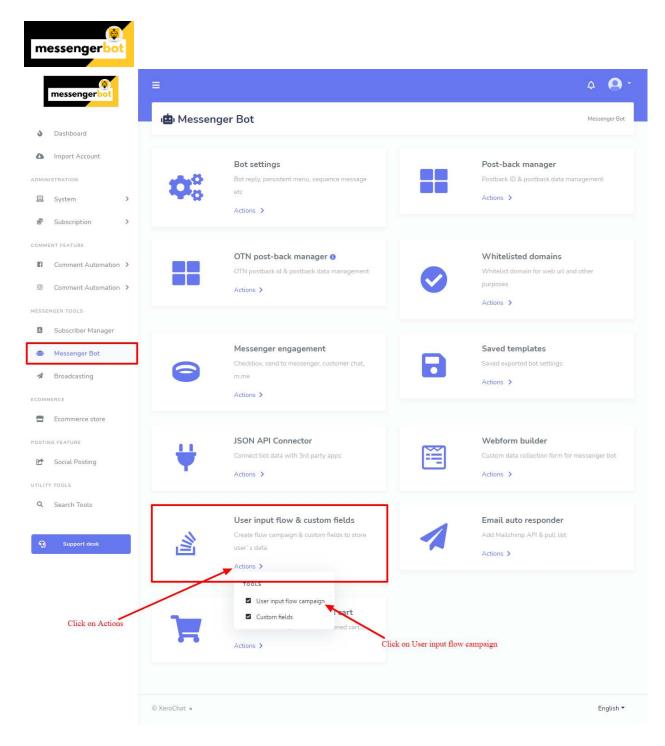
You can create different SMS/email sequences for a different group of leads, and assign them accordingly.

You can also create a Messenger sequence, but Facebook Messenger allows you to send a promotional message only within 24 Hours of the subscription.

Step-2 (Assign the Sequence while creating User Input Flow):

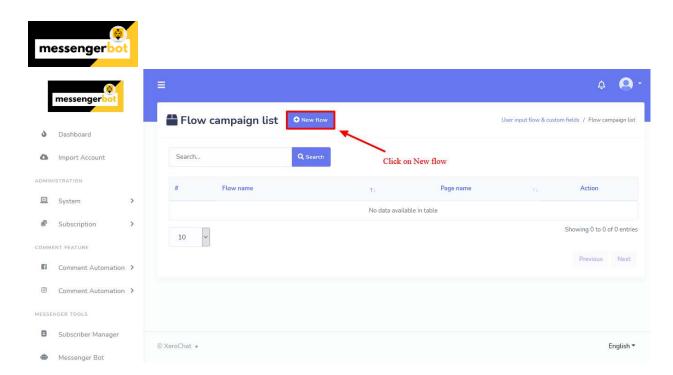
To create a User Input Flow, go to **Messenger Bot > User Input Flow & Custom Field** and click on **Actions** then Click on **User input flow campaign**



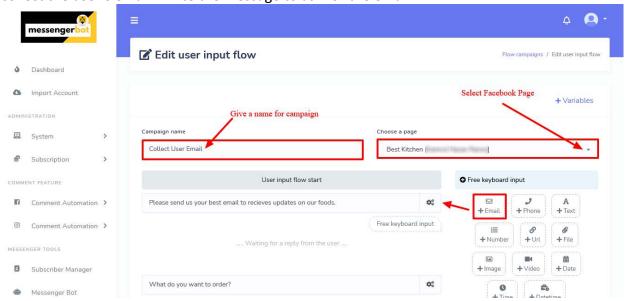


When you click on **User input flow campaign**, the Flow Campaign list interface will appear. At the top left corner, you can see a button named **New Flow**, click on this button to create a new User Input Flow. An interface to create a new user input flow will appear.



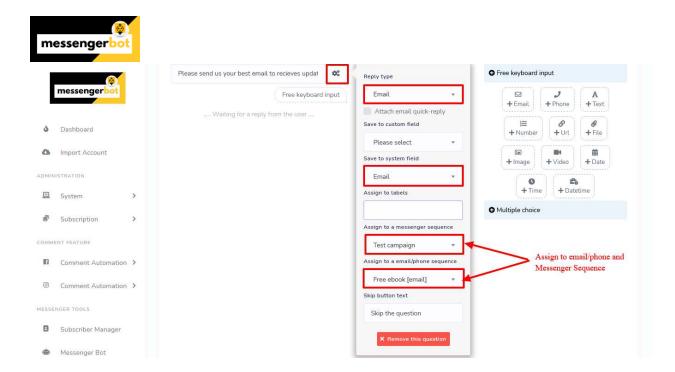


Give the campaign a name and choose the Facebook page for which you want to create the User Input Flow. From the left side choose a question type. Here I have selected email, to collect the user's email. Write the message to ask for the email.



With every question there is a settings button, click on that settings button. From the settings, assign the SMS/email sequence and Messenger sequence for the lead.





Save the User Input Flow, and then add this "user input flow" to the messenger bot.

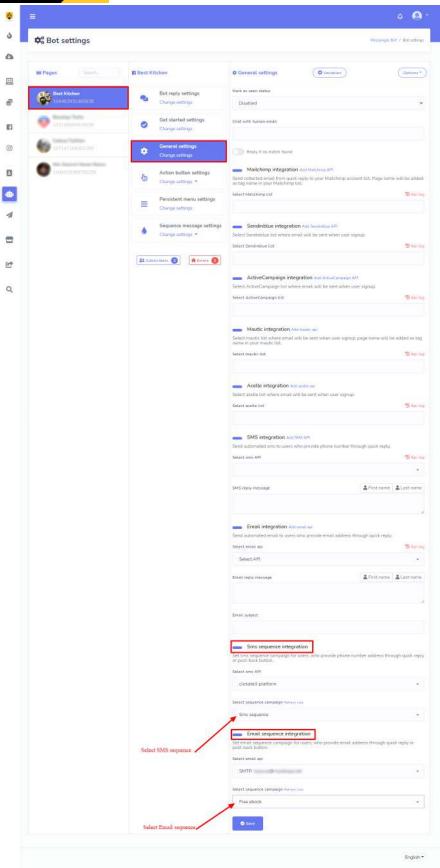
Sales funnel without "User Input Flow and Custom Field (A Messenger Bot Add-on)":

You can also create a sales funnel without "User Input Flow & Custom Field". There are two ways other than "User Input Flow & Custom Field" to collect the user's email and phone number. You can use "Quick Reply" and "Web View" to collect leads and then assign SMS/email sequence to those leads. But this is limited to only one particular SMS/Email sequence at a time. But with the use of "User Input Flow & Custom Field" we can create different types of Sms/Email sequence for different group of leads.

To create an Sms/Email sequence for leads collected by "Quick Reply" and "Web View" go to **Messenger Bot > Bot Settings > General Settings** and select the Sms Sequence campaign and Email Sequence campaign on the perspective field as shown below.











Abandoned cart recovery:

You can also optimize your sales funnel using Abandoned Cart Recovery. If you use Messenger Bot to create an eCommerce store on messenger and customers leave the eCommerce store after adding products to the cart. "Abandoned cart Recovery" could be used to send a notification to the buyer with a message.





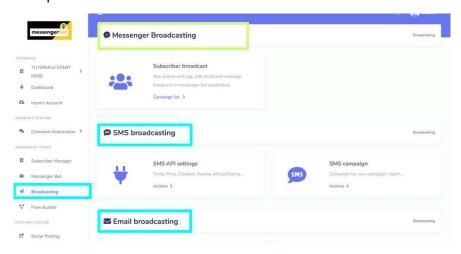
Broadcasting

Broadcastings feature allows you to send messages in bulk and helps you broadcast via SMS and emails. You can create subscribers' campaigns and compile a list. Broadcasting helps you send the promotional messages to targeted audience. You can send emails and SMS to the people using different platforms like Twilio discussed in Twilio SMS campaign demo section and SMTP API, in the respective sections.

To view this section, navigate to **Broadcasting** from the navigation menu located at the left under **Messenger Tools** section. Tab on **Broadcasting**.

A screen containing following three sections will appear:

- Messenger broadcasting
- SMS broadcasting
- Email broadcasting
- SMS/Email Templates:



Messenger broadcasting

Messenger broadcasting is used to send the promo messages and target the real audience for you. This section has a Subscriber broadcast option. The details of this option are given below:

Subscriber broadcast

To access the subscriber broadcast, select the **Campaign list** option in **Subscriber broadcast** section of **Messenger broadcasting**.

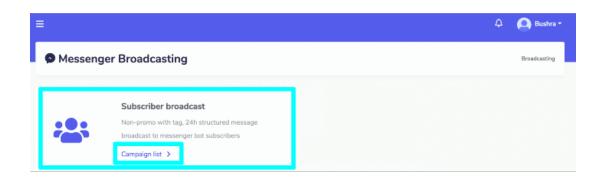




Subscriber broadcast screen consists of a list of page numbers, you can search for a specific page by using the **search bar**. You can adjust the number of templates to be viewed per page. You can also arrange them in either ascending or descending order by selecting the **arrows** from the header. You can choose the date range for narrowed search. You can also sort them out based on their status.

To perform different actions on the templates, select option against the template you want to perform actions on. The following are the actions that can be performed:

- View the campaign report by selecting
- Edit the campaign
- Pause the campaign by selecting the
- Delete the campaign



Create campaign

You can create a new subscriber broadcast campaign bye following the steps given below:







- 1) Select from the top of subscriber broadcast campaign.
- 2) An add subscriber broadcast screen will appear.
- 3) Provide the following campaign details:
 - a. Campaign name
 - b. Select the page for which you want to create the campaign
 - c. Select a broadcast type: It can either be non-promo or 24-hour promo
 - d. Select a message tag from the dropdown menu.
 - e. Choose the targeting options for better reach to your post, based on your gender, time zone and locale selection.
 - f. Choose message templates and sending time.
- 4) You can also see the subscriber numbers displaying on the right side of your screen in **Summary** section. Once you have provided all information, select **Create campaign.**

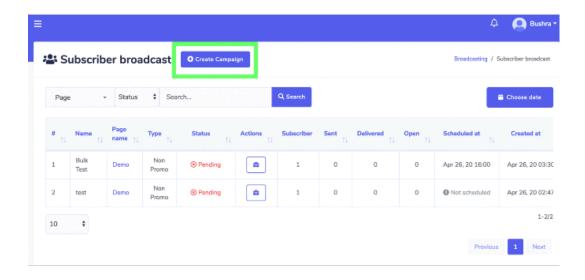
Note

- Use broadcasting with message tag carefully.
- Message must not contain any advertisement or promotional material.
- Use appropriate tag that's is applicable for sending message to targeted people.
- Using message tag without proper reason may result in block your page's messaging option by Facebook.

Once you have created a campaign, it will be executed from your Facebook page account and will broadcast to multiple targeted audience.



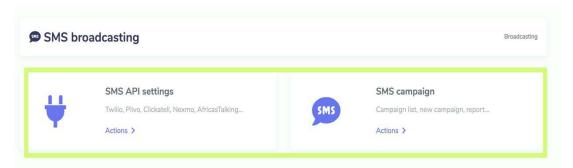




SMS Broadcasting

SMS broadcasting is used for sending SMS in bulk, helping in managing the SMS campaigns. This section consists of two options.

- SMS API settings
- SMS campaign



The details of these option are given below:

SMS API settings

To access the SMS API settings, select the **Actions** option in **SMS API settings** section of **SMS broadcasting**.





A list of gateways will appear on the SMS API screen. You can perform following actions from this view.

- Send SMS by selecting the icon against a particular gateway
- View API information by selecting icon against a particular gateway
- Edit the API you want to update
- Delete the API

Note

• If you delete an API, all campaigns created with that API will also be deleted



Create API

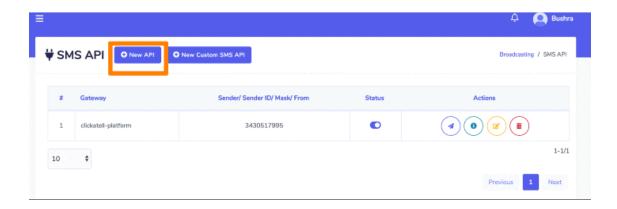
You can also create a new API from SMS API screen. Follow the steps given below:

- 1) Select option from the **SMS API** screen.
- 2) Provide the gateway name.



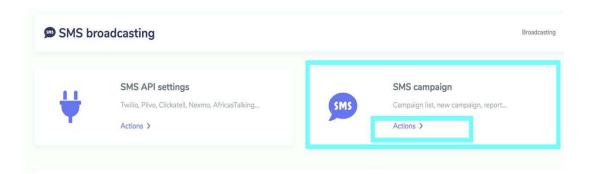


- 3) Provide the Authentication key/ API Key.
- 4) Enter your **secret password** you want to set.
- 5) Enter the ID of your API.
- 6) Provide the Sender ID.
- 7) Set the **status** of your API.
- 8) Once you have done all these settings, click on Save.



SMS campaign

To access the SMS campaign, select the **Actions** option in **SMS API settings** section of **SMS broadcasting**.



SMS campaign screen consists of a list of SMS API, you can search for a specific API by using the **search bar.** You can adjust the number of APIs to be viewed per page. You can choose the date range for narrowed search. You can also sort them out based on their status.

To perform different actions on the templates, select option against the template you want to perform actions on. The following are the actions that can be performed:





- View the report by selecting
- Edit the campaign
- Delete the campaign



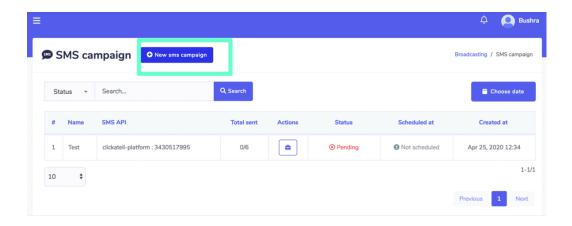
Create sms campaign

You can create a new sms campaign by following the steps given below:

- 1) Select Option from the top of the SMS campaign screen.
- 2) A Create sms campaign screen will appear. Provide the campaign details which include:
 - a. Campaign name
 - b. SMS API (to be selected from dropdown)
 - c. Message
- 3) Provide the information of Messenger subscribers and SMS subscribers (external).
- 4) You can also choose the targeting options for a better reach.
- 5) You can choose a sending **time.**
- 6) Once all information is added, select Create campaign.







Twilio SMS campaign Demo

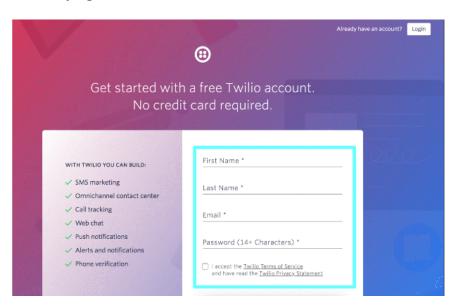
To start an SMS campaign, you need to get an API key for integration from Twilio. You can access Twilio from your web browser. Follow the steps given below:

- 1. Open the following link in your browser: https://www.twilio.com/
- 2. The Twilio **login screen** appears. You need to sign up for first time login.
- 3. You will also receive an **authentication email.** Follow the link, it will redirect to the dashboard.
- 4. Now you need to reach the **Settings** option from the left navigation menu.
- 5. A sub menu will appear, now select **API Keys** option. A list of API Keys will appear on the screen. You need to create a new key.
- 6. Select the cicon from the table header. You can provide a **friendly name** for your key and the **type** of your key.
- 7. Select **Create API Key**. A new API key will be generated, copy it to use.
- 8. Go to **Messenger Bot** application. Navigate to **Broadcasting** then go to **SMS API settings**.
- 9. Select **Actions**, a screen containing list of SMS APIs will appear, Select of the screen.
- 10. A **New SMS API** modal will appear, select the gateway, provide the API Key in the field.





- 11. Provide the authentication token, sender ID and user name. Hit Save.
- 12. Now this **SMS API**, will help you make a **new SMS campaign**. Go to SMS campaign, then select Actions.
- 13. Select •• New sms campaign from **SMS campaign** screen.
- 14. A Create SMS campaign view will appear. Provide the campaign name and message.
- 15. Now Select the SMS API from the dropdown menu which you created in **Step 12**.
- 16. Select the **page** for which you want to make this campaign. A number of subscribers will appear in the toll.
- 17. You can also choose the targeting options.
- 18. You can select the number for **Contact** field either manually or import the **CSV** file and add your country code.
- 19. Select a **sending time**, along with **time zone**.
- 20. Select Create campaign.



Once you have created a campaign, it will send SMS to all chosen people and broadcast the messages to them.

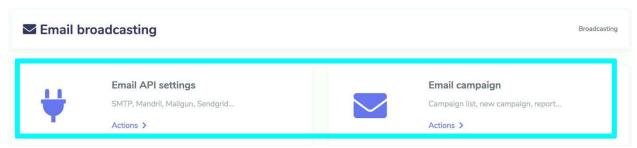




Email broadcasting

Email broadcasting is used for sending Email in bulk, helping in managing the Email campaigns This section consists of two options.

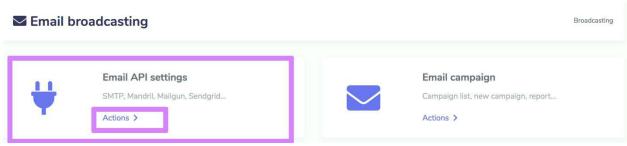
- Email API settings
- Email campaign



The details of these options are given below:

Email API settings

To access the Email API settings, select the **Actions** option in **Email API settings** section of **Email broadcasting**.



A list of four following options will appear:

- SMTP API
- Mandill API
- Sengrid API
- Mailgun API

Note

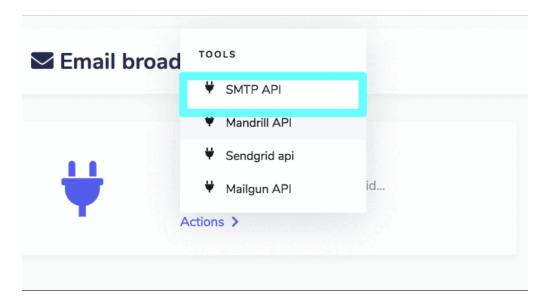
 It is mandatory to have accounts in all four options to make the integration possible.





A list of gateways will appear on the SMTP API screen. You can search for a particular email address by using the **search bar**. You can perform following actions from this view.

- Send test email by selecting the icon against a particular email address
- Edit the API you want to update
- Delete the API



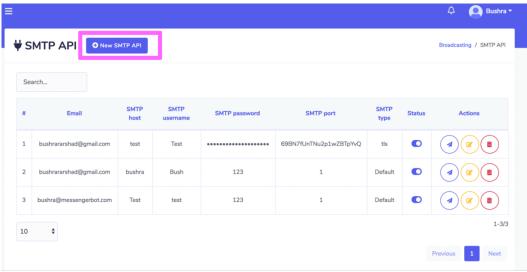
Create SMTP API

You can create a new SMTP API by following the steps given below:

- 1) Select the New SMTP API from **SMPT API** screen.
- 2) Provide the New SMTP API information. Enter the Email address.
- 3) Enter the SMTP host and port information.
- 4) Provide the SMTP username and SMTP password.
- 5) Select the **SMTP type** from the dropdown menu.
- 6) Provide the sender name.
- 7) Select the **status** of the SMTP API.
- 8) Select **Save** to create a new SMTP API.



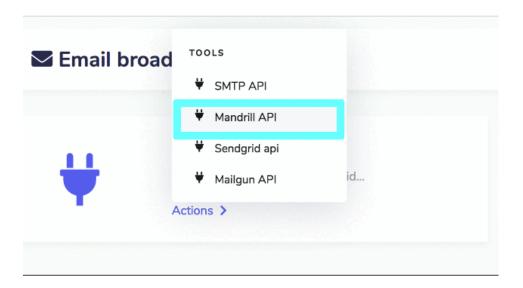




Mandrill API

A list of email addresses will appear on the Mandrill API screen. You can search for a particular email address by using the **search bar**. You can perform following actions from this view.

- Send test email by selecting the icon against a particular email address
- Edit the API you want to update
- Delete the API



Create Mandrill API

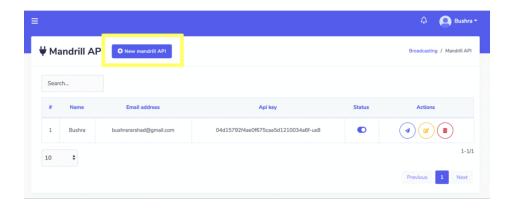
You can create a new mandrill API by following the steps given below:

1) Select the from Mandrill API screen.





- 2) Provide the **New Mandrill API** information. Enter your name.
- 3) Enter the email address.
- 4) Provide the Mandrill API key generated from your account.
- 5) Set the status of the API, then hit **Save.**



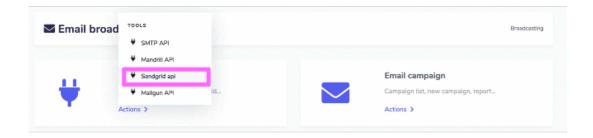
Sendgrid API

A list of email addresses will appear on the Mandrill API screen. You can search for a particular email address by using the **search bar**. You can perform following actions from this view.

- Send test email by selecting the icon against a particular email address
- Edit the API you want to update
- Delete the API







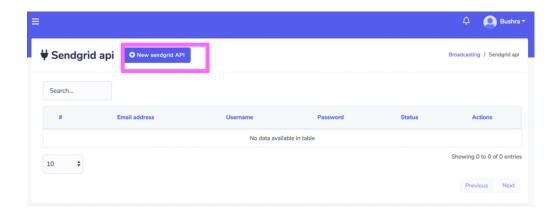
Create Sendgrid API

You can create a new sendgrid API by following the steps given below:

- 1) Select the from **Sendgrid API** screen.
- 2) Provide the **New Sendgrid API** information.
- 3) Enter the email address.
- 4) Enter your user name.
- 5) Provide the password.
- 6) Set the status of the API, then hit **Save.**



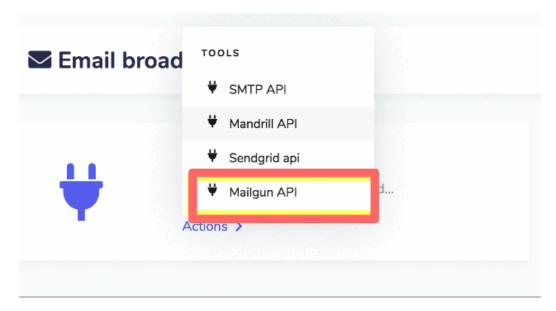




Mailgun API

A list of email addresses will appear on the Mandrill API screen. You can search for a particular email address by using the **search bar**. You can perform following actions from this view.

- Send test email by selecting the icon against a particular email address
- Edit the API you want to update
- Delete the API







Create Mailgun API

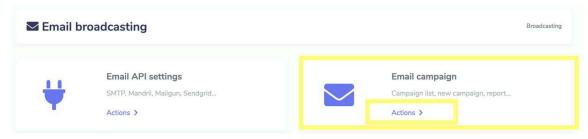
You can create a new mailgun API by following the steps given below:

- 1) Select the New mailgun API from Mailgun API screen.
- 2) Provide the New Mailgun API information.
- 3) Enter the email address.
- 4) Provide the **Domain** name.
- 5) Provide the Mailgun API key generated.
- 6) Set the status of the API, then hit Save.



Email campaign

To access the Email campaign, select the **Actions** option in **Email campaign** section of **Email broadcasting**.







Email campaign screen consists of a name of campaigns you can search for a specific campaign by using the **search bar.** You can adjust the number of campaigns to be viewed per page. You can choose the date range for narrowed search. You can also sort them out based on their status. You can arrange them either in ascending or descending order by selecting the **arrows** from the header of the table.

To perform different actions on the templates, select option against the template you want to perform actions on. The following are the actions that can be performed:

- View the report by selecting
- Edit the campaign
- Delete the campaign



Create email campaign

You can create a new email campaign by following the steps given below:

- 1) Select Onew email campaign option from the top of the **Email campaign** screen.
- 2) An Email campaign screen will appear. Provide the campaign details which include:
 - a. Campaign name
 - b. Email subject
 - c. Message
 - d. Email API (to be selected from dropdown)
 - e. Attachment
- 3) Provide the information of Broadcasting subscribers and Message subscribers.
- 4) You can also choose the targeting options for a better reach. The right side of the view displays **Email counter** i.e. targeted subscribers.



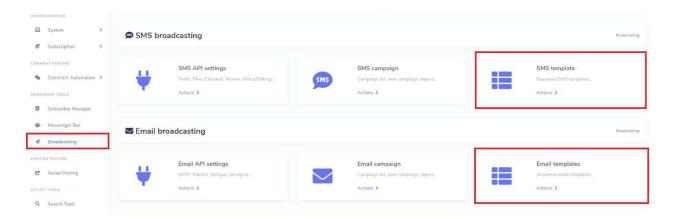


- 5) You can choose a sending time.
- 6) Once all information is added, select Create campaign.



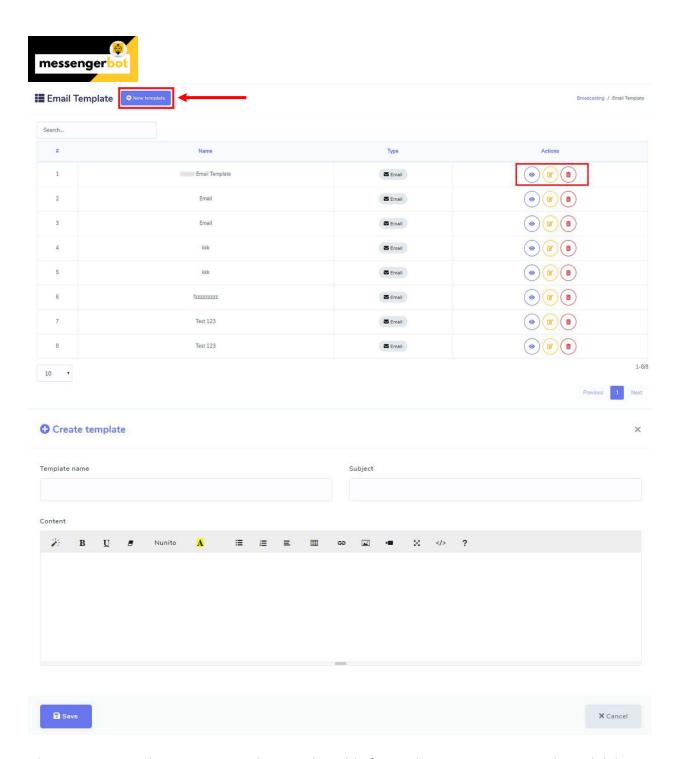
SMS/Email Templates

To get started with SMS/Email sequence, you've to create SMS & Email Templates to create SMS & Email Sequence campaigns. Go to the Broadcasting menu and you will find two blocks named SMS Template and Email Template.



Go to SMS or Email template section and click on the New Template button, a form will appear in modal. Create SMS or Email Templates by providing information.





Also, you can see the existing templates in the table from where you can view, edit and delete templates.





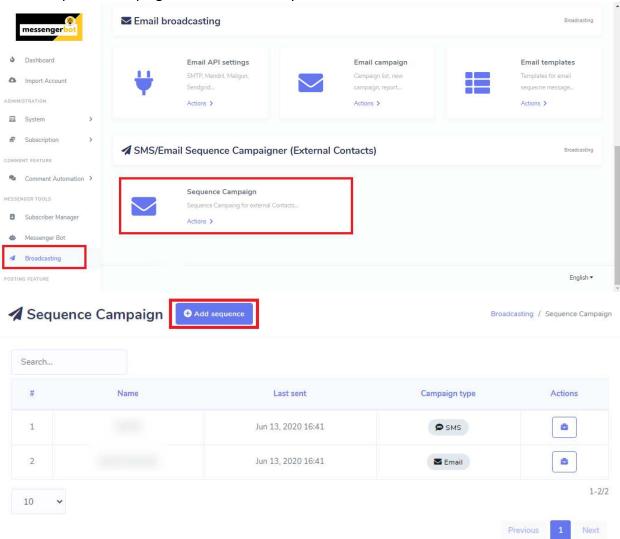


How to Create & Assign Sequence Campaign for External Subscribers:

Beside assigning automatically SMS/Email Sequence to Messenger Subscribers, now you can also create SMS/Email Sequence Campaign for your external subscribers and assign them manually with **Email SMS Sequence Campaigner** Add-on . So, let's get started.

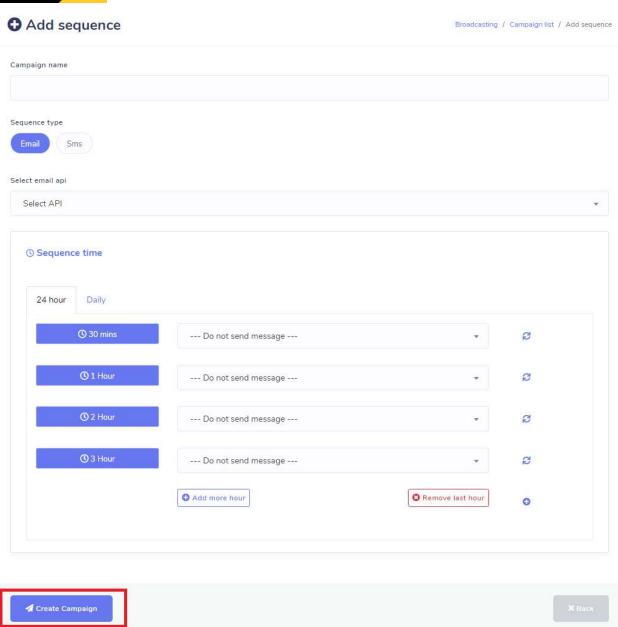
Create Sequence for external Subscribers:

Go to Broadcasting -> Sequence Campaign -> Actions and click on Add sequence button to create sequence campaign with the necessary information for External Subscribers.



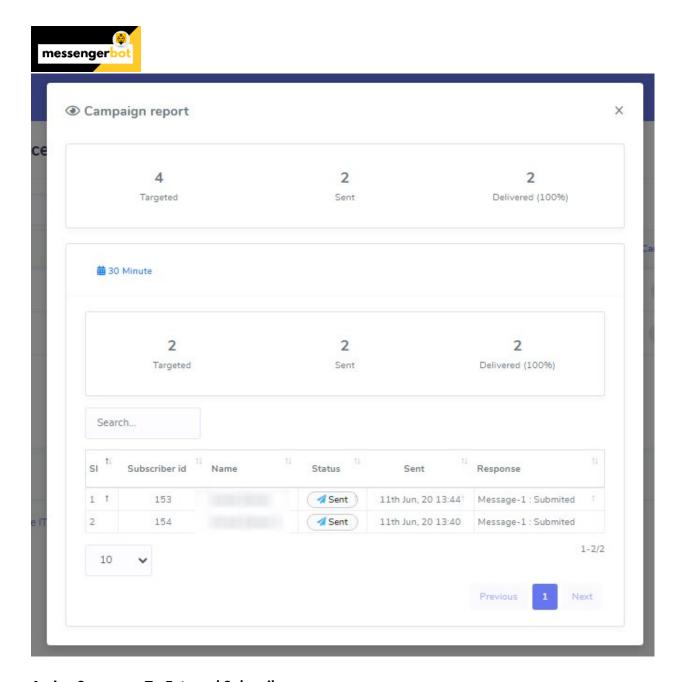






You can see campaign report 24H or Daily report from the campaign table by click on Corresponding Report icon.

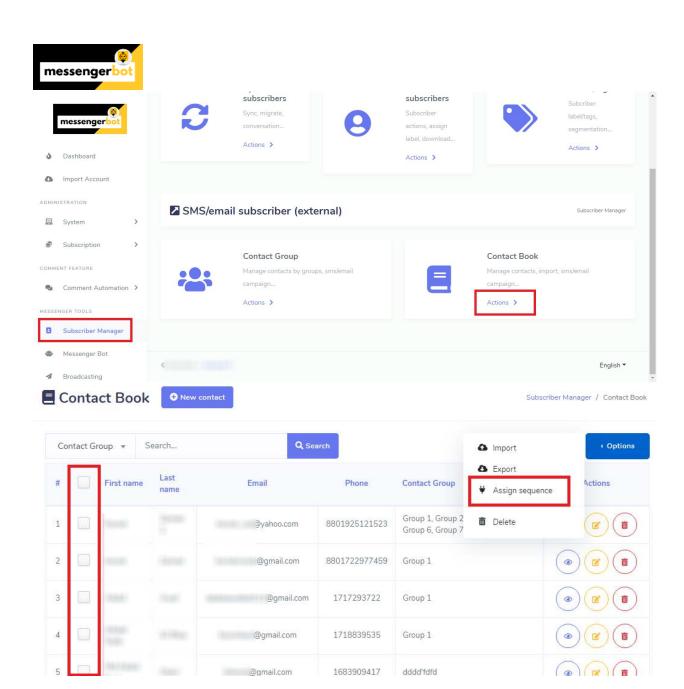




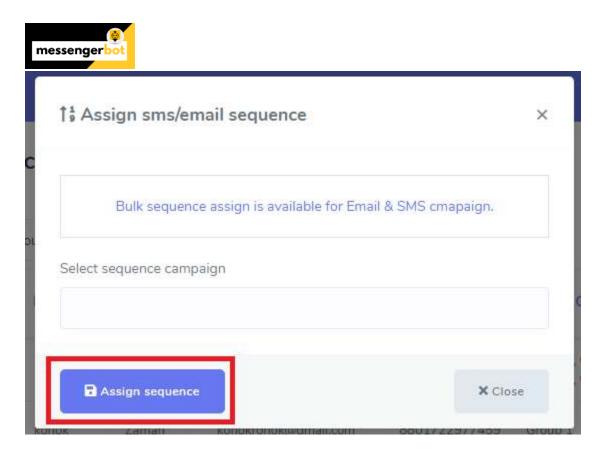
Assign Sequence To External Subscribers:

Go to Subscriber Manager -> Contact Book section, select your contact and click on Options -> Assign Sequence. Select your Sequence campaign from the dropdown and hit the save button.

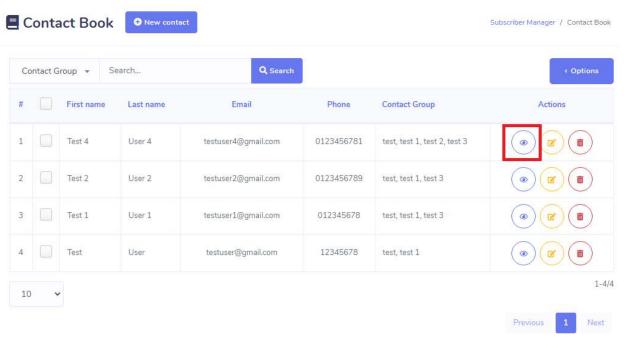




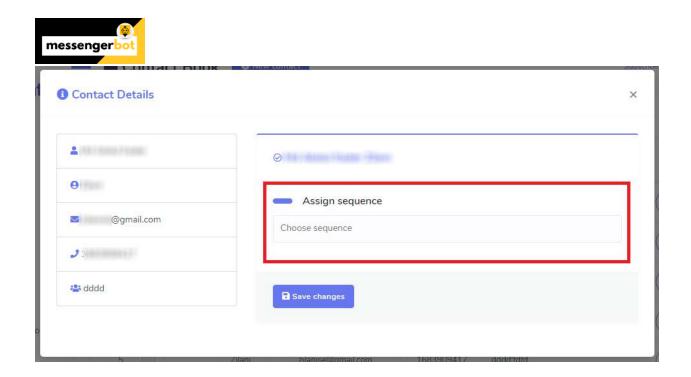




You can also assign manually to individual Subscribers by click on the Contact Details icon from the table.







How To Create Email Templates In Messenger Bot

Now, there's no need to pay third parties for building email templates!

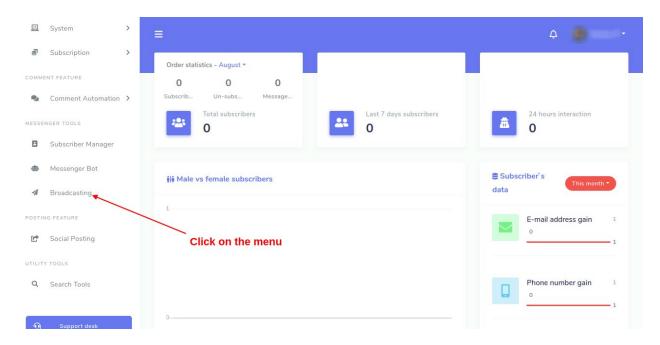
Messenger Bot has come up with a brand new module called Drag & Drop Email Template Builder. It has a very simple interface. It has been made such a way that its user can create an HTML Email template within a few seconds. Just drag and drop the elements you need and build your HTML email templates without paying third party services for months.

Let's see how to build your email templates for your products or any other purposes. Today, I'm going to show you how to create an HTML email template using Messenger Bot's Drag & Drop Email Template Builder. Say, we're going to create a campaign for our specific product.

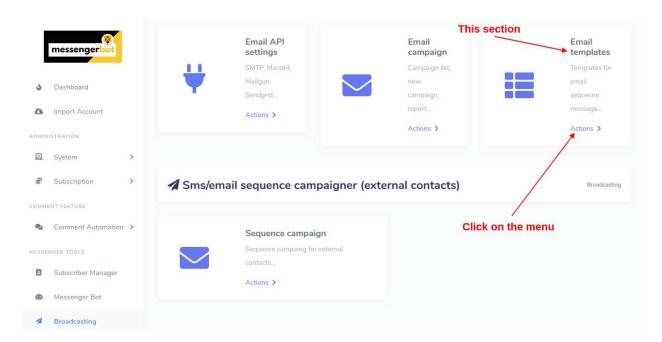




Log in to your Messenger Bot's dashboard. Click on the menu named Broadcasting.

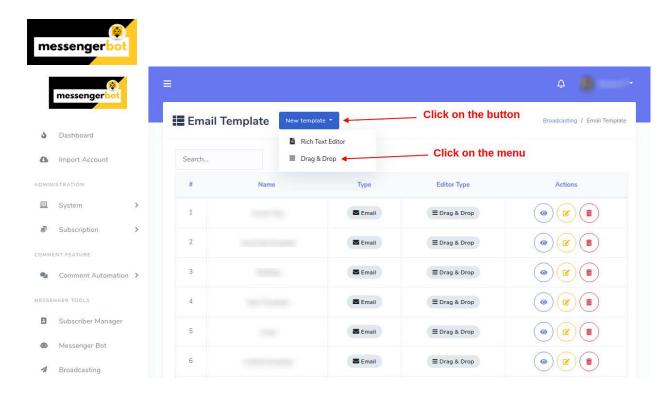


When you're on that page, find out the section that says **Email Templates**. And click on the **Actions** link. After clicking on that link, you should see an interface where you can find templates that have already been created.



When you're there, click on the button named **New template** and then click again on the link named **Drag & Drop**. It will take you to the interface where you need to choose which template you're going to work with.



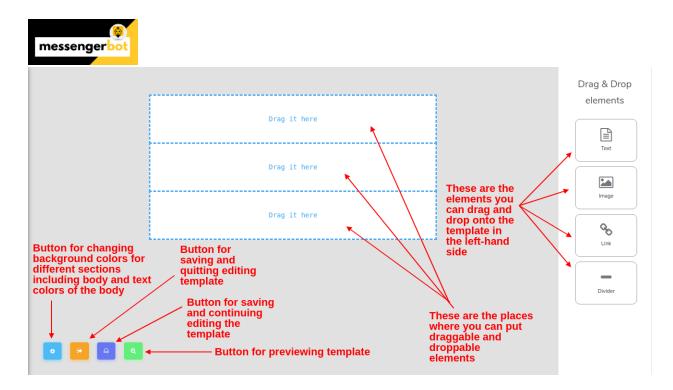


In my case, I'm going to choose the boiler-template without sidebars as marked below:

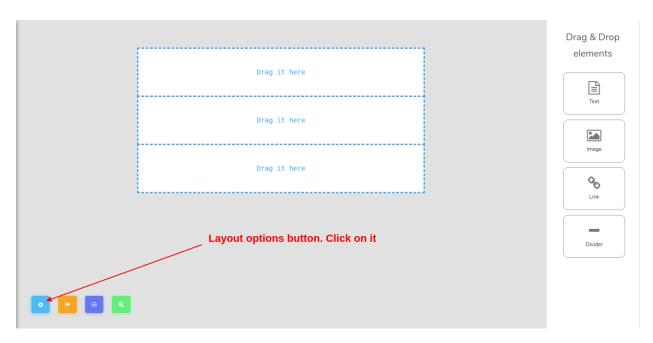


Now it's time to build the email template for the product I want to promote/campaign with. But before starting, let me tell you what components do what tasks. Please check out notes on the following screenshot:



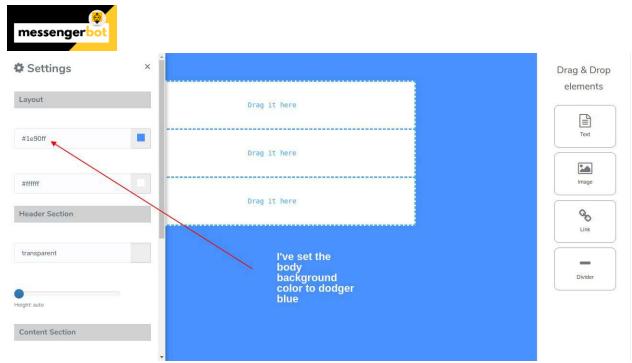


Well, assuming, we are now somewhat familiar to the components and parts of the template builder. Let start building our template. First, I will change the background color of the body. To do that you need to click on the **Layout options** button which is the 1st button from the left side as the screenshot says below:

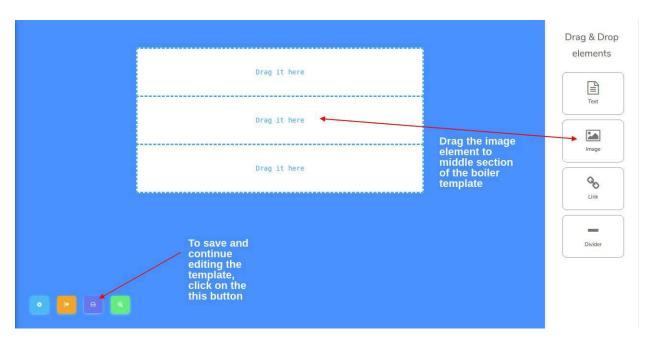


Upon clicking on that button, it will open up a box from the left side. See the screenshot below:



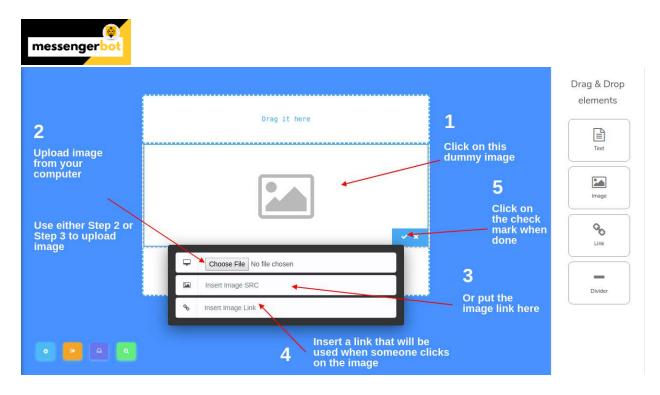


I've set up the body background color to dodger blue. You may choose one that you prefer. Now I will save the template and continue editing. To save and continue editing the template, I will click on the **Save template** button. Okay, now our template has been saved. Now I will drag the image element from the Drag & Drop elements bar to the middle section of the template. It will look like the following screenshot:



Now click on the dummy image that we get after dragging the image element. It will pop up a tiny modal. You can either upload an image from your computer or put the image source in the specified input filed. Check out the following screenshot:





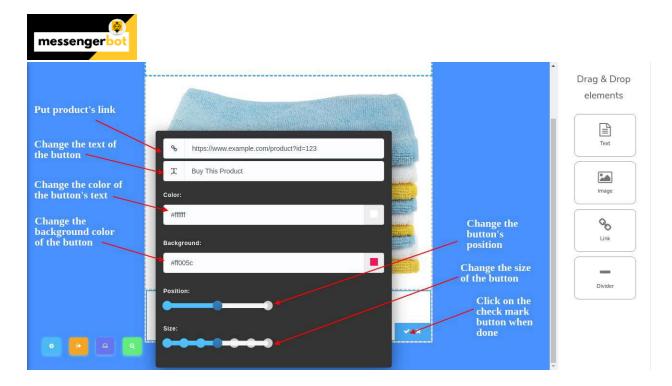
Now I will upload my product's image, for example, and set the product's link to the image as described in the screenshot above.

Next, I will add a button. To do that I need to drag the button element to the template's end section.



And to change its background color and to set up a link of the product's page I need to click on the button. I get this modal when clicking the button:



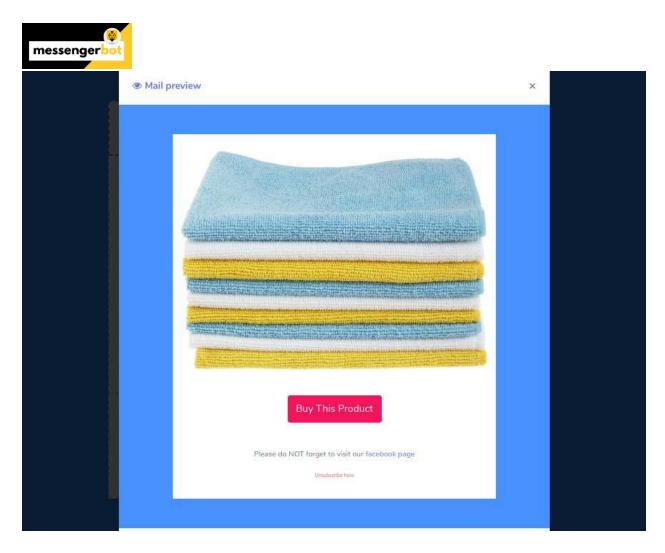


Now I will add a couple of link elements and a text element. Before doing that let's see what's in it. Check out the screenshot below:



I've added two text elements and made two links. One is for the Facebook page and the other is for unsubscribing. Now I'm done. See its preview as the following:





As I'm done with building the HTML email template, it's time to save the template and quit the interface. To do that you need to click on the **Save & Quit** button. It will then pop up a modal that will ask for the template name. So put the template name as you need. Click on the **OK** button when done. See the following screenshot:











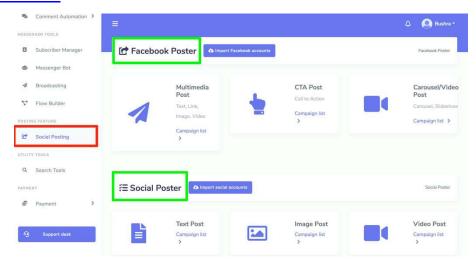
Social Posting

Social Posting feature allows you to manage all social media accounts via one platform. You can manage all Facebook posts, slideshows, videos via Facebook poster section. You can import multiple accounts and integrate them for different posts respectively in Social poster section.

To view this section, navigate to **Social Posting** from the navigation menu located at the left under **Posting Feature** section. Tab on **Social Posting**.

A screen containing following two sections will appear:

- <u>Facebook Poster</u>
- Social Poster



Facebook Poster

Facebook Poster manages all Facebook related activities and posts. This section further consists of following three parts:

- Multimedia Post
- CTA Post
- Carousel/Video Post

The details of these three is discussed in upcoming sections.

To access this section, you need to make sure that all your Facebook accounts have already been imported.

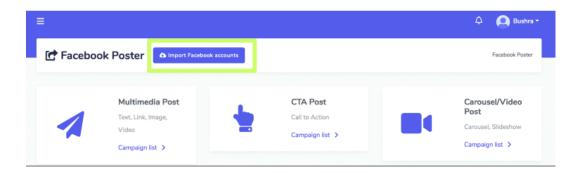
- 1. Select **Import Facebook accounts** from the top of your screen.
- 2. Select Login with Facebook.





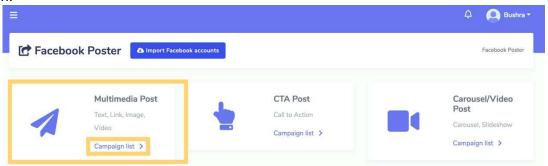
3. Your account will be imported successfully.

You can also see Import Account section for clarification.



Multimedia Post

To access the multimedia post section, select the **Campaign list** option from **Multimedia Post** section.



A **Text/Image/Link/Video Poster** screen will appear, it consists of a list of campaign types and names you can search for a campaign by using the **search bar.** You can adjust the number of campaigns to be viewed per page. You can choose the **date range** for narrowed search. You can also sort them out based on their status. You can arrange the names either in ascending or descending order by using the **arrows** in the header of the table. You can narrow down your search by selecting the **Page name** and **Posts.**

To perform different actions on the campaigns, select option against the campaign you want to perform actions on. The following are the actions that can be performed:

- View the post by selecting
- View the campaign report by selecting
- Fetch the JSON by selecting



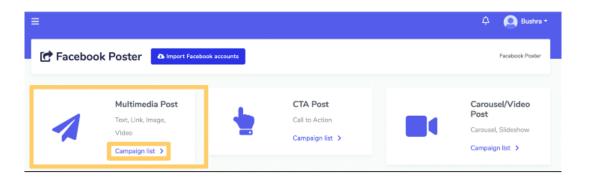




- Edit a campaign
- Delete a campaign

Note

- For the posts that are already published, you cannot fetch the JSON code nor edit them.
- If the parent campaign has been selected while creating the campaign then only parent campaign will display the report.



Create new Multimedia Post

To create a new multimedia post, follow the steps given below:

- 1. Select from Text/Image/Link/Video Poster screen.
- An Add text/image/link/video post screen will appear. User can either add one of the following
 - Text
 - Link
 - Image
 - Video
- 3. Provide a **Campaign name** and a **message, link, image** or **video** based on your selection from the step 2.

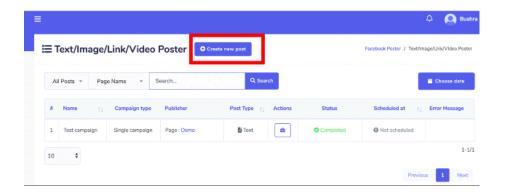




- 4. Select the pages to which this needs to be posted.
- 5. Select an Auto reply template as well.
- 6. Schedule a Posting time.
- 7. Once done, you need to select **Create campaign** option.

Note

 You can check the preview version that appears on the right side of the screen for better analysis of the way your post will appear.



CTA Post

To access the CTA post section, select the **Campaign list** option from **CTA Post** section.



A **CTA (Call to Action) Poster** screen will appear, it consists of a list of campaign types and names you can search for a campaign by using the **search bar**. You can adjust the number of





campaigns to be viewed per page. You can choose the **date range** for narrowed search. You can also sort them out based on their status. You can arrange the names either in ascending or descending order by using the **arrows** in the header of the table. You can narrow down your search by selecting the **Page name.**

To perform different actions on the campaigns, select option against the campaign you want to perform actions on. The following are the actions that can be performed:

- View the post by selecting
- View the campaign report by selecting
- Edit a campaign
- Delete a campaign

Note

- For the posts that are already published, you cannot edit them.
- If the parent campaign has been selected while creating the campaign then only parent campaign will display the report.



Create new CTA Post

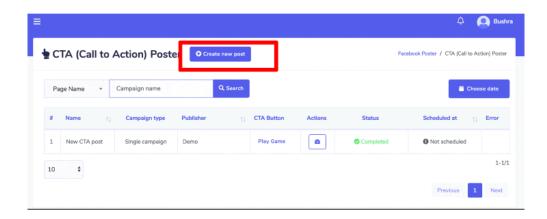
To create a new CTA post, follow the steps given below:

- 1. Select Create new post from CTA (Call to Action) Poster screen.
- 2. Provide a Campaign name and a message.





- 3. Provide the paste link and CTA button type.
- 4. Select the **pages** to which this needs to be posted.
- 5. Select an **Auto reply template** as well.
- 6. Schedule a **Posting time.**
- 7. Once done, you need to select **Create campaign** option.



Note

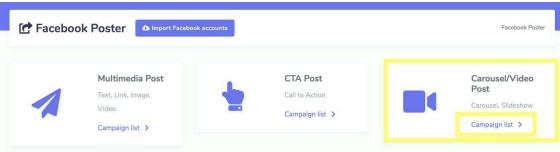
 You can check the preview version that appears on the right side of the screen for better analysis of the way your post will appear.

Carousel/Video Post

To access the **Carousel/Video Post** section, select the **Campaign list** option from **Carousel/Video Post** section.







A **Carousel/Slider Poster** screen will appear, it consists of a list of campaign types and names you can search for a campaign by using the **search bar**. You can adjust the number of campaigns to be viewed per page. You can choose the **date range** for narrowed search. You can also sort them out based on their status. You can arrange the names either in ascending or descending order by using the **arrows** in the header of the table. You can narrow down your search by selecting the **Page name**.

To perform different actions on the campaigns, select option against the campaign you want to perform actions on. The following are the actions that can be performed:

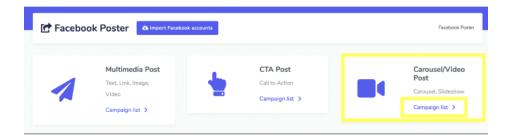
- View the post by selecting
- View the campaign report by selecting
- Fetch the JSON by selecting
- Edit a campaign
- Delete a campaign

Note

- For the posts that are already published, you cannot fetch the JSON code nor edit them.
- If the parent campaign has been selected while creating the campaign then only parent campaign will display the report.







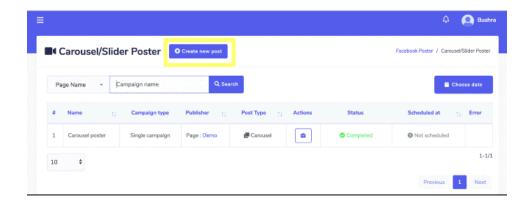
Create new Carousel/Video Post

To create a new Carousel/Video post, follow the steps given below:

- 1. Select from Carousel/Slider Poster screen.
- 2. A Carousel/Slider Poster screen will appear. User can either add one of the following
 - Carousel
 - Video slide show
- 3. Provide a **Campaign name** and a **message, slider link** or **video-slide** based on your selection from the step 2.
- 4. Provide the Slider Content 1.
- 5. Select the **pages** to which this needs to be posted.
- 6. Schedule a Posting time.
- 7. Once done, you need to select **Create campaign** option.







Social Poster

Social poster is used to manage all activities from different account on one platform. This section further consists of following six parts:

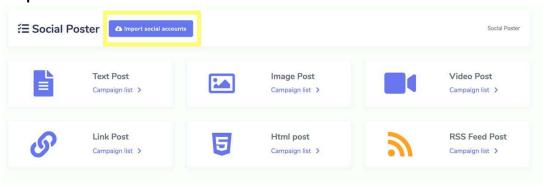
- Text Post
- Image Post
- Video Post
- Link Post
- Html Post
- RSS Feed Post

The details of these three is discussed in upcoming sections.

Import social accounts

To access this section, you need to make sure that all your social accounts have already been imported.

Tab on Import social accounts.





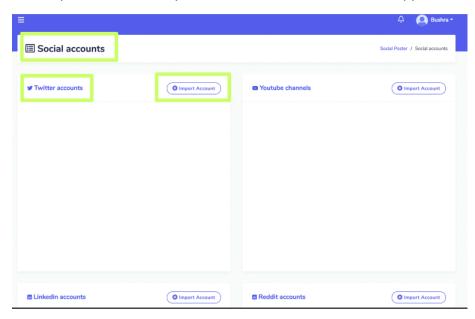


A Social accounts window will appear on the screen.

Twitter

To import your twitter account, follow the steps given below:

- 1. Select from the top left of the **Twitter accounts** screen.
- 2. You will be redirected to twitter's authorization page view.
- 3. Select **Authorize** option, once done you will be redirected back to the application.



YouTube channels

To import your YouTube account, follow the steps given below:

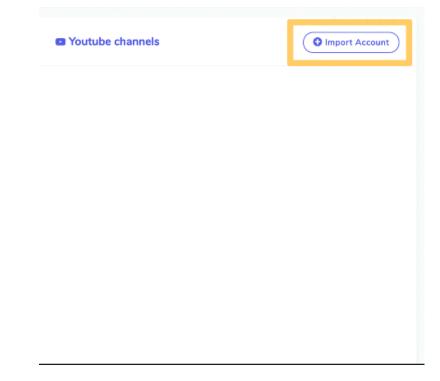
- 1. Select from the top left of the **YouTube accounts** screen.
- 2. You will be redirected to YouTube's authorization page view.
- 3. Select the account which you want to use.
- 4. Select **Allow** to all permissions. Once done you will be redirected back to the application.

Note

 If your default browser does not allow you to proceed, then go in Advanced settings to proceed.







LinkedIn accounts

To import your LinkedIn account, follow the steps given below:

- 1. Select from the top left of the **LinkedIn accounts** screen.
- 2. You will be redirected to LinkedIn authorization page view.
- 3. Select **Allow** to all permissions. Once done you will be redirected back to the application.



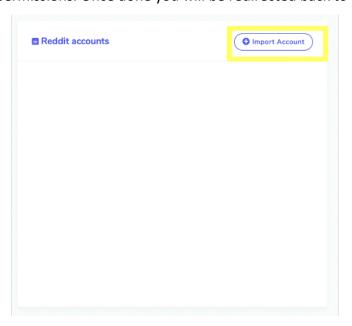




Reddit accounts

To import your Reddit account, follow the steps given below:

- 1. Select from the top left of the **Reddit accounts** screen.
- 2. If already signed in, you will be redirected to Reddit authorization page view.
- 3. Select **Allow** to all permissions. Once done you will be redirected back to the application.



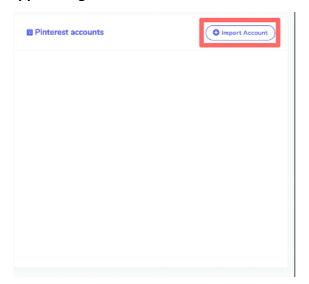




Pinterest accounts

To import your Pinterest account, follow the steps given below:

- 1. Select from the top left of the **Pinterest accounts** screen.
- 2. Pinterest App Settings screen will appear.
- 3. You can add a new application by selecting the Add new app option.
- 4. Provide the App details (name, client ID secret ID), then select Save.
- 5. You can **Edit** app settings, change the **state** of the app, delete this app or **import** the account from **Pinterest App Settings** screen.



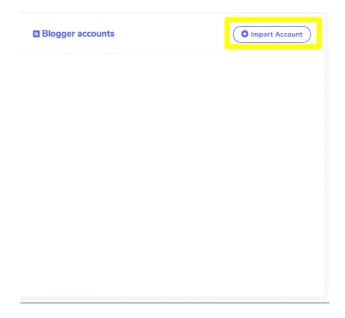
Blogger accounts

To import your Blogger account, follow the steps given below:

- 1. Select from the top left of the **Blogger accounts** screen.
- 2. Select the account which you want to use.
- 3. Select **Allow** to all permissions. Once done you will be redirected back to the application.







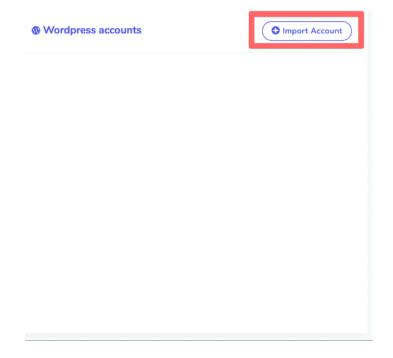
WordPress accounts

To import your WordPress account, follow the steps given below:

- 1. Select from the top left of the **WordPress accounts** screen.
- 2. Select the account which you want to use.
- 3. Select **Allow** to all permissions. Once done you will be redirected back to the application.







WordPress site (self-hosted)

To import your WordPress site (self-hosted), follow the steps given below:

- 1. Select from the top left of the WordPress site (self-hosted) screen.
- 2. You will be redirected to WordPress site (self-hosted) screen.
- 3. You can add new site by selecting the **Add new site** option.
- 4. Provide the **Domain name, User key** and **Authentication key**, then select **Save.**
- 5. You can also download the API plugin by selecting **Download API Plugin** from **WordPress** site (self-hosted) screen.
- 6. Once your account is imported you can edit and delete it from the table.

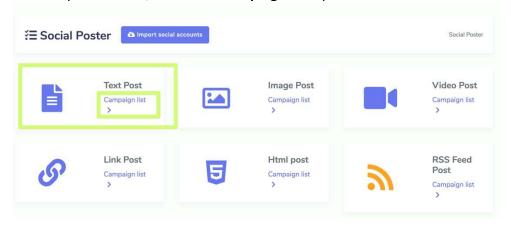






Text Post

To access the Text post section, select the **Campaign list** option from **Text Post** section.



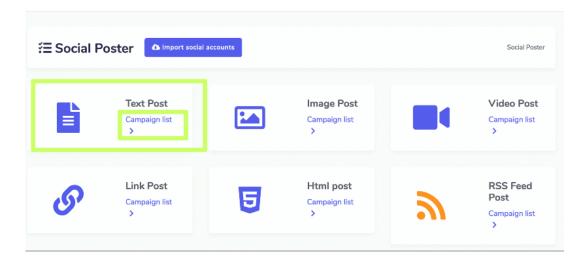
A **Text post** screen will appear, it consists of a list of campaign types and campaign names you can search for a campaign by using the **search bar**. You can adjust the number of campaigns to be viewed per page. You can choose the **date range** for narrowed search. You can also sort them out based on their status. You can arrange the names either in ascending or descending order by using the **arrows** in the header of the table.

The following are the actions that can be performed against the campaign you want to perform actions on:

- · Edit a campaign
- Clone the campaign by selecting
- View the campaign report by selecting
- Delete a campaign







Create new Text Post

To create a new Text post, follow the steps given below:

- 1. Select Create new post from **Text post** screen.
- 2. Provide a Campaign name and a message.
- 3. Select a **Posting time** for the text post.
- 4. Select the **social accounts** from which this needs to be posted.
- 5. Once selected all required options, you need to select **Create campaign** option.

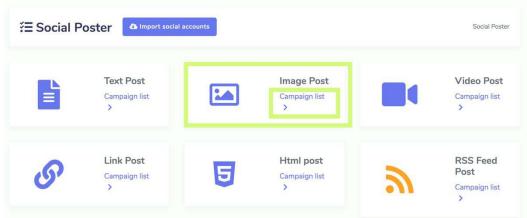


Image Post

To access the Image post section, select the **Campaign list** option from **Image Post** section.



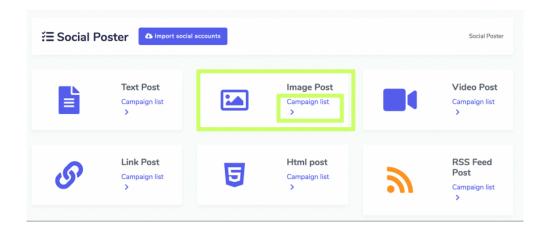




An **Image post** screen will appear, it consists of a list of campaign types and campaign names you can search for a campaign by using the **search bar**. You can adjust the number of campaigns to be viewed per page. You can choose the **date range** for narrowed search. You can also sort them out based on their status. You can arrange the names either in ascending or descending order by using the **arrows** in the header of the table.

The following are the actions that can be performed against the campaign you want to perform actions on:

- Edit a campaign
- Clone the campaign by selecting
- View the campaign report by selecting
- Delete a campaign



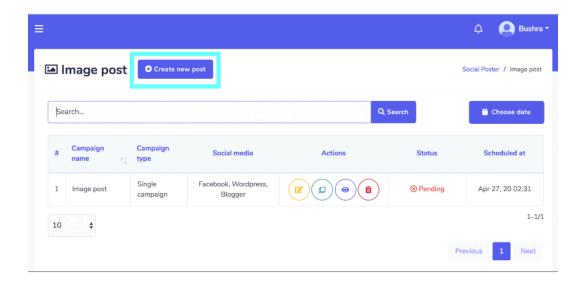
Create new Image Post

To create a new Image post, follow the steps given below:



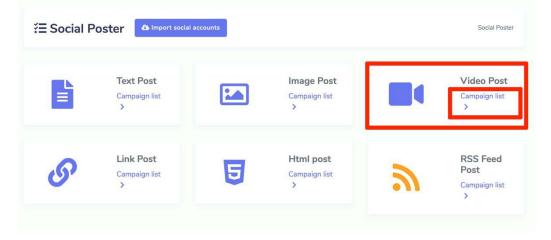


- 1. Select from **Text post** screen.
- 2. Provide a Campaign name, title and a message.
- 3. Provide a Link for pinterest and rich content.
- 4. Select a **Posting time** for the text post.
- 5. Select the **social accounts** from which this needs to be posted.
- 6. Once selected all required options, you need to select **Create campaign** option.



Video Post

To access the Video post section, select the **Campaign list** option from **Video Post** section.



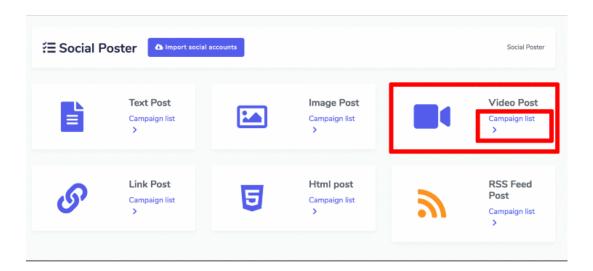




A **Video post** screen will appear, it consists of a list of campaign types and campaign names you can search for a campaign by using the **search bar**. You can adjust the number of campaigns to be viewed per page. You can choose the **date range** for narrowed search. You can also sort them out based on their status. You can arrange the names either in ascending or descending order by using the **arrows** in the header of the table.

The following are the actions that can be performed against the campaign you want to perform actions on:

- · Edit a campaign
- Clone the campaign by selecting
- View the campaign report by selecting
- Delete a campaign



Create new Video Post

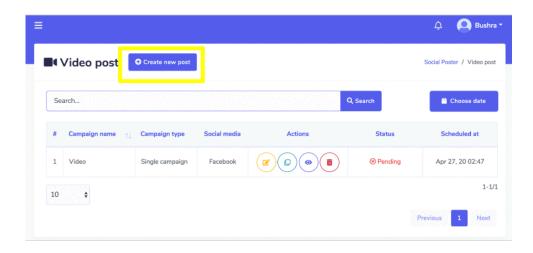
To create a new Video post, follow the steps given below:

- 1. Select Create new post from Video post screen.
- 2. Provide a Campaign name and a title.
- 3. Select the type of the **privacy** from the dropdown menu for YouTube.
- 4. If needed, provide video thumbnail URL for Facebook platform.
- 5. Provide a message in **Message** field.
- 6. Select a **Posting time** for the text post.



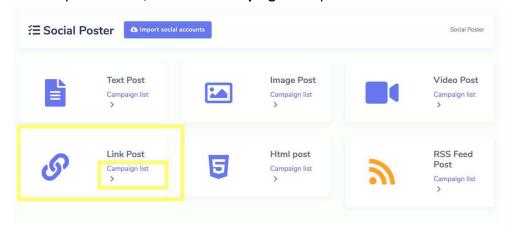


- 7. Select the **social accounts** from which this needs to be posted.
- 8. Once selected all required options, you need to select **Create campaign** option.



Link Post

To access the Link post section, select the Campaign list option from Link Post section.



A **Link post** screen will appear, it consists of a list of campaign types and campaign names you can search for a campaign by using the **search bar**. You can adjust the number of campaigns to be viewed per page. You can choose the **date range** for narrowed search. You can also sort them out based on their status. You can arrange the names either in ascending or descending order by using the **arrows** in the header of the table.

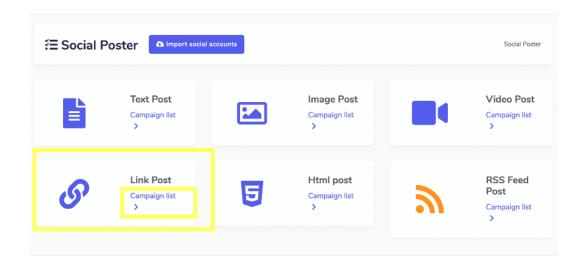
The following are the actions that can be performed against the campaign you want to perform actions on:

Edit a campaign





- Clone the campaign by selecting
- View the campaign report by selecting
- Delete a campaign



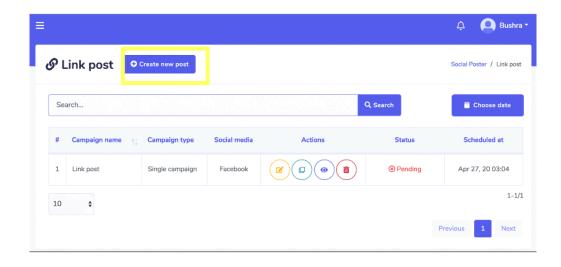
Create new Link Post

To create a new Link post, follow the steps given below:

- 1. Select Create new post from Link post screen.
- 2. Provide a Campaign name, title.
- 3. If needed, provide a Link.
- 4. Select a **Posting time** for the text post.
- 5. Upload a thumbnail by dragging and dropping the files.
- 6. Enter a message to be send via this post.
- 7. Select the **social accounts** from which this needs to be posted.
- 8. Once selected all required options, you need to select **Create campaign** option.

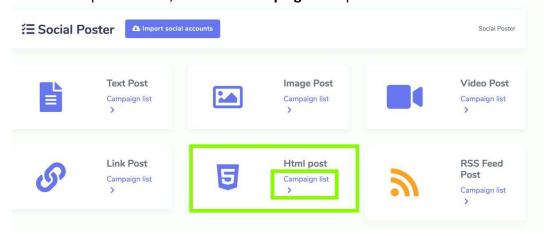






Html Post

To access the Html post section, select the **Campaign list** option from **Html Post** section.



A **Html post** screen will appear, it consists of a list of campaign types and campaign names you can search for a campaign by using the **search bar**. You can adjust the number of campaigns to be viewed per page. You can choose the **date range** for narrowed search. You can also sort them out based on their status. You can arrange the names either in ascending or descending order by using the **arrows** in the header of the table.

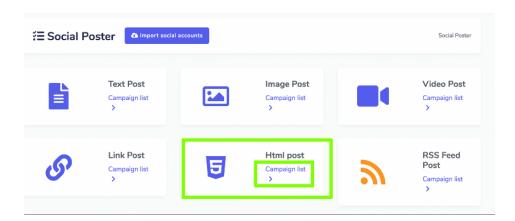
The following are the actions that can be performed against the campaign you want to perform actions on:

- Edit a campaign
- Clone the campaign by selecting





- View the campaign report by selecting
- Delete a campaign



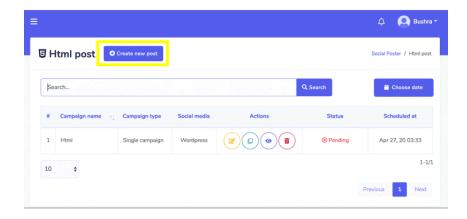
Create new Html Post

To create a new Html post, follow the steps given below:

- 2. Provide a Campaign name, title.
- 3. Select a **Posting time** for the text post.
- 4. Provide the rich content message in field provided.
- 5. Select the **social accounts** from which this needs to be posted.
- 6. Once selected all required options, you need to select **Create campaign** option.

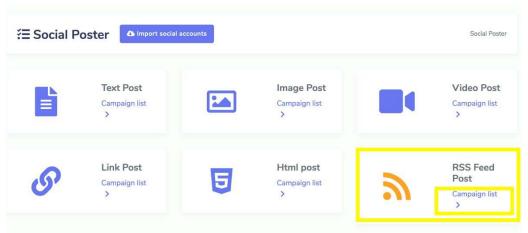






RSS Feed Post

To access the RSS Feed Post section, select the **Campaign list** option from **RSS Feed Post** section.



Note

- RSS auto posting will be published as Link post. It will post once any new feed comes to RSS feed after setting it in the system. It will not post any existing feeds during setup the campaign.
- You need to add XMLs for this feature to be published.

An **RSS-auto posting** screen will appear, it consists of a list of Feed names you can search for a feed by using the **search bar**. You can adjust the number of feeds to be viewed per page. You

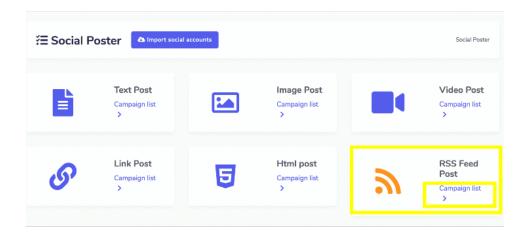




can choose the **date range** for narrowed search. You can arrange the names either in ascending or descending order by using the **arrows** in the header of the table.

To perform different actions on the feeds, select option against the feed you want to perform actions on. The following are the actions that can be performed against the feed you want to perform actions on:

- Manage the settings of the campaign by selecting
- Disable the feed by selecting
- · Delete the feed
- Track down the errors in XML by selecting



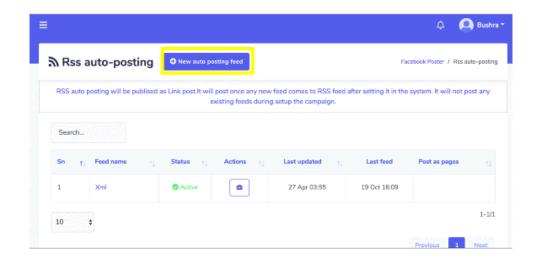
Create new auto posting feed

To create a new Html post, follow the steps given below:

- 1. Select New auto posting feed from RSS auto-posting screen.
- 2. Provide a Feed name.
- 3. Provide an RSS feed URL, which is an XML, fetched by an RSS feed reader.
- 4. Select Add feed option.







How to share YouTube Video to Social Media Automatically with Messenger Bot.App addon

YouTube RSS Feed Post: YouTube RSS Feed Post allows you to post automatically of your new comes YouTube video to your YouTube channels with Messenger Bot.App. After adding your YouTube Channel ID and Creating Campaign, when new video come in your YouTube channel, system will automatically post your YouTube videos on your campaign's Social Medias.

YouTube Auto Posting feature will share your YouTube video on following Social Medias:

Facebook Pages

Twitter Accounts

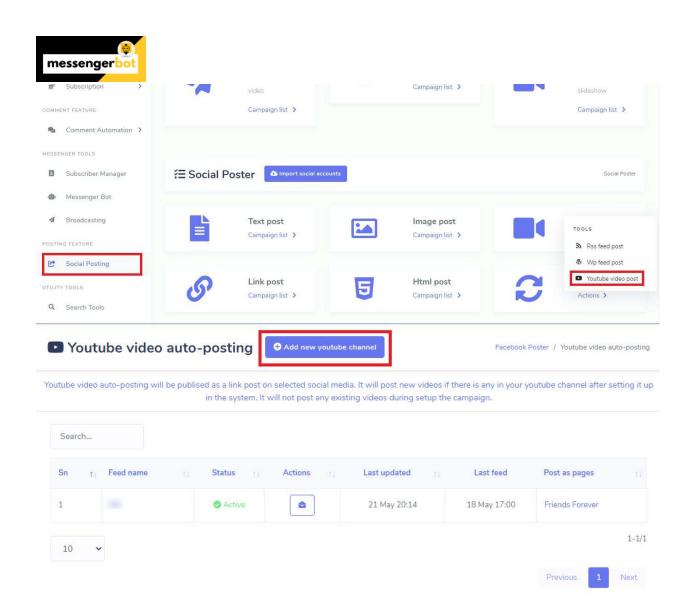
LinkedIn Accounts

Reddit Accounts

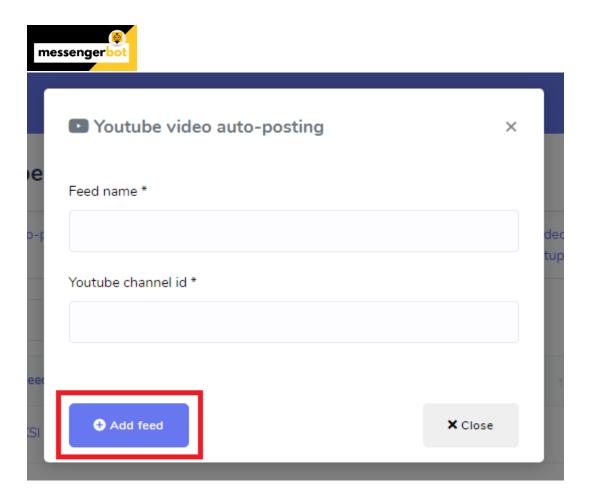
Create YouTube RSS Auto Posting Feed:

First of all, Go to **Broadcasting -> Auto Post -> YouTube Video Post** section and click on the Add New YouTube Channel button, a modal will appear and provide your Feed name and your YouTube Channel ID, then hit Add Feed button.



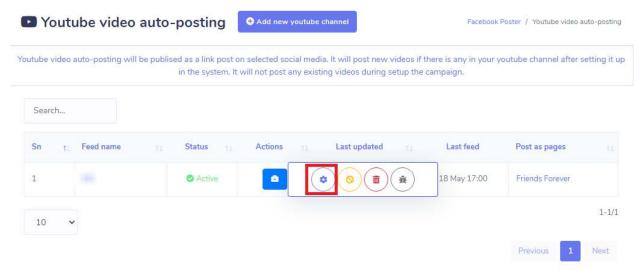






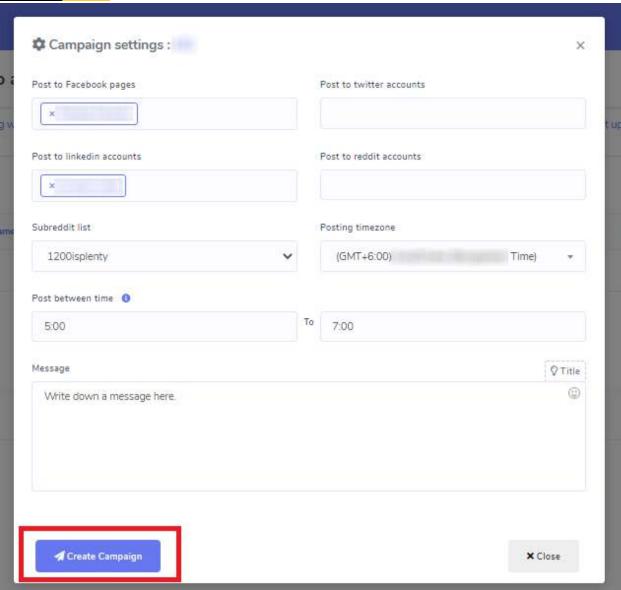
Create YouTube RSS Auto Posting Campaign:

After Creating YouTube RSS Feed, now you need to set up your Campaign for Auto Sharing of your new comes YouTube Videos. **Click on Settings** button to get started with Campaign. A Campaign Creation form will appear, fill up the field and hit **Create Campaign** button.









Now you're all set up. Now when system gets a new video on your YouTube Channels, it will share automatically to your selected Social media.

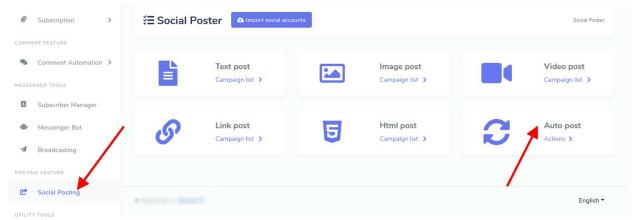
How To Share WordPress Blog Post To Social Media Automatically

Messenger Bot has come with a brand new add-on called Auto Post. This add-on has two great features. WordPress Blog Post is one of them. WordPress blog post will allow you to post new posts on user-specified social media. Here we are going to show you how to share WordPress blog post to social media.

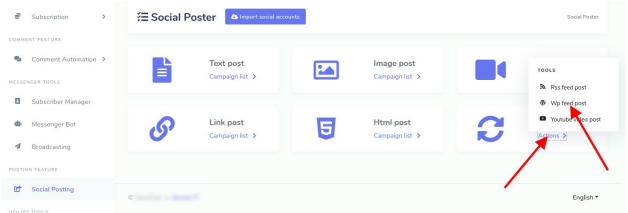




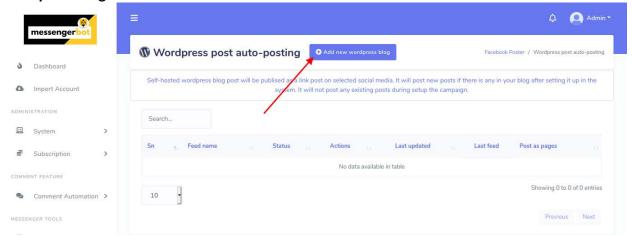
To get started with Wordpress blog post, you've to add the Wordpress blog URL. Click on the **Social Posting** menu in the dashboard. It will take you to an interface. Find out **Auto post** section there. Check out the screenshot below:



Click on the **Actions** button. It will pop up a menu box. Now click on the **Wp feed** post link from there. Follow as you see on the following screenshot:



Now you will get another interface as seen on the screenshot below. Click on the **Add new wordpress blog** button.

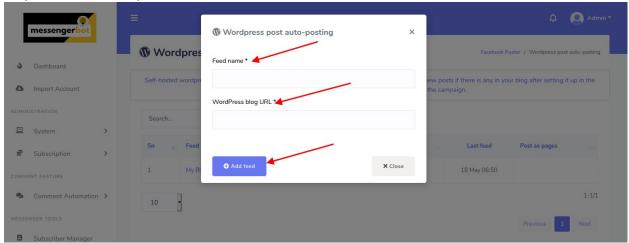


This time it will open up a modal asking for **Feed Name** and **WordPress blog URL**. Fill in the two fields. You can put a name for the **Feed name**. Select the blog URL from the dropdown. Note

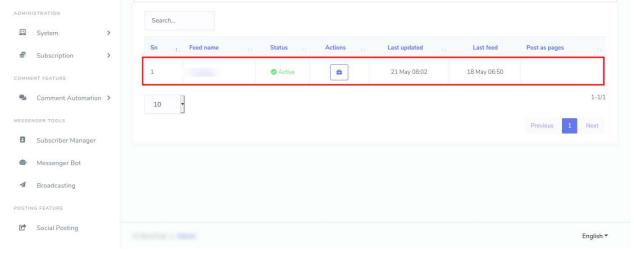




that blog URL comes from **Social Apps > Wordpress (self-hosted)** this section in the dropdown. So you need to set up that first. So do it.



Once you've done, close the modals. After that the page will automatically be refreshed and you will see the Wordpress blog has been added.



Now it's time to tell the system on which social media your blog posts will be published. To do that click on the **Actions** button and then click on the round (grear-icon) **Settings** button as the red-marked arrow indicates on the following image.

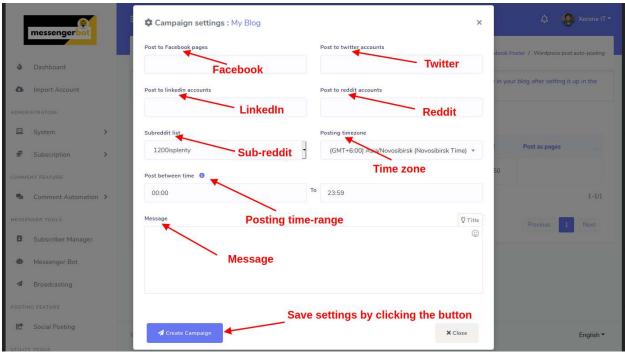






It will open up an modal from where you can specify social media, time zone, time range, and default meesage for your blog posts to be published. So set up those things as you need. Finally save those settings by clicking the **Create Campaign** button. And you are done!

There are other options there too. You can tell the system not to publish posts anymore on social media by clicking the **Disable** button, though you will be able to enable it again. You can check out the error log by click the **Error** button, and you can delete the blog settings by clicking the **Delete** button.



How To Post On Social Media From CSV File With Messenger Bot Bulk Post Planner

Post Planner – a completely brand new module of Messenger Bot. It allows you to upload bulk image, link, and text campaigns via CSV file to be posted on specified social media.

Today, you're going to see how to deal with Post Planner and make campaigns using CSV file upload. First of all, take a look at how the CSV file should be formatted with data.

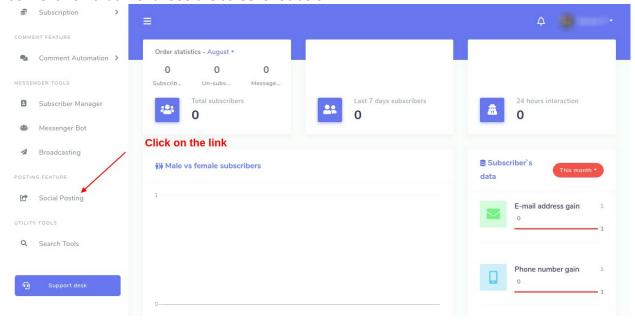
The CSV file has to have 4 header fields with the exact name as the following — campaign_name, campaign_type, message, and source. These are the required header fields. The values for the campaign_name field may be optional. But you have to put values for the campaign_type and message fields. The campaign_type must be one of three types — text, image, or link. The values for the source field may be optional, but we recommend you provide values for the source header field, especially for image and link campaign types.



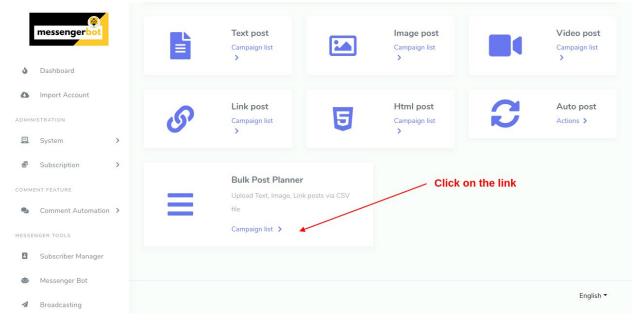


How it Works

Log in to your dashboard then find out the **Social Posting** menu from the left-hand side menu box. Click on that menu. See the screenshot below:



Now you need to scroll down onto the **Social Posting** page. Find out **Bulk Post Planner** module navigating box under the **Social Poster** section and click on the **Campaign list** link there as redmarked on the screenshot:

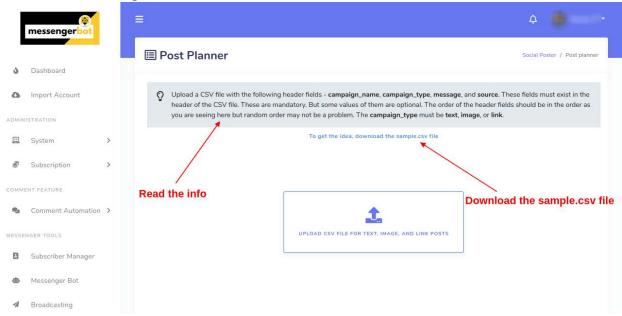


This will take you to the following interface. Read the information about how the data in the

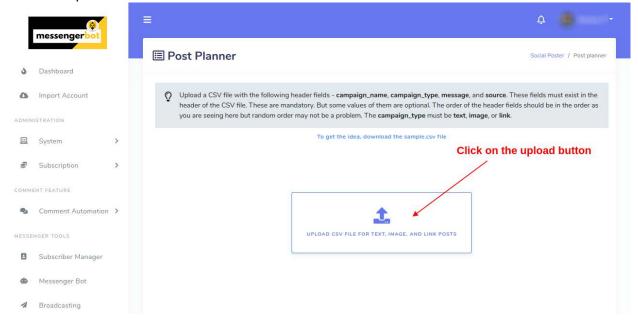




CSV file should be formatted. To get the idea, you could download the **sample.csv** file. Do it as described in the image below:



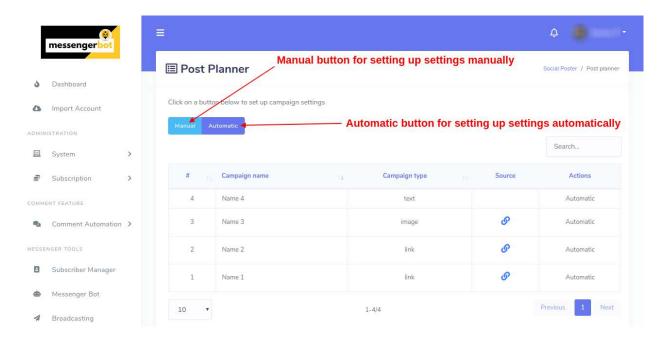
Once you've downloaded the sample CSV file or you've prepared CSV file, then you can upload it via the upload interface as described below on the screenshot:



Once you've uploaded the CSV file, you should then get an interface with a table that contains the data you've uploaded. At the top of the data-table, you should see two buttons named — **Manual** and **Automatic**.





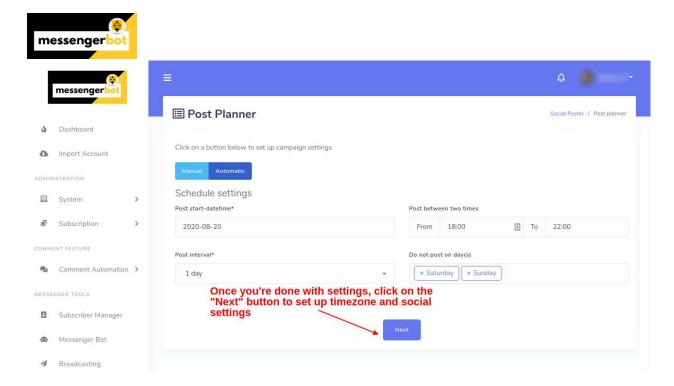


The **Manual** button allows you to set up date-time for each and every campaign **manually** while the **Automatic** button allows you to set up start-date, post-time-range, post-interval, and dayoff for the campaigns and after that, the system will then automatically calculate your settings and apply them to the campaigns.

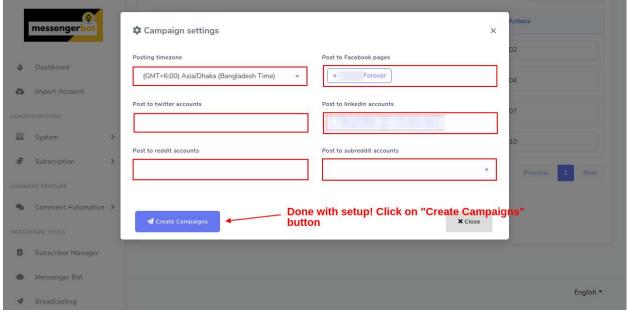
Automatic Settings

Let's start with **Automatic** settings. Click on the **Automatic** button. It will hide the data-table and pop up another interface by which you can set up start-date, post-time-range, post-interval, and day-off. The start-date tells on which date you want the system to start posting on social media. By setting up post-time-range you tell the system to post on social media between two specified times of each day except those days that are off. The post-interval tells how often you want to post on social media. The last one, the day-off tells the system not to post on specified day(s). Once you've set up all the settings, click on the button below called **Next**. It is located under the **Schedule Settings** section of that page.





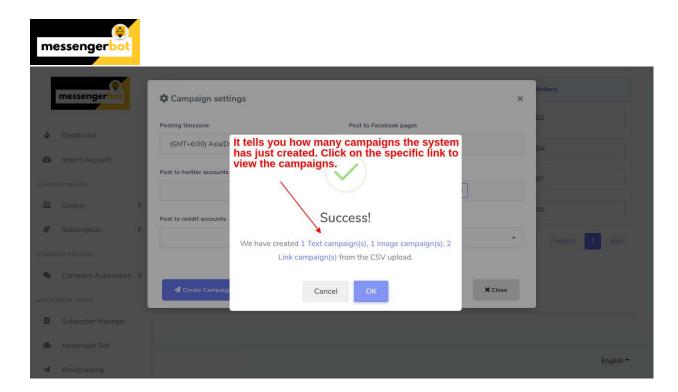
By clicking on the **Next** button, you will get a modal that will tell you to input timezone and social media settings. If you've imported social media accounts, then those media will be available via dropdowns on the modal. Click on the red-marked select-boxes to see them and select as your needs.



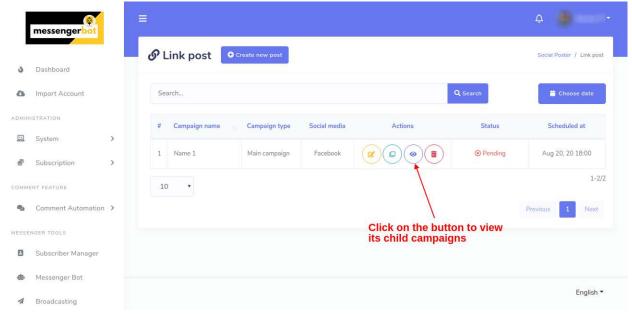
Once you're done with the setup, you can create campaigns. To create campaigns, click on the button named **Create Campaigns**.

If everything goes well, the system will tell you about how many campaigns have been created from your CSV file upload. Now you can navigate to those campaigns created just now by clicking on them one by one. See the screenshot below:

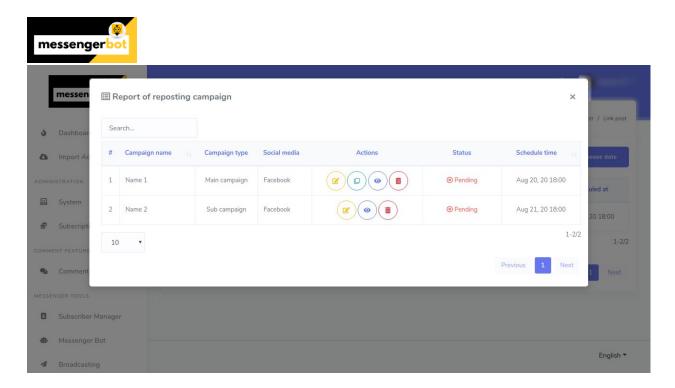




To view the child campaigns you need to click the on the button indicated by the red-marked arrow sign. It will pop up a modal with those campaigns.

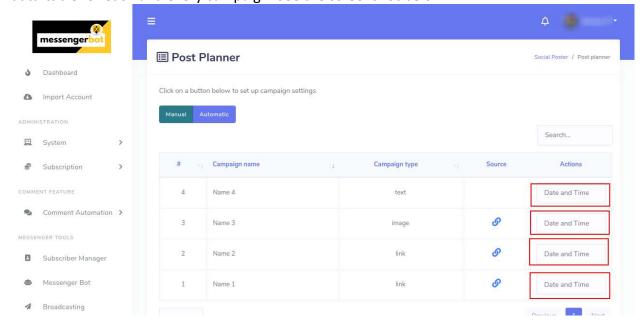






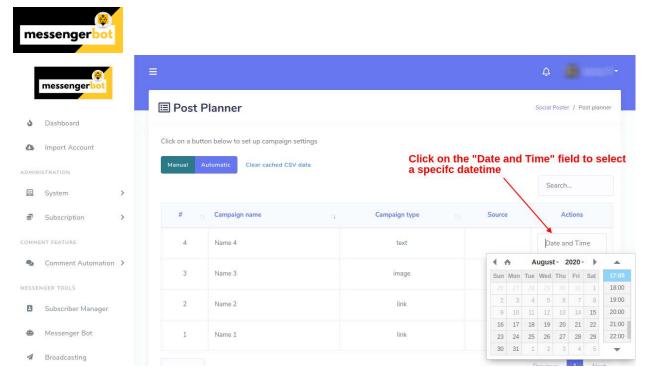
Manual Settings

Now we will see how we can create manual campaign settings. It's really simple. Assuming you've uploaded the CSV file. Now you should have the data-table interface. Now you need to click on the **Manual** button. This will open up date-time fields on the right-hand side of the data-table for each and every campaign. See the screenshot below:



Now you need to put values for the date-time input fields one by one by clicking on it as described below on the screenshot:



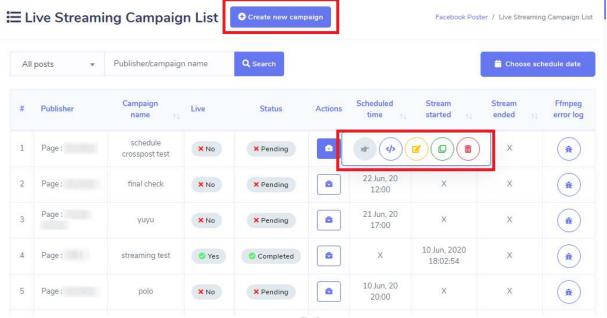


Once you've done that you can go for the timezone and social media settings by clicking on the **Next** button as you did it previously in the Automatic Settings. Finally create campaigns by clicking the **Create Campaigns** button.

Live Streaming With Pre-recorded Video on Facebook

Facebook Live Streaming Campaign

Go to **Social Posting > Facebook livestreaming** and you'll see your created streaming campaigns with Messenger Bot. You can visit, edit, delete and clone campaign with actions button of the campaign.







Create Livestreaming Campaign

Click on the **Create new campaign** button to get the create campaign form.

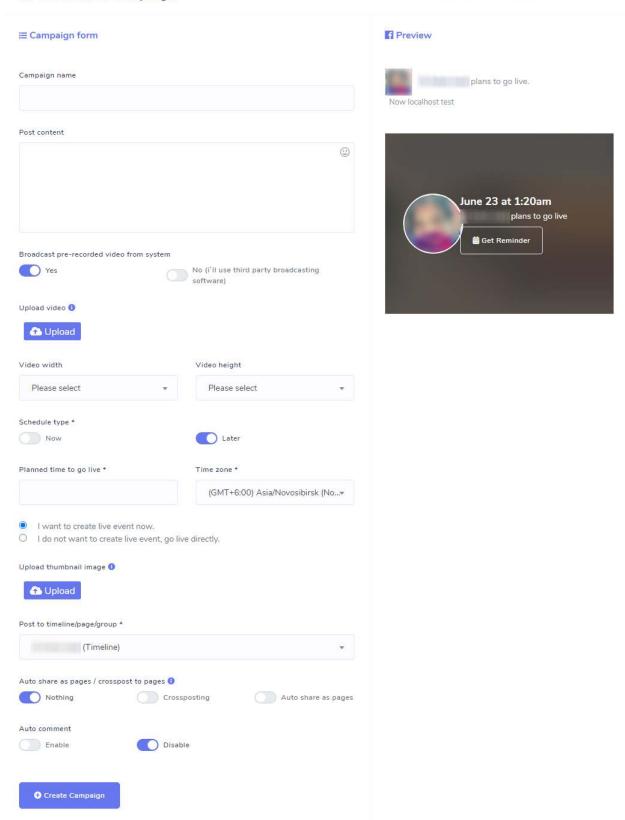
Create your live Streaming campaign with the required informations.

- Upload your video.
- You can choose when to stream, now or later
- You can also create event before going live. When you schedule a live event, an
 announcement post will be published to News Feed letting your fans on Facebook know
 that the broadcast is coming. People who see the post can opt in to receive a one-time
 reminder notification that will alert them shortly before your broadcast begins. Your
 fans can then join a pre-broadcast lobby directly before the live video starts, where they
 can connect and interact with other viewers.
- You can choose where to post among your timeline, pages annud groups.
- You can enable auto share and choose among your timeline or pages to share the post . It will be automatically shared (only works for page post).
- You can crosspost to your pages. Crossposting refers to streaming live broadcast to multiple Facebook pages without uploading to each pages or sharing the original live video.
- You can enable auto comment, means after this post publish, there will be a comment there already on behalf of you.





☐ Create live campaign







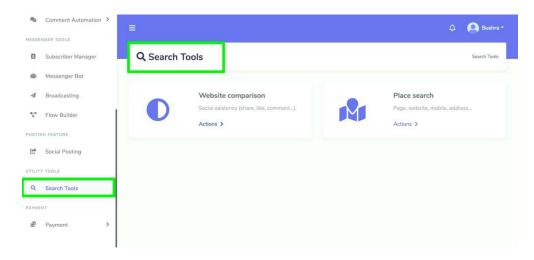




Search Tools

Search Tools feature allows you to manage all compare the website and help you search the places in a particular range based on your location.

To view this section, navigate to **Search Tools** from the navigation menu located at the left under **Utility Tools** section. Tab on **Search Tools**.



A screen containing following two sections will appear:

- Website comparison
- Place search

Website comparison

You can compare two websites by using this feature. To access the Website comparison section, select the **Actions** option from **Website comparison** section.



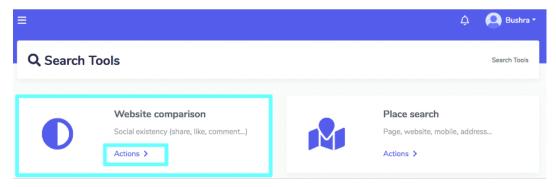
- 1. A Website comparison screen will appear.
- 2. Enter both the websites to be compared in **Website** and **Competitor website** field respectively.





3. Hit Search.

A website comparison report will appear on the screen.



Place Search

You can search for places in a certain area by providing the dimensions. To access the Place search section, select the **Actions** option from **Place search** section.

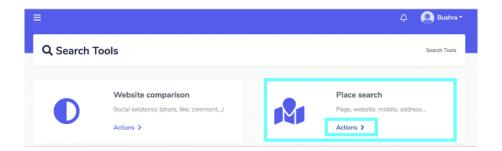


- 7) A Place search screen will appear. Enter the things to be searched in Keyword field.
- 8) Provide the **longitude** and **latitude** in respective fields.
- 9) Select the **distance** to define your range.
- 10) Once you have provided all information select Search.

Your search results will appear on the right side of the screen.







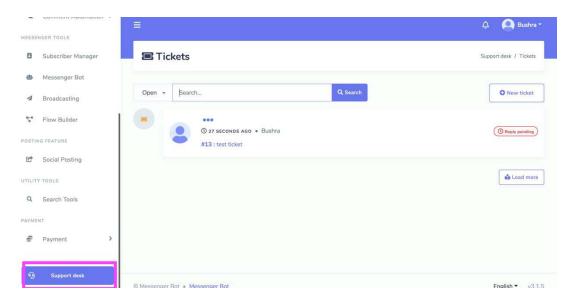




Support Desk

Support Desk feature allows you to manage all the complains related to billing, technical or any query related. You can create tickets for each issue and report them to the responsible personnel.

To view this section, navigate to **Support Desk** from the navigation menu located at the left. It is the last option in the navigation menu.



A tickets screen will appear. It displays the information about:

- The time when ticket was created
- The person who created the ticket
- The status of the ticket

Create new ticket

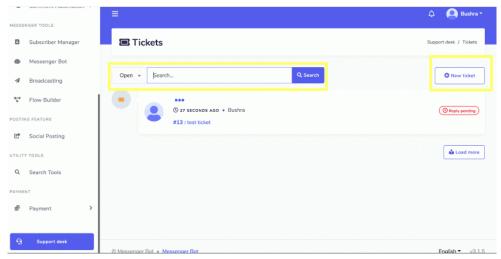
To create the new ticket, follow the steps given below:

- 1) Select the **New ticket** option from **Tickets** screen.
- 2) An **Open Ticket** will appear, you need to provide the ticket title.
- 3) Select the **type** of the ticket from dropdown menu.
- 4) Provide a **description** for the ticket.
- 5) Select **Open ticket** option.

Your ticket will be created and respective personnel will be notified.







Logout

You can logout by selecting the currently logged in profile from the top right. A dropdown menu will appear on the screen. Select **Logout** option.

